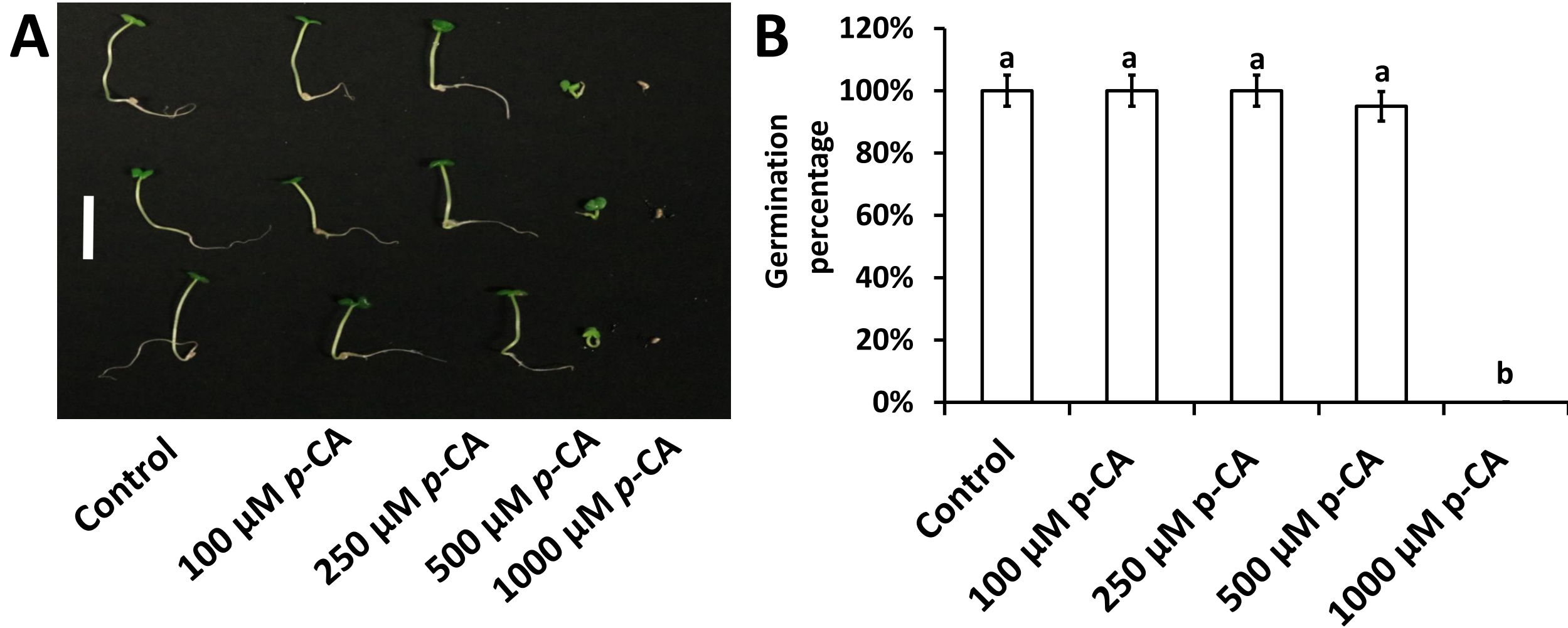


Supplementary data



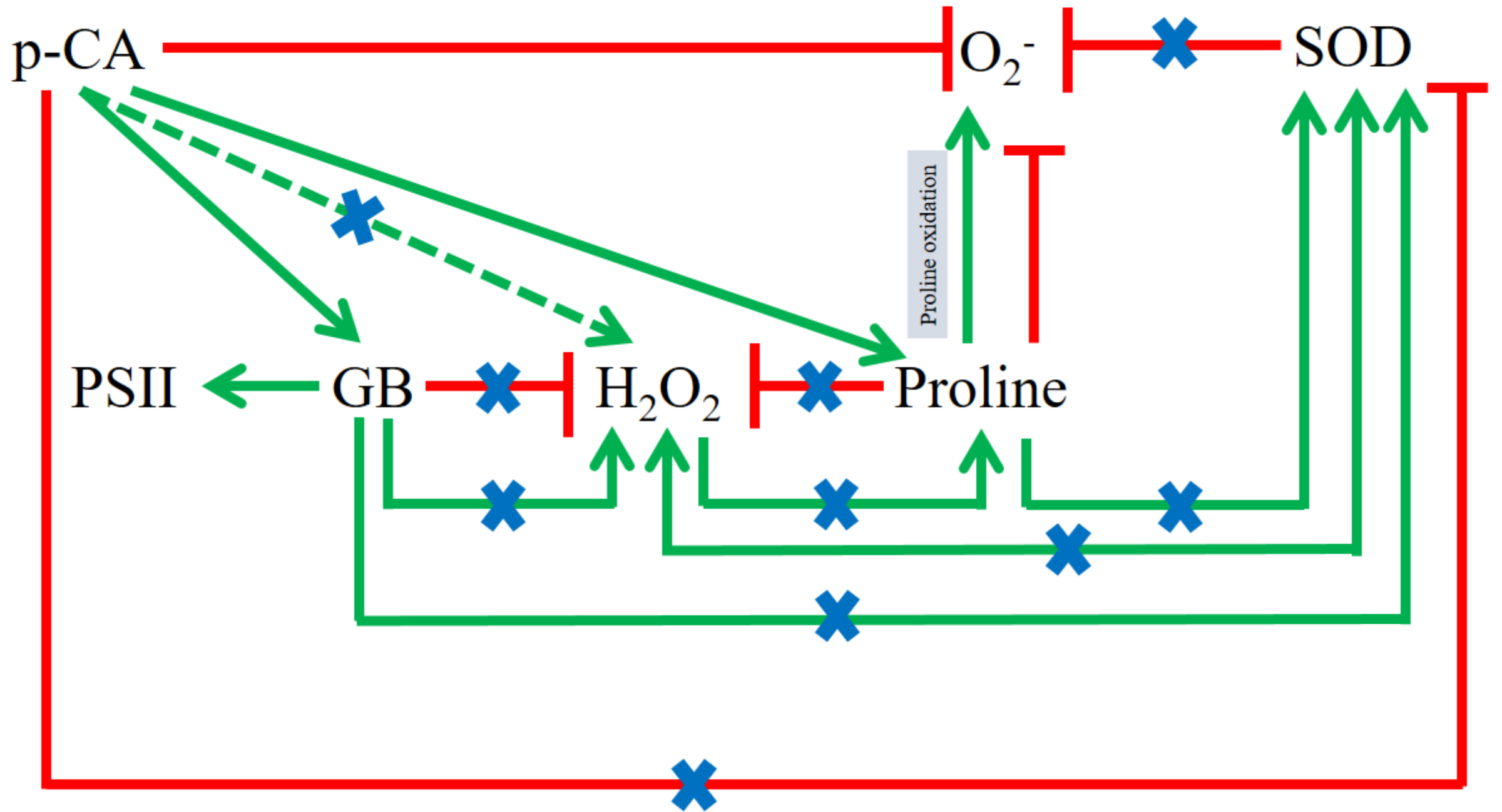
Supplementary Figure S1. Concentration-dependant germination of chia seedlings. The white bar = 2 cm (A). Data represent the means (\pm SE) of three independent experiments and different letters indicate the mean values that are significantly different at $p < 0.05$ using the Tukey-Kramer test.

Supplementary method:

Evaluation of seed germination

Chia (*Salvia hispanica* L) seeds (50 seeds per treatment) were germinated on half strength Murashige and Skoog (MS) basal media supplemented with different concentrations of *p*-coumaric acid (100 μ M, 250 μ M, 500 μ M and 1000 μ M) or without *p*-coumaric acid (control group) in the dark for a period of five days. The seed germination percentage for each treatment (in triplicate) was scored after five days using the following formula:

$$\text{Seed germination \%} = (\text{number of seeds germinated}) / (\text{number of seeds per treatment}) \times 100$$



Supplementary Figure S2. Schematic model of *p*-CA signalling in chia seedlings. Inhibition or scavenging (red lines). Activation or increase (green lines). Indirect activation or indirect increase (dashed green line). Did not occur in this study (blue crosses).