Abstract: This paper examines unsteady magnetohydrodynamic (MHD) convective fluid flow described by the Oldroyd-B model using ramped wall temperature and velocity simultaneously. The fluid flow is closed to an infinite vertical flat plate immersed through a porous medium. Laplace transformation is used to find solutions of momentum and energy equations. Afterwards, the Nusselt number and skin friction coefficient are obtained. A parametric study is performed to investigate the effects of ramped velocity and temperature (at wall) on the considered fluid flow model.

Keywords: Oldroyd-B fluid; porous medium; MHD; Laplace transform technique

MSC: 76D03; 76S05; 76W05; 76M25

1. Introduction
Non-Newtonian fluids gained a wide deal of attention due to their practical utility in modern technologies. Examples of non-Newtonian fluids are blood, paints, oils, greases and polymer solutions and so forth [1–3]. Mixed convective flows of non-Newtonian fluids under the action of magnetohydrodynamic (MHD) force, are of great importance in MHD pumps and power generators, accelerators, energy generators, aerodynamic heating, polymer fabrication and purification of mineral oil and so forth. Convective flows through a porous medium play an imperative role in locating gas and oil reservoirs in the earth [4]. In agriculture, convective flows are used to locate the sub-ground water reservoirs [5]. In metallurgy, the flow of liquid metal under the strong magnetic field in a porous medium takes place during a solidification process [6].

The above mentioned practical applications are the main motivations behind this work. Many complex fluids exhibit a combination of elastic and viscous behavior for example, polymer solutions and melts, oil, toothpaste and clay. The Oldroyd-B model is one of the simplest models that includes the history of the flow and capable of describing viscoelastic fluids. In this study, we investigated the MHD convective fluid flow of the Oldroyd-B model subject to ramped velocity and ramped temperature (at wall), through a porous medium. The literature reveals that the simultaneous implementation of above mentioned conditions, ramped velocity and ramped temperature (at wall),
have attracted a little attention of the researchers examining such flows. The simultaneous use of
ramped wall temperature and velocity conditions are physically important, but mathematically difficult
to handle. Ergometers or treadmill testing (TT) is an application of ramped velocity which is currently
applied to diagnose cardiovascular diseases. Furthermore, there are many applications of ramped
velocity in making diagnoses, determining prognosis, establishing treatments and examining the
functioning of heart and blood vessels system [7]. Bruce [8], Astrand and Rodahl [9] and Myers and
Bellin [10] are contributed on TT.

Hayday [11], Schetz [12] and Malhotra et al. [13] presented their work on ramped wall
temperature conditions. An efficient and effective way to estimate the increase in temperature due to
adiabatic conditions can be controlled with the help of ramped heating. Another important application
of controlled temperature boundary conditions (BCs) is reported by Kundu [14]. Kundu [14] affirmed
that the thermal therapy is helpful in treating cancerous cells as the therapy has insignificant side effects.
Kundu [14] further suggested five types of temperature BCs for better treatment of cancerous cells
depending upon Fourier and non-Fourier heating. Seth et al. presented their work on the heat and mass
transfer considering ramped temperature (at wall) with the impulsive and moving vertical plate [15–19].
Recently, Chandran et al. [20] used the ramped wall temperature condition with convective viscous
fluid flow. Some researches taking into account the ramped temperature conditions can be found in
the recent literature [21–26].

The conditions of ramped velocity and temperature at wall have significant importance in
human health and in many daily life related procedures. The Oldroyd-B fluid model considers
the memory effects and elasticity and memory effects. The model also retains rheological effects
even for unidirectional flows. The Oldroyd B model gives good approximations of viscoelastic fluids
in shear flow and has an unphysical singularity in extensional flow. The model contains Maxwell
and viscous fluid as its special cases. If the solvent viscosity is zero, the Oldroyd-B becomes the
Upper Convected Maxwell model. Therefore Oldroyd-B model can be regarded as an extension of the
Upper Convected Maxwell model which is named after its creator James G. Oldroyd. The focus of the
present work is to use the velocity and temperature conditions on ramped wall simultaneously for
the convective flow of Oldroyd-B fluid model. Laplace transformation is implemented to solve the
Oldroyd-B fluid model subject to ramped velocity and temperature at wall.

