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Estimating Rural Electric Power Consumption Using NPP-VIIRS Night-Time Light, Toponym and POI Data in Ethnic Minority Areas of China

Fei Zhao ¹, Jieyu Ding ², Sujin Zhang ¹, Guize Luan ¹, Lu Song ¹, Zhiyan Peng ¹, Qingyun Du ^{2,*} and Zhiqiang Xie ¹

- ¹ School of Earth Sciences, Yunnan University, Kunming 650500, China; vwobai@163.com (F.Z.); zsj@mail.ynu.edu.cn (S.Z.); luanguize@163.com (G.L.); songlu@mail.ynu.edu.cn (L.S.); pengzy834@163.com (Z.P.); xzq_2019@ynu.edu.cn (Z.X.)
- ² School of Resources and Environmental Science, Wuhan University, Wuhan 430079, China; jadeding@whu.edu.cn
- * Correspondence: qydu@whu.edu.cn

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Abstract: Aiming at the problem that the estimation of electric power consumption (EPC) by using night-time light (NTL) data is mostly concentrated in large areas, a method for estimating EPC in rural areas is proposed. Rural electric power consumption (REPC) is a key indicator of the national socio-economic development. Despite an improved quality of life in rural areas, there is still a big gap between electricity consumption between rural residents and urban residents in China. The experiment takes REPC as the research target, selects Dehong (DH) Dai Jingpo Autonomous Prefecture of Yunnan Province as an example, and uses the NTL data from the Visible Infrared Imaging Radiometer Suite (VIIRS) Day–Night Band (DNB) carried by the Suomi National Polar-orbiting Partnership (NPP) Satellite from 2012 to 2017, toponym and points-of-interest (POI) data as the main data source. By performing kernel density estimation to extract the urban center and rural area boundaries in the prefecture, and combining the county-level boundary data and electric power data, a linear regression model of the total rural NTL intensity and REPC is estimated. Finally, according to the model, the EPC in ethnic minority rural areas is estimated at a 1-km spatial resolution. The results show that the NPP-REPC model can simulate REPC within a small average error (17.8%).

Keywords: electric power consumption; rural regions; ethnic minorities; NPP-VIIRS; POI; toponyms; linear regression

1. Introduction

The development of electric power has been an important indicator in socio-economic development. A rapid development of a national economy is often accompanied with a strong demand in electric power consumption. Since 2002, China has formed a unified national power management system that combines rural power systems with urban power systems [1]. With rapid development in the Chinese economy and a steady progress of society, the quality of life of urban and rural residents has improved. Particularly, in rural areas, the electric power consumption structure has undergone profound changes, and the per capita electricity consumption index of rural residents has increased. Despite such progress, there is still a large gap compared with the standard of urban residents. Therefore, it is important to promote a coordinated and sustainable electric power development of urban and rural areas in China at this stage.



Remotely sensed night-time light (NTL) imagery can better reflect the extent of human social activities, economic development [2–4] and light pollution [5] than traditional remote sensing images. NTL images have been widely used in estimations of social and economic parameters such as gross domestic product (GDP) [6,7], population [8,9], electric power consumption (EPC), carbon emissions [10] and poverty indexes [11]. In addition, because the NTL intensity is more concentrated in cities than in other areas, NTL images can also be used to evaluate the process of global urbanization and extract the urban built-up areas [12,13]. According to previous research, there are some important impacting factors of the NTL data: atmosphere surface system, including aerosols, water vapor and ozone, have impacts on NTL radiance [14]; seasonality is an important factor to consider when researching the artificial lights [15]; satellite overpass time is a significant element because different locations had different patterns of temporal changes in their night-time brightness [16]. Currently, the most widely used NTL images come from the Defense Meteorological Satellite Program's Operational Linescan System (DMSP-OLS) satellite, which has provided data since 1992, and the Suomi National Polar-Orbiting Partnership's Visible Infrared Imaging Radiometer Suite (NPP-VIIRS), which has provided data since 2012. The spatial resolution of NPP-VIIRS images can reach 500 m, which is higher than the resolution of DMSP-OLS images (1 km). For one thing, the higher dynamic range of NPP-VIIRS data overcomes the problems of pixel saturation and pixel overflow associated with DMSP-OLS data. For another thing, the Day–Night Band (DNB) in the NPP satellite system under low brightness conditions is widely used to estimate social and economic parameters, and in-orbit radiation correction can improve the data quality [17]. Considering the above factors and the existing research [18–21], accurate results can be obtained by using NPP-VIIRS images to estimate socioeconomic parameters.

