



# *tourism and hospitality*

**an Open Access Journal by MDPI**



**Academic Open Access Publishing**  
since 1996



# *tourism and hospitality*

an Open Access Journal by MDPI

## Editor-in-Chief

Prof. Dr. Brian Garrod

## Message from the Editor-in-Chief

*Tourism and Hospitality* seeks to nurture critical development in the domain of *tourism and hospitality*, to extend the frontiers of knowledge in the field, and to provide a global forum for the exchange of opinions and ideas. I encourage you to submit applied and theoretical research papers, critical review papers, research notes, and perspective papers, which analyze a current research topic of substantial contemporary interest in which the author's perspective sheds light on key findings on the research topic. Comment, rejoinder, and reply papers can also be submitted. Interdisciplinary approaches are especially welcome, as is the submission of papers that are of relevance to practitioners and the wider industry.

## Author Benefits



**Open Access** Free to download, share, and reuse content



**Thorough Peer-Review**



**Rapid Publication and Immediate Publication upon Acceptance**

Manuscripts are peer-reviewed and a first decision provided to authors approximately 13.4 days after submission; acceptance to publication is undertaken in 4.1 days (median values for papers published in this journal in the first half of 2021)



**Recognition of Reviewers** APC discount vouchers, optional signed peer review, and reviewer names published annually in the journal



**No Space Constraints, No Extra Space or Color Charges** No restriction on the length of the papers, number of figures or colors

## Aims and Scope

*Tourism and Hospitality* is an international, peer-reviewed, open-access journal that serves as a forum for publishing scholarly papers that advance the broad fields of tourism and hospitality. Academics and professionals with a background in marketing, management science, politics and policy making, economics geography, sociology, history, psychology, anthropology, events management, recreation, leisure, environmental management, and public administration will find the journal of particular interest.

The scope of *Tourism and Hospitality* includes, but is not limited to, the following topics:

Consumer behavior and marketing;	sustainability, and ethics;
Human resource management;	Participatory,
Demand and technological forecasting;	e-commerce, and sharing business models;
Smart, virtual, and digital innovations;	Operations management;
Branding and brand management;	Training and staff development;
Design, planning, and development;	Organizational behavior, values, and culture;
Managing environmental, economic, and social impacts;	Networking, partnerships, and collaboration;
Market segmentation, targeting, positioning;	Gender and identity;
Social responsibility,	Change management;
	Service, delivery, quality, and recovery;
	Risk, safety, security, and crisis management.

### Editorial Office

*Tourism and Hospitality* Editorial Office  
tourismhosp@mdpi.com  
MDPI  
St. Alban-Anlage 66  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
Fax: +41 61 302 89 18  
www.mdpi.com  
mdpi.com/journal/tourismhosp

**MDPI is a member of**



## Follow Us



[facebook.com/MDPIOpenAccessPublishing](https://facebook.com/MDPIOpenAccessPublishing)



[twitter.com/MDPIOpenAccess](https://twitter.com/MDPIOpenAccess)



[linkedin.com/company/mdpi](https://linkedin.com/company/mdpi)



Wechat: MDPI-China



[weibo.com/mdpicn](https://weibo.com/mdpicn)



[blog.mdpi.com](https://blog.mdpi.com)



**[www.mdpi.com](https://www.mdpi.com)**

**[mdpi.com/journal/tourismhosp](https://mdpi.com/journal/tourismhosp)**

See [www.mdpi.com](https://www.mdpi.com) for a full list of offices and contact information. MDPI is a company registered in Basel, Switzerland, No. CH-270.3.014.334-3, whose registered office is at St. Alban-Anlage 66, CH-4052 Basel, Switzerland.

Basel, July 2021