The remaining article is presented in five sections: Section 2 comprises model formulation,
Section 3 contains analytical solution of the considered model problem, Section 4 comprises the
limiting cases, Section 5 presents the numerical results and conclusion is discussed in Section 6.

2. Model Formulation

The unsteady, incompressible and MHD flow of Oldroyd-B fluid over an infinite vertical
plate under the Boussinesq’s approximations can be described by the subsequent equations [27,28].
The Boussinesq’s approximations is used to find the buoyancy force [29].

\[ \nabla \cdot \mathbf{V} = 0, \]  

\[ \rho \left( \frac{\partial \mathbf{V}}{\partial t} + (\mathbf{V} \cdot \nabla) \mathbf{V} \right) = \mathbf{J} \times \mathbf{B} + \text{div} \mathbf{T} + \mathbf{r} + \rho g \beta (T - T_\infty), \]  

where

\[ \mathbf{T} = -\rho \mathbf{I} + \mathbf{S}, \]  

and \( \mathbf{S} \) satisfies the following relation:

\[ \left( 1 + \lambda \frac{D}{Dt} \right) \mathbf{S} = \mu \left( 1 + \lambda \frac{D}{Dt} \right) \mathbf{A}_V, \]
where \( \mathbf{V} \) accounts for the unidirectional and unidimensional velocity profile as given below:

\[
\mathbf{V} = [u(y,t),0,0],
\]

\( \frac{D}{Dt} (\cdot) \) is defined as follows:

\[
\frac{D \mathbf{S}}{Dt} = \frac{\partial \mathbf{S}}{\partial t} + u \frac{\partial \mathbf{S}}{\partial x} + v \frac{\partial \mathbf{S}}{\partial y} + w \frac{\partial \mathbf{S}}{\partial z},
\]

\(-p\mathbf{I}\) refers to the indeterminate stress tensor, \( \mathbf{T} \) denotes the Cauchy stress tensor of Oldroyd-B fluid, \( \mathbf{S} \) is the extra stress tensor, \( \rho \) represents the fluid density, \( \mu \) is defined as the fluid viscosity, \( \frac{D}{Dt} \) is the material time derivative. Moreover, \( \lambda \), \( \lambda_r \) and \( r \) represent the relaxation and retardation times and Darcy’s resistance, respectively. The Rivlin-Ericksen tensor \( \mathbf{A}_1 \) is as follows:

\[
\mathbf{A}_1 = \nabla \mathbf{V} + (\nabla \mathbf{V})^T = \begin{pmatrix} 0 & u_y & 0 \\ u_y & 0 & 0 \end{pmatrix}.
\]

The modified version of Darcy’s law for the Oldroyd-B fluid flow is given below:

\[
(1 + \lambda \frac{\partial}{\partial t}) \mathbf{r} = -\frac{\mu \phi}{k} \left( 1 + \lambda_r \frac{\partial}{\partial t} \right) \mathbf{V}.
\]

The Maxwell’s equations are defined as below:

\[
\text{curl} \: \mathbf{E} = -\frac{\partial \mathbf{B}}{\partial t}, \quad \text{curl} \: \mathbf{B} = \mu_m \mathbf{J}, \quad \text{div} \: \mathbf{B} = 0,
\]

and

\[
\mathbf{J} \times \mathbf{B} = -\sigma B_0^2 \mathbf{u}, \quad 0, 0
\]

where \( \mathbf{E}, \mathbf{B}, \mathbf{J}, \) and \( \mu_m \) represent electric field, total magnetic field, current density and magnetic permeability, respectively.