NTL data can reflect the use of NTL facilities, which is correlated to the EPC. Many scholars have used different research methods to build models to estimate regional EPC through NTL images at different research scales. Min et al. verified the feasibility of using DMSP-OLS data to monitor the power penetration rate [22]. Welch used DMSP-OLS data to build a regression model between power consumption and light intensity, estimated the power consumption and verified the feasibility of the method [23]. Silvana et al. verified obvious linear correlation between light area and power consumption [24]. Shi et al. verified that NTL and EPC have a good correlation on a global and national scale [25]. He et al. verified that NTL data at the county level can be used to effectively simulate EPC [26]. He et al. used the Normalized Vegetation Index (NDVI) to perform saturation correction on DMSP-OLS and simulated the spatiotemporal dynamics of EPC in mainland China [27]. Shi et al. performed a linear regression analysis of the total light intensity, EPC at the provincial and prefecture levels, proved the total light intensity is correlated with EPC at the provincial and prefecture levels and found that the results obtained using NPP-VIIRS data are more accurate [7]. Falchetta and Noussan used VIIRS NTL data to predict changes in the national electric consumption change during 2012 to 2016 [28]. Except these, this research showed that the estimation accuracy of the Boston matrix-based light index method is better than that of the traditional light index method [29]. Jasiński used an artificial neural network (ANN) to build a nonlinear model of NTL data and EPC [30]. To summarize, firstly the existing EPC calculation and simulation models are mainly concentrated in large areas or economically developed area, and less research is applied to the rural areas or economically backward regions. Therefore, methods used in previous studies may not be usable in small scale and undeveloped areas, such as rural areas. Secondly, previous research shows that VIIRS-DNB data may threaten validity of analyses especially in small and rural areas because of the low density [31]. In order to reduce the influence in small or rural areas and provide more accurate predictions of poverty, we can efficiently combine disparate data sources [32].

The POIs are a typical kind of geospatial big data based on location services, and each single POI usually contains name, type and other textual description apart from exact location information. Due to the difference of geographical factors and population density, the density of POIs in rural and suburban areas is different from that of urban areas. Compared with the rural and suburban POIs, the urban POIs exhibit higher density, larger quantity and more centralized distribution [33].

Toponyms, also known as place names, are the names of certain geographical regions related to human settlements and have some similar characteristics with POI data. With increasing population density, the density of toponyms will also increase, with a positive correlation [34]. Some related studies have used spatial analysis and statistical methods to study and analyze toponyms [34–37]. Usually, POIs exhibit higher density in urban areas compared with toponyms. At the same time, toponyms exhibit higher density in rural areas compared with POIs. This density contrast and number difference provide a valuable reference for assessing the boundaries of urban center and rural areas. Therefore, we can use the spatial density of POIs and toponyms to separate rural and urban areas, which makes up for the disadvantage of poor effect of NTL data in rural areas.

In summary, this study takes ethnic minority areas of China as an example, choosing the DH Prefecture of Yunnan Province as the study area. Through using NPP-VIIRS NTL remote sensing images, toponym data, points of interest (POI) data and REPC statistical data for each county in the DH Prefecture from 2012 to 2017, this research divided the study area into three geographic scales: county urban center, rural area, and natural surface levels and modeled the REPC with total intensity of NTL. Using the model, we eventually estimate the spatial distribution of rural electricity consumption. Moreover, we discuss the EPC distribution of ethnic minorities and topography influence on the distribution of EPC in the study area.

2. Materials

2.1. Study Area

The Dehong Prefecture is located at the southwestern border of China and to the west of Yunnan Province between 97°31′–98°43′ E and 23°50′–25°20′ N, with a total area of 11,172 square kilometers. The terrain of the DH Prefecture is high in the northeast and low in the southwest, generally between 800 and 2100 m above sea level. As of 2019, the prefecture had jurisdiction over 2 county-level cities (Mangshi city and Ruili city), 3 counties (Longchuan County, Yingjiang County, and Lianghe County) and 50 towns. There are more than 30 ethnic minorities living in the prefecture, such as Dai, Jingpo, Achang and Deang minorities. The 2010 census data show that the total population of the prefecture was 121,000. Among the populations of five counties and cities in the prefecture, the population in cities accounts for 34.18% of the total population, and the population in villages accounts for 65.82% of the total population. According to the "DH Prefecture Yearbook" (http://data.cnki.net/), the prefecture-level GDP increased from 147 million RMB to 35,697 million RMB from 1978 to 2017, with an average annual growth rate of 10.0%. Moreover, the construction of a series of infrastructure projects, such as airports, expressways, railways and hydropower stations propelled the economic and social development as well as the quality of life in the prefecture. The administrative divisions and geographical position of the DH Prefecture are shown in Figure 1.



