QUESTIONNAIRE

Gender

☐ Male
☐ Female

Year of birth

Region of residence

☐ Abruzzo
☐ Basilicata
☐ Calabria
☐ Campania
☐ Emilia Romagna
☐ Friuli Venezia Giulia
☐ Lazio
☐ Liguria
☐ Lombardia
☐ Marche
☐ Molise
☐ Piemonte
☐ Puglia
☐ Sardegna
☐ Sicilia
☐ Toscana
☐ Trentino Alto Adige
☐ Umbria
☐ Valle d’Aosta
☐ Veneto

Residence municipality size

☐ Up to 10000 inhabitants
☐ 10/30.000 inhabitants
☐ 30/100.000 inhabitants
☐ More than 100.000,
☐ I don’t know
Employment

☐ Employed
☐ Not employed
☐ Retired

Level of education

☐ No educational qualifications
☐ Elementary license
☐ Lower secondary school leaving certificate
☐ High school diploma
☐ Degree

Are you the main household food purchaser?

☐ Yes, just me
☐ Yes, with others
☐ No

How interested are you in making your lifestyle healthier than it is now?

☐ I’m not interested in changing my lifestyle at the moment
☐ I plan to make changes in my lifestyle in the next 6 months
☐ I plan to make changes in my lifestyle this month
☐ I recently started making changes in my lifestyle
☐ I believe I already have a healthy lifestyle

In the last year have you believed in a piece of news about food read on Internet or on social networks that turned out to be a fake news (Fake News)?

☐ Never
☐ Rarely
☐ Sometimes
☐ Often
☐ Always
### Indicate your degree of agreement with the following statements from 1 to 7 where:

(1 = Strongly disagree and 7 = Strongly agree)

<table>
<thead>
<tr>
<th></th>
<th>1 Strongly disagree</th>
<th>2</th>
<th>3</th>
<th>4 Neither agree or disagree</th>
<th>5</th>
<th>6</th>
<th>7 Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>When buying products, I generally purchase those brands that I think others will approve of</td>
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<tr>
<td>It is important that others like the products and brands I buy.</td>
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<td>If I have little experience with a product, I often ask my friends about the product.</td>
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<tr>
<td>I frequently gather information from friends or family about a product before I buy.</td>
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### Indicate your degree of agreement with the following statements from 1 to 7 where:

(1 = Strongly disagree, 2 = Disagree, 3 = Neither agree or disagree, 4 = Agree, 5 = Strongly agree)

<table>
<thead>
<tr>
<th></th>
<th>1 Strongly disagree</th>
<th>2 disagree</th>
<th>3 Neither agree or disagree</th>
<th>4 Agree</th>
<th>5 Strongly agree</th>
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</thead>
<tbody>
<tr>
<td>I'm sure I get the success I deserve in life</td>
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<td>Sometimes I feel sad and upset</td>
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<td>When I try, I generally succeed</td>
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<td>Sometimes when I fail I feel like I'm worth nothing</td>
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<td>I successfully complete my assignments</td>
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<td>Sometimes, I feel like I'm not in control of my job</td>
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<td>Overall, I am satisfied with myself</td>
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<td>I am full of doubts about my competence</td>
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</tr>
<tr>
<td></td>
<td>1 Strongly disagree</td>
<td>2 disagree</td>
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<td>I determine what will happen in my life</td>
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<td>I feel like I am not in control of my success in my career</td>
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<td>I am able to deal with most of my problems</td>
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<td>There are times when things seem rather depressing and hopeless to me</td>
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In which of these classes does your / your family's monthly net income fall?

- Up to 600 euro
- 601-900 euro
- 901-1200 euro
- 1201-1500 euro
- 1501-1800 euro
- 1801-2550 euro
- 2551-3550 euro
- More then 3550 euro
- I prefer not to answer