The aggregate magnetic field is \( \mathbf{B} = b_0 + B_0 \). Here, \( b_0 \) and \( B_0 \) represent the induced magnetic field and the applied magnetic field, respectively. In the light of Equations (3)–(8), Equation (2) takes the following form:

\[
\rho \frac{\partial u}{\partial t} = \frac{\partial S_{xy}}{\partial y} + (\mathbf{J} \times \mathbf{B})_x + r_x + \rho g \beta (T - T_{\infty}).
\]

Multiplying Equation (11) by \( (1 + \lambda \frac{\partial}{\partial t}) \) and using Equations (8)–(10) we get the form as given below:

\[
\rho(1 + \lambda \frac{\partial}{\partial t}) \frac{\partial u}{\partial t} = (1 + \lambda \frac{\partial}{\partial t}) \frac{\partial S_{xy}}{\partial y} - \sigma B_0^2 \left( 1 + \lambda \frac{\partial}{\partial t} \right) u

- \frac{\mu \phi}{k} \left( 1 + \lambda \frac{\partial}{\partial t} \right) u + \rho g \beta \left( 1 + \lambda \frac{\partial}{\partial t} \right) (T - T_{\infty}).
\]

Using Equations (4)–(7) in Equation (11), we get the following form of Equation (12)

\[
(1 + \lambda \frac{\partial}{\partial t}) \frac{\partial u}{\partial t} = \frac{\mu}{\rho} \left( 1 + \lambda \frac{\partial}{\partial t} \right) \frac{\partial^2 u}{\partial y^2} - \frac{\sigma B_0^2}{\rho} \left( 1 + \lambda \frac{\partial}{\partial t} \right) u

+ \rho g \beta \left( 1 + \lambda \frac{\partial}{\partial t} \right) (T - T_{\infty}) - \frac{\mu \phi}{k} \left( 1 + \lambda_r \frac{\partial}{\partial t} \right) u.
\]

Geometry of the considered flow model is presented in Figure 1.
Using small magnetic Reynolds number and Boussinesq’s approximation, the equation of motion and the energy equation for Oldroyd-B fluid are as under:

\[
\left(1 + \lambda \frac{\partial}{\partial t^*}\right) \frac{\partial u^*}{\partial t^*} = \nu \left(1 + \lambda_r \frac{\partial}{\partial t^*}\right) \frac{\partial^2 u^*}{\partial y^*^2} - \frac{\sigma B_0^2}{\rho} \left(1 + \lambda \frac{\partial}{\partial t^*}\right) u^* \\
- \frac{\mu \phi}{\rho k^*} \left(1 + \lambda_r \frac{\partial}{\partial t^*}\right) u^* + g\beta(T^* - T^*_\infty),
\]

(14)

\[
\rho C_p \frac{\partial T^*}{\partial t^*} = \kappa \frac{\partial^2 T^*}{\partial y^*^2},
\]

(15)

with initial conditions (ICs) as given below:

\[
\begin{align*}
&\begin{cases}
  u^* \left(y^*, 0\right) = 0, \\
u^* \left(y^*, 0\right) = 0,
\end{cases} \\
&\begin{cases}
  u_1^* \left(y^*, 0\right) = 0, \\
u^* \left(y^*, 0\right) = 0,
\end{cases}
\text{ for } y^* \geq 0
\]

and corresponding (BCs) as follows:

\[
\begin{align*}
&\begin{cases}
  u^* \left(0, t^*\right) = \begin{cases}
    \frac{U_0 t^*}{t_0} & 0 < t^* \leq t_0 \\
    U_0 & t^* \geq t_0,
  \end{cases} \\
  T^* \left(0, t^*\right) = \begin{cases}
    T^*_W + \left(T^*_W - T^*_\infty\right) \frac{t^*}{t_0} & 0 < t^* \leq t_0 \\
    T^*_W & t^* \geq t_0,
  \end{cases}
\end{cases}
\end{align*}
\]

(17)

(18)

and

\[
\begin{align*}
&u^* \left(y^*, t^*\right) \to 0, \text{ and } T^* \left(y^*, t^*\right) \to T^*_W, \\
&\text{ when } y^* \to \infty \text{ for } t^* > 0.
\end{align*}
\]

(19)