Figure 1. Administrative divisions and geographical position of the Dehong (DH) Prefecture.

2.2. Data Sources

Four types of data are used in this study (Table 1): (1) the NPP-VIIRS NTL composite data; (2) the POI data and toponym data; (3) the EPC statistical data; and (4) administrative boundary data and digital elevation model (DEM) data. The geographic coordinate system of all data is the WGS84 coordinate system, and the projected coordinate system is the UTM 47N projection based on WGS84.

Data	Data Description	Year	Source
NPP-VIIRS	Annual composites	2015 and 2016	NOAA/NGDC (https://www.ngdc.noaa.gov/eog/
	Monthly composites	2012, 2013, 2014, 2017	viirs/download_dnb_composites.ntml)
POI	Points-of-interest	2017	BigeMap (http://www.bigemap.com/)
Toponym	Results of the second national Toponymic census of China	2019	National Database for Geographical Names of China (http://dmfw.mca.gov.cn/)
REPC	Annual statistical data of REPC (unit: 10 ⁴ kW·h)	2012–2017 (Except 2016)	China's Economic and Social Big Data Research Platform (http://data.cnki.net/)
Boundaries	Shapefile of DH prefecture and counties	2017	National Geomatics Center of China (http://www.ngcc.cn/ngcc/)
DEM	digital elevation model	2015	Geospatial Data Cloud (http://www.gscloud.cn/)

Table 1. Description of the data used in this study.

composites and monthly composites. The annual composites of 2012, 2013, 2014 and 2017 obtained by weighted average of the monthly composites. The data were downloaded from the National Geophysical Data Center (NGDC) of the National Oceanic and Atmospheric Administration (NOAA) (https://www.ngdc.noaa.gov/eog/viirs/download_dnb_composites.html).

The POI data used in this paper were collected from the BigeMap (http://www.bigemap.com/). We found 7641 POIs in Mangshi city, 4974 in Ruili city, 1898 in Lianghe County, 2946 in Longchuan County, 4835 in Yingjiang County for a total of 22,294 POIs. These POIs mainly included administrative, real estate, shopping, education and training, hotel, company, transportation facility, life service and natural feature landmarks. The toponym data were collected from the National Database for Geographical Names of China (http://dmfw.mca.gov.cn/), with a total of 9580 items, mainly including urban residential areas, rural residential areas, village committees, agricultural, forestry and pasture sites, industrial areas, public institutions, party and government organizations, etc.

The county-level EPC statistical data for the Dehong Prefecture used in this study include county-level REPC and industrial EPC data (unit: 10⁴ kW·h) from 2012–2017 (lacking of statistical data for 2016), which were obtained from the "DH Prefecture Yearbook" provided by China's Economic and Social Big Data Research Platform (http://data.cnki.net/) from 2012-2017. It should be noted that the statistical yearbook does not specify the EPC of urban residents.

The border of the county-level administrative divisions in Dehong Prefecture used in this paper was obtained from the county-level administrative boundaries provided by the National Geomatics Center of China. The DEM of Dehong Prefecture were obtained from the Geospatial Data Cloud (http://www.gscloud.cn/) and performed clipping, projection and resampling for slope analysis.

3. Methods

The remotely sensed NPP-VIIRS NTL data from 2012–2017 are used to estimate the REPC of the DH Prefecture based on the following four main procedures. First, the remotely sensed NPP-VIIRS NTL data are preprocessed to obtain night-time stable light (NSL). Second, the POI and toponym data are used to perform kernel density estimation, and then the study area can be divided into urban centers, rural areas and natural surfaces by combining kernel density estimation and the NSL data. Third, according to the boundaries of rural area, a regression analysis of electricity consumption and NSL from NPP-VIIRS is performed. Finally, the spatial estimation of EPC in the DH Prefecture is conducted according to the regression model (Figure 2).