Dimensionless quantities are defined as:

\[
\begin{align*}
u &= \frac{u^*}{U_0}, \\ y &= \frac{y^* U_0}{v}, \\ t &= \frac{t^* U_0^2}{v}, \\ t_0 &= \frac{v}{U_0^2}, \\
\theta &= \frac{T^* - T^*_\infty}{T^*_W - T^*_\infty}, \\ \Pr &= \frac{\mu C_p}{\kappa}, \\
\Gr &= \frac{\nu g\beta \left(T^*_W - T^*_\infty\right)}{U_0^2}, \\
\lambda_1 &= \frac{\lambda}{t_0}, \\ \lambda_2 &= \frac{\lambda_r}{t_0}, \\ M &= \frac{\sigma B_0^2 t_0}{\rho}, \\
K &= \frac{\phi t_0}{k^*},
\end{align*}
\]

(20)
After applying Equation (20) in Equations (14)–(19), the obtained coupled PDEs system is presented as follows:

\[ a^* \frac{\partial u}{\partial t} + \lambda_1 \frac{\partial^2 u}{\partial t^2} = \left( 1 + \lambda_2 \frac{\partial}{\partial t} \right) \frac{\partial^2 u}{\partial y^2} - b^* u + \text{Gr} \theta, \tag{21} \]

where

\[ a^* = \left( 1 + M \lambda_1 + \frac{\lambda_2}{K} \right) \quad \text{and} \quad b^* = \left( M + \frac{1}{K} \right), \tag{22} \]

and the energy equation:

\[ \text{Pr} \frac{\partial \theta}{\partial t} = \frac{\partial^2 \theta}{\partial y^2}, \tag{23} \]

where Pr and Gr are the Prandtl’s and Grashof’s numbers respectively. The corresponding ICs and BCs can be rewritten as:

\[ \begin{cases} \theta (y, 0) = 0, & u(y, 0) = 0, \\ u_t (y, 0) = 0, & u_y (y, 0) = 0, \quad \text{for } y \geq 0 \end{cases} \tag{24} \]

\[ \theta (0, t) = u (0, t) = \begin{cases} t & 0 < t \leq 1 \\ 1 & t > 1, \end{cases} \tag{25} \]

and

\[ u (y, t) \text{ and } \theta (y, t) \to 0, \text{ when } y \to \infty \text{ for } t > 0. \tag{26} \]

3. Analytical Solution of the Problem

Laplace and Inverse Laplace Transforms

We use the Laplace transform tool [30] to tackle the problem because the other analytical method like Homotopy analysis method, perturbation techniques, Adomian decomposition, and method of separation of variables and so forth, do not work because of non-uniform boundary conditions. In order to solve the problem specified through Equations (21)–(26), we define the Laplace transform pair of an almost piecewise continuous function \( F(t) \) (of exponential order), as an integral of the form:

\[ \mathcal{L} \left[ F \right] (t) = \int_0^\infty F(t) e^{-st} dt = \bar{F} (s), \tag{27} \]

which is convergent for \( \text{Re}(s) > \alpha_0 \), where \( s = \psi + j \chi, j = \sqrt{-1} \) and \( \alpha_0 \) is some real number. The inverse Laplace transform of \( \bar{F} (s) \) can be evaluated as:

\[ \mathcal{L}^{-1} \left[ \bar{F} \right] (s) = \frac{1}{2\pi j} \int_{BR} \bar{F} (s) e^{st} ds, \tag{28} \]

where \( BR \) denotes the Bromwich type contour integral over the contour \( s = \psi - jR \) to \( s = \psi + jR \), while \( R \) approaches \( \infty \) and also the Gaver-Stehfest method is required when there are multivalued functions involved (as in the velocity \( \bar{u} (y, s) \)) as:

\[ F (t) = \lim_{N \to \infty} \frac{1}{t} \sum_{i=1}^{N} L_i F \left( \frac{\alpha_i}{t} \right), \tag{29} \]
where \( L_i \) and \( a_i \) are the constants to be determined [31–33]. Now using definitions given in Equations (27)–(29), we define Laplace and inverse Laplace transforms of \( \theta (y, t) \) and \( u (y, t) \) as:

\[
\mathcal{L}[\theta (y, \cdot)] (t) = \int_0^\infty \theta (y, t) e^{-st} dt = \overline{\theta} (y, s),
\]

\[
\mathcal{L}^{-1}[\overline{\theta} (y, \cdot)] (s) = \frac{1}{2\pi i} \int_{\gamma - i\infty}^{\gamma + i\infty} \overline{\theta} (y, s) e^{st} ds = \theta (y, t).
\]

The solution of model Equation (23) in the transformed domain \( s \) after implementing ICs and BCs, we get the following result:

\[
\overline{\theta} (y, s) = \left( \frac{1 - \exp (-s)}{s^2} \right) \exp \left( -\sqrt{Pr} sy \right) = \overline{G} (y, s) - \exp (-s) \overline{G} (y, s),
\]

Afterwards, implementing inverse Laplace transform with the help of Equation (28), results in the form of subsequent equation:

\[
\theta (y, t) = G (y, t) - G (y, t - 1) F (t - 1),
\]

with

\[
G (y, t) = \mathcal{L}^{-1} \left( \frac{\exp (-\sqrt{Pr} sy)}{s^2} \right) = \left( t + \frac{y^2 Pr}{2} \right) \text{erf} \left( \frac{y\sqrt{Pr}}{2\sqrt{t}} \right) - \frac{y\sqrt{Pr}t}{\sqrt{\pi}} e^{-\frac{y^2 \Pr}{4t}},
\]

where Heaviside function is denoted by \( F \).

Applying Laplace transform technique on Equation (21), we obtain the results as follows:

\[
(1 + \lambda_2 s) \frac{d^2 \overline{u}}{dy^2} - b^* \overline{u} + Gr \overline{\theta} = \left( a^* s + s^2 \lambda_1 \right) \overline{u},
\]

or

\[
\frac{d^2 \overline{u}}{dy^2} = \left( a^* s + s^2 \lambda_1 + b^* \right) \overline{u} - \frac{Gr}{1 + \lambda_2 s} \overline{\theta}.
\]

Now, putting the value of \( \overline{\theta} (y, s) \) (c.f. Equation (32)) into Equation (36) leads us to the subsequent equation:

\[
\frac{d^2 \overline{u} (y, s)}{dy^2} - c^* \overline{u} = -Gr \left( \frac{1 - e^{-s}}{s^2} \right) \frac{e^{-\sqrt{Pr} sy}}{1 + \lambda_2 s},
\]

where

\[
c^* = \frac{b^* + a^* s + s^2 \lambda_1}{1 + \lambda_2 s}.
\]

The solution of Equation (37), is calculated as below:

\[
\overline{u} (y, s) = \left( \frac{1 - e^{-s}}{s^2} \right) \overline{H} (y, s) = \frac{\overline{H} (y, s)}{s^2} - e^{-s} \frac{\overline{H} (y, s)}{s^2},
\]

where

\[
\overline{H} (y, s) = e^{-\sqrt{\frac{b^* + a^* s + s^2 \lambda_1}{1 + \lambda_2 s}}} y + \frac{Gr e^{-\sqrt{\frac{b^* + a^* s + s^2 \lambda_1}{1 + \lambda_2 s}}} y}{(\lambda_2 Pr - \lambda_1) \left( (s - m_1)^2 - m_2^2 \right)} - \frac{Gr e^{-\sqrt{Pr} sy}}{(\lambda_2 Pr - \lambda_1) \left( (s - m_1)^2 - m_2^2 \right)},
\]

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and
\[ m_1 = \frac{a^* - Pr}{2(\lambda_2 Pr - \lambda_1)} \quad \text{and} \quad m_2 = \frac{1}{2} \left[ \frac{(a^* - Pr)}{\lambda_2 Pr - \lambda_1} \right]^2 - \frac{b^*}{\lambda_2 Pr - \lambda_1}. \] (41)