Figure 2. Flowchart of the methodology.

3.1. Calibration of the NPP-VIIRS Data

The specific data processing process is as follows: First, the map projection of the remotely sensed NPP-VIIRS NTL data need to be converted to the UTM 47N projection based on WGS84 as the same as other data mentioned above. Due to the influence of many factors, including deformation caused by the remote sensor itself, external factors and processing process, so we need to convert the map projection of the NTL image to UTM projection. Then, we need to correct the NTL data based on radiation. The process of radiometric correction is: The NPP-VIIRS NTL data are not filtered out the effects of background noise (fire, gas combustion, volcanoes and auroras), and there are some surface scattering values (the dim light areas caused by removing the reflection of moonlight) in the NTL image, so we use the annual NPP-VIIRS NTL composites, from which background noise and surface scattering values are removed after geometric calibration. In the process of radiation calibration, we refer to the algorithm of Elvidge and other researchers on night light data [38]. In the first step, the average radiance value of the cloud in the low reflectivity area of the sea surface is selected as the calibration value for removing the scattered light, and then the calibration value is subtracted from the whole image for cloud scattering removal. Then, using the method of adjacent image difference, we set a threshold value to obtain a stable surface area, use the area as a mask, carry out statistical analysis on the radiance value of the mask area, and three times of the average values as the confidence interval to remove the surface scattered light. Finally, the effective light data from NPP-VIIRS are extracted to obtain the NSL data. After preprocessing, the NTL data from NPP-VIIRS are clipped according to the county administrative division boundary of the DH Prefecture as the mask. Finally, a resampling method of cubic convolution interpolation is used to obtain a grid size of 1000 m. The calibrated NSL data in the DH Prefecture in 2017 are shown in Figure 3.



Figure 3. The night-time stable light (NSL) data of National Polar-Orbiting Partnership's Visible Infrared Imaging Radiometer Suite (NPP-VIIRS) in 2017.

3.2. Extraction and Accuracy Assessment of Urban and Rural Areas

In this study, considering the complementary characteristics of POI and toponym data, the two types of data are merged into a POI and toponym data set (P&T data set) after the redundant data have been deleted by spatial data matching, and then the P&T data set is used for kernel density estimation.

Kernel density estimation (KDE) is used to calculate the unit density of the measured values of point and line elements in a specified neighborhood, which can directly reflect the distribution of discrete measured values in a continuous area. The principle of kernel density estimation is to assign weights according to the distance between a data point and a center point, and the weight increases as the distance from the center point decreases. Finally, the weighted average density of all data points in the study area is obtained [39]. The equation used for kernel density estimation is:

$$P_{i} = \frac{1}{n\pi R^{2}} \times \sum_{j=1}^{n} K_{j} \left(1 - \frac{D_{ij}^{2}}{R^{2}} \right)^{2}$$
(1)

where P_i is the kernel density of data point i, K_j is the weight of data point j, D_{ij} is the distance between point i and point j, R is the bandwidth threshold used in area calculations ($D_{ij} < R$), n is the number of study objects j in the range of bandwidth R.

In this study, through kernel density estimation with P&T data set in the study area, the aggregation degree of the POI and toponym data and the spatial distribution of the data density are calculated. The initial bandwidth R is set to 3000 m, and the output pixel size is one-tenth of the bandwidth (300 m). Then, the bandwidth and the output pixel size are continuously reduced to 300 m and 30 m, respectively. The kernel density estimation results are shown in Figure 4. By comparing the results of kernel density estimation, it is found that the region with the highest luminance value has an obvious boundary when the bandwidth R ranges from 800–1000 m, which is a suitable range for easily extracting the central boundaries of county-level urban areas. Therefore, the bandwidth R is set to 1000 m, and the output

pixel size is set to 100 m in kernel density analysis to obtain the results. After obtaining the kernel density analysis results, the processed NSL data of NPP-VIIRS are re-sampled to 100 m, and the NPP & PT composite index values are then calculated by referring to the existing research [40] combined with the NSL data of NPP-VIIRS. The calculation equation is as follows:

$$NPC_{i} = \sqrt{NTL_{i} \times K_{i}}$$
(2)

where NPC_i is the NPP & PT composite index value of data point i, NTL_i is the NTL brightness value of data point i, K_i is the kernel density of data point i.