As the velocity field contains the multivalued functions in terms of constants \( m_1 \) and \( m_2 \), therefore we apply the Gaver-Stehfest method described in [31–33] to evaluate the inverse Laplace transform of \( \bar{u}(y, s) \) which results in a series solution of the form:
\[ u(t, n) = \ln 2 \sum_{k=1}^{n} V_k \bar{u} \left( \frac{\ln 2}{t} \right). \] (42)

The shear stress on the wall \( \tau_w \) and local Nusselt number \( Nu \) is derived and presented as follows:
\[ \tau_w = \frac{\mu}{1 + \lambda_1 \frac{\beta}{\pi}} \left( 1 + \lambda_2 \frac{\partial}{\partial t} \right) \frac{\partial u}{\partial y}\bigg|_{y=0}, \]
\[ Nu = -\frac{\partial \theta}{\partial y} \text{ at } y = 0, \] (43)

where
\[ \frac{\partial u}{\partial y}\bigg|_{y=0} = \frac{\partial H(y, t)}{\partial y}\bigg|_{y=0} + \frac{\partial H(y, t-1)}{\partial y}\bigg|_{y=0}, \] (45)

and \( Nu \) is given below:
\[ Nu = \frac{2\sqrt{Pr}}{\sqrt{\pi}} \left[ \sqrt{t} - \sqrt{t-1} F(t-1) \right]. \] (46)

In this study, one dimensional unsteady flow problem was taken into account for which the advection term becomes zero. The advection term can be considered in the two dimensional problem, which makes the problem nonlinear and the Laplace method cannot be applied.

4. Limiting Models

This section contains two limiting cases:

4.1. Case 1

The velocity and temperature profiles of Oldroyd-B fluid for constant wall velocity and constant wall temperature (isothermal) are as follows:
\[ \theta(y, t) = \text{erf} \left( \frac{y \sqrt{Pr}}{2 \sqrt{t}} \right), \]
\[ u(y, t) = \mathcal{L}^{-1} \left\{ \bar{u}(y, s) \right\} = \mathcal{L}^{-1} \left[ \left( \frac{1 - \exp(-s)}{s} \right) H(y, s) \right], \]

where
\[ H(y, s) = e^{-\sqrt{\frac{b^* (a^* s^2 + \beta \lambda_1)}{1 + \lambda_2} y}} + \text{Gre}^{-\sqrt{\frac{b^* (a^* s^2 + \beta \lambda_1)}{1 + \lambda_2} y}} - \text{Gre}^{-\frac{Pr}{\lambda_2 Pr - \lambda_1} y} - \frac{Gr e^{-\frac{Pr s}{\lambda_2 Pr - \lambda_1} y}}{(\lambda_2 Pr - \lambda_1) \left( (s - m_1)^2 - m_2^2 \right)}. \]

4.2. Case 2

The results of Maxwell model can be deduced when \( \lambda_2 \to 0 \) and the viscous fluid flow with ramped wall temperature can be obtained when \( \lambda_1, \lambda_2 \to 0 \) [34,35].
5. Results and Discussion

The present section comprises of solution profiles considering different parameter values, such as, Prandtl number (Pr), Grashof number (Gr), magnetic parameter (M), porosity (K), relaxation time ($\lambda_1$), and dimensionless time ($t$). The numerical results are divided into two main categories: (1) Oldroyd-B fluid model with ramped wall temperature and ramped wall velocity and (2) Oldroyd-B fluid model with constant temperature at wall and ramped wall velocity. In the numerical results, the solid line is used for Oldroyd-B model considering ramped temperature profiles and velocity conditions, while the dashed lines are used for Oldroyd-B model with constant temperature and ramped velocity conditions. Figures 2–10 are produced by using the software “Wolfram Mathematica 9.0” (Wolfram Research, Champaign, IL, USA).

The impact of time $\lambda_1$ on velocity distribution is shown in Figure 2. It is found that by increasing relaxation time $\lambda_1$, velocity profile decreases as relaxation time causes the thickness of momentum boundary layer. Moreover, the velocity becomes slower for non-isothermal plate than the isothermal one.