Figure 4. The results of kernel density estimation (KDE) at different bandwidths: (**a**) Results of KDE when the bandwidth is 300 m; (**b**) Results of KDE when the bandwidth is 500 m; (**c**) Results of KDE when the bandwidth is 1000 m; (**e**) Results of KDE when the bandwidth is 1000 m; (**e**) Results of KDE when the bandwidth is 300 m.

Combining the purpose of this research, we set the classification into four main categories: natural features, rural areas, suburb areas and urban areas. Then, we use the equal interval method, geometrical interval method and natural breaks method to do classification. After comparison, observation and analysis, we find that the natural breaks method has the best result. Moreover, using the natural breaks method can ensure that the differences within the categories were the smallest and those between the categories were the largest. Therefore, the NPP & PT composite index results are divided into four sections by the natural breaks method (Figure 5). The first section includes natural features, the second section includes rural areas, and the third and fourth sections include urban central areas after being combined. Finally, according to the segmented values, the radiance values in corresponding natural feature areas are set to 0, and the boundaries between rural areas and urban centers are extracted. Compared with the statistical data, the urban centers of Mangshi city, Ruili city, Longchuan Country, Yingjiang Country and Lianghe Country are located in the areas near the government offices of each county and city, which largely conforms to the actual situation.

After division, we have accessed the accuracy of 2017 extraction results (Figure 5) by using 2017 Sentinel-2 remote sensing image. We mainly use the statistical classification index (precision, recall and F1) to evaluate the extracting areas quantitatively. The specific formulas are as follow:

$$precision = \frac{a_{overlap}}{a_{computed}}$$
(3)

$$\operatorname{recall} = \frac{a_{\operatorname{overlap}}}{a_{\operatorname{comparative}}} \tag{4}$$

$$F1 - score = 2 \times \frac{\text{precision} \times \text{recall}}{\text{precision} + \text{recall}}$$
(5)

where F1-score is the harmonic average of precision and recall, $a_{computed}$ is the area of the extracting areas using the NTL, POIs and toponyms, $a_{comparative}$ is the area of the reference, $a_{overlap}$ is the area of the overlap between the extracted results and the reference. The results are shown in the Table 2.



Figure 5. The division results of 2017 NPP & PT composite index.

Statistical Classification Index	Urban Central Areas	Suburb Areas	Rural Areas	Natural Areas
precision	0.91	0.77	0.68	0.66
recall	0.87	0.89	0.8	0.41
F1 score	0.89	0.82	0.73	0.5

 Table 2. Accuracy assessment on the extraction results.

According Table 2, the values of precision, recall and F1 score in urban central areas, suburb areas and rural areas are relatively high, which means that the results of the extracting boundaries are good. However, the accuracy of the natural areas is a bit low. This might be because the research areas are mainly in urban central areas, suburb areas and rural areas. Thus, in the study, we mainly use toponyms and POIs related to people to extract the boundaries, the POIs and toponyms of natural features are not added.

3.3. Construction of the REPC Model

There are three important steps in building the EPC model of DH Prefecture at a 1-km spatial resolution. The first step is to divide the research area into three parts according to the existing county-level administrative division boundaries of the DH Prefecture and the extracted boundaries of urban centers and rural areas. The second step is to calculate the light index values of the urban centers and rural areas in each county and city from 2012–2017 and to perform a regression analysis of the calculated light index scores with the REPC statistical data. Finally, according to the analysis results, the regression model of REPC is constructed. We compared linear regression models and quadratic polynomial nonlinear regression models to find the best fit.

Light index, such as the total NTL index (TNL), comprehensive NTL index (CNLI), average light intensity (I) and light area ratio (s) [41] may reflect the social and economic development of a certain area. The CNLI is based on the average light intensity and light area ratio. The TNL is based on the sum of the digital number (radiance value) of NTL image pixels in an administrative unit. In this study,

the TNL is used to build the regression model of electricity consumption, and the calculation equation is as follows [42]:

$$TNL = \sum_{i=DN_{min}}^{DN_{max}} C_i \times R_i$$
(6)

where TNL is the total NTL intensity, R_i is the gray pixel value and pixel number of level i in the administrative unit, and C_i is the number of pixels at level i. The results of TNL for the DH Prefecture from 2012 to 2017 are shown in Tables 3–5.

Year	Ruili	Mangshi	Lianghe	Yingjiang	Longchuan
2012	43,757	105,419	35,843	129,793	60,050
2013	44,529	108,576	35,721	130,127	60,074
2014	44,979	107,738	35,651	129,832	60,210
2015	44,557	106,523	35,644	129,654	60,488
2017	43,988	105,757	35,494	129,549	62,121

Table 3. Total digital number (DN) values for the DH Prefecture from 2012 to 2017.

Table 4. Total urban center DN values for the DH Prefecture from 2012 to 2017.

Year	Ruili	Mangshi	Lianghe	Yingjiang	Longchuan
2012	4917	4119	1100	1648	1302
2013	4975	4117	967	1698	1373
2014	4997	4278	900	1695	1603
2015	4988	4292	862	1626	1652
2017	4803	4218	835	1746	1653

Table 5. Total rural area DN values for the DH Prefecture from 2012 to 2017.

Year	Ruili	Mangshi	Lianghe	Yingjiang	Longchuan
2012	22,514	41,526	16,169	38,625	24,910
2013	22,917	43,236	16,003	38,317	24,435
2014	23,400	42,771	16,067	38,429	24,608
2015	23,058	42,139	16,103	38,356	24,782
2017	22,983	42,274	16,179	38,840	26,619

First, the linear regression model and quadratic regression model of the rural electricity consumption and the total intensity of NTL are constructed. After calculation, the average error of the linear regression model and quadratic regression model are 17.75% and 19%, respectively. Therefore, this research selected the linear regression model. The regressions are shown in Equation (7), and the corresponding correlation coefficients R^2 are 0.7835.

$$REPC_n = 3.344TNL_n - 36940$$
 (7)

where REPC_n is the rural electric power consumption in administrative region n and TNL_n is the total intensity of rural NTL in administrative region n. The regression results are shown in Figure 6.



Figure 6. The results of the linear regression model.

Next, the relative error (RE) and the average relative error (ARE) are used to evaluate the REPC results. The formulas for the RE and ARE are as follows:

$$RE = \frac{|REPC_{cal} - REPC_{real}|}{REPC_{real}}$$
(8)

$$ARE = \frac{\sum RE_i}{n}$$
(9)

where RE is the relative error, ARE is the average relative error, REPC_{cal} is the calculated rural electric power consumption, REPC_{real} is the real rural electric power consumption, and n is the number of values in the same area. The calculation results of RE are shown in Table 6.

Table 6. The calculation results of RE for the linear regression model.

Region	Year	REPC _{cal} (10 ⁴ kW·h)	REPC _{real} (10 ⁴ kW·h)	RE	ARE
	2012	38,347	25,026	0.53	
	2013	39,694	7371	4.39	
Ruili	2014	41,310	15,075	1.74	2.69
	2015	40,166	7294	4.51	
	2017	39,915	12,068	2.31	
	2012	101,923	114,691	0.11	
	2013	107,641	110,567	0.03	
Mangshi	2014	106,086	103,295	0.03	0.08
	2015	103,973	118,332	0.12	
	2017	104,424	93,842	0.11	
	2012	17,129	18,480	0.07	
	2013	16,574	17,077	0.03	
Lianghe	2014	16,788	29,310	0.43	0.29
	2015	16,908	39,676	0.57	
	2017	17,163	25,982	0.34	
	2012	92,222	69,357	0.33	
	2013	91,192	95,717	0.05	
Yingjing	2014	91,567	102,437	0.11	0.11
	2015	91,322	89,363	0.02	
	2017	92,941	94,850	0.02	
Longchuan	2012	46,359	52,334	0.11	
	2013	44,771	60,406	0.26	
	2014	45,349	74,599	0.39	0.23
	2015	45,931	72,950	0.37	
	2017	52,074	51,600	0.01	

Finally, after comparing the RE of the REPC between the two regression models from 2012 to 2017, we find that the average RE of the linear model is between 0.28 and 2.69 and the average RE of the quadratic polynomial model is between 0.28 and 2.41. There is little difference between the two fitting models. Therefore, the linear regression model is selected to build the REPC model in this study. To apply the model to the unit grid with a 1-km resolution and perform the next step of EPC spatialization, it is necessary to reduce the estimation scale of the model from administrative unit to 1-km grid size. The final linear regression model for spatialization according to the method given in [42] is:

$$EPC_{ij} = 3.344DN_{ij} - \frac{36940}{TNL_i} \times R_{ij}$$
 (10)

where EPC_{ij} is the calculated electric power consumption value of grid j in administrative region i, R_{ij} is the radiance value of NTL in grid j in administrative region i, and TNL_i is the total intensity of rural NTL in the ith administrative region.