![Figure 2](image1.png)

**Figure 2.** Influence of relaxation time $\lambda_1$ on velocity profile $u_c$.

![Figure 3](image2.png)

**Figure 3.** Influence of magnetic parameter $M$ on velocity profile $u_c$. 
Figure 4. Influence of porosity $K$ on velocity $u$.

Figure 5. Influence of Grashof number $Gr$ on velocity $u$.

Figure 6. Influence of retardation time $\lambda_2$ on velocity $u$. 
Figure 7. Influence of time \( t \) on velocity \( u \).

Figure 8. The graphs of shear stress on the wall \( Gr \) for different values of the \( \lambda_1 \).

Figure 9. The graphs of shear stress on the wall \( Gr \) for various values of the \( \lambda_2 \).
The effect of $\text{Pr}$ on the temperature profile is illustrated in Figure 10. Figure 10 depicts that the temperature profile decreases as the value of Pr increases because the moving fluid gets less heat transfer from the solid plate as Pr increases from 0.7 to 7.

6. Conclusions

The MHD convective fluid flow of Oldroyd-B model is solved analytically subject to ramped velocity and temperature (at wall) simultaneously. The results of the considered model subject to ramped temperature are compared with the isothermal model in a porous medium. It is worthwhile mentioning that the simultaneous use of both the conditions (ramped velocity and ramped temperature), which was the main focus of this study, is limited in the literature though both the conditions are physically important. The solution of the Oldroyd-B fluid model, considering ramped velocity and ramped temperature at the same time, is mathematically difficult. We used Laplace...
transformation and the Gaver-Stehfest method to solve the model problem. The parametric study is performed and presented graphically and discussed.

Important findings are as follows:

- An increase in the magnetic parameter (M) on velocity causes decrease in the thickness of the momentum boundary layer. Momentum boundary layer increases as parameters values such as, $\lambda_1, \lambda_2, K, Gr$ and $t < 1$ increase.
- An increase in relaxation time $\lambda_1$ results in a decrease in velocity (related to skin friction) on the plate.
- Rate of heat transfer (related to Nusselt numbers Nu) increases when thermal diffusivity related to Pr number increases. For lower Prandtl numbers Pr, the fluid has higher thermal conductivity whereas higher Pr numbers cause resistance in the transfer of heat into the fluid (see [36–38]).


Funding: This research received no external funding.

Conflicts of Interest: The authors declare no conflict of interest.

Nomenclature

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Description</th>
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<tbody>
<tr>
<td>$B$</td>
<td>Total magnetic field</td>
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<tr>
<td>$J$</td>
<td>Current density</td>
</tr>
<tr>
<td>$E$</td>
<td>Electric field</td>
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<tr>
<td>$T$</td>
<td>Cauchy Stress Tensor</td>
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<tr>
<td>$r$</td>
<td>Darcy resistance vector</td>
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<td>$S$</td>
<td>Extra Stress tensor</td>
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<tr>
<td>$A_1$</td>
<td>Rivlin-Erickson tensor</td>
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<tr>
<td>$u, v, w$</td>
<td>Velocity components</td>
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<tr>
<td>$x, y, z$</td>
<td>Space variables</td>
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<td>$T$</td>
<td>Temperature</td>
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<tr>
<td>$p$</td>
<td>Pressure</td>
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<td>$g$</td>
<td>Acceleration due to gravity</td>
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<tr>
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<td>Fluid density</td>
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<tr>
<td>$\mu_m$</td>
<td>Magnetic permeability</td>
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<tr>
<td>$\sigma$</td>
<td>Electrical conductivity of the fluid</td>
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<tr>
<td>$\phi$</td>
<td>Porosity parameter</td>
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<tr>
<td>$\mu$</td>
<td>Viscosity of the fluid</td>
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<td>$\lambda_1, \lambda_2$</td>
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<td>$u^*$</td>
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<tr>
<td>$\mathcal{L}$</td>
<td>Laplace transform operator</td>
</tr>
<tr>
<td>$s$</td>
<td>Laplace transform parameter</td>
</tr>
</tbody>
</table>
References