3.4. EPC Spatialization

There are three steps in the spatialization of EPC. The first step is to estimate the REPC of each county at a 1-km resolution using Equation (10). The second step is to estimate the urban center EPC spatially in each county. Because the statistical yearbook does not specify the EPC of urban residents and there is little difference in economic development in the DH Prefecture, the urban center EPC can be calculated according to the total intensity of urban central light according to the regression model of power consumption. The third step is error correction. Because there is a certain deviation between the regional EPC value calculated according to the linear regression model of EPC and the actual power consumption value provided in the statistical data, it is necessary to correct the error in the calculated value of EPC; then, the corrected EPC value can be added to the cell network with a 1-km spatial resolution to obtain the spatial results of total EPC in the DH Prefecture. The modified equation for this revision is [43]:

$$K_i = TEPC_i / REPC_i$$
(11)

where K_i is the correction factor for administrative region i, REPC_i is the calculated value of rural electric power consumption in administrative region i and can be calculated from Equation (7), and TEPC_i is the statistical value of rural electric power consumption in administrative region i. The correction factor results for DH Prefecture are shown in Table 7:

$$CE_{ij} = EPC_{ij} \times K_i \tag{12}$$

where CE_{ij} is the revised EPC value of grid j in administrative region i; EPC_{ij} is the calculated value of electric power consumption in grid j in administrative region i, which can be calculated by Equation (10); and K_i is the correction factor for administrative region i.

Region	Year	TEPC _i (10 ⁴ kW·h)	EPC _i (10 ⁴ kW·h)	Ki
	2012	25,026	38,347	0.65
	2013	7371	39,694	0.19
Ruili	2014	15,075	41,310	0.36
	2015	7294	40,166	0.18
	2017	12,068	39,915	0.30
	2012	114,691	101,923	1.13
	2013	110,567	107,641	1.03
Mangshi	2014	103,295	106,086	0.97
Ũ	2015	118,332	103,973	1.14
	2017	93,842	104,424	0.90

Table 7. Correction factor results.

Region	Year	TEPC _i (10 ⁴ kW·h)	EPC _i (10 ⁴ kW·h)	Ki
	2012	18,480	17,129	1.08
	2013	17,077	16,574	1.03
Lianghe	2014	29,310	16,788	1.75
0	2015	39,676	16,908	2.35
	2017	25,982	17,163	1.51
	2012	69,357	92,222	0.75
	2013	95,717	91,192	1.05
Yingjing	2014	102,437	91,567	1.12
0, 0	2015	89,363	91,322	0.98
	2017	94,850	92,941	1.02
	2012	52,334	46,359	1.13
	2013	60,406	44,771	1.35
Longchuan	2014	74,599	45,349	1.64
-	2015	72,950	45,931	1.59
	2017	51,600	52,074	0.99

Table 7. Cont.

4. Results

Using the methods described in Section 3, the EPC spatial results for five counties in the DH Prefecture in 2017 are obtained, and the results are divided into seven grades based on natural breaks (Figure 7).



Figure 7. Spatialization results of electric power consumption (EPC) in the DH Prefecture in 2017.

First, the areas with the highest level of electricity consumption are concentrated near urban centers, and the light intensity generally decreases from these urban centers to the suburb, industrial parks and rural areas. Areas of relatively high electricity consumption are concentrated in cities and the surrounding suburbs, and the low electricity consumption levels are concentrated in rural areas. The distributions of urban centers and rural areas are shown in Figure 7. The distribution of the REPC

is relatively scattered, with the highest values concentrated in cities and subsequent radially decreasing values toward rural areas. Second, there are three electricity consumption belts: the Ruili-Mangshi belt, the Yingjiang-Lianghe belt and the Longchuan-Lianghe belt. Overall, the EPC results largely conform to the spatial strategic layout for the DH Prefecture established in the "13th Five Year Plan" and objectively and clearly show the overall spatial distribution of electricity consumption in the DH Prefecture. According to the RE estimation from the REPC model in Section 3, the area with the largest estimation error is Ruili city, with an error reaching 1.78, and the estimation errors in others areas fluctuate between 0.20 and 0.30. Specifically, other areas with notable errors include Lianghe County (0.29), Longchuan County (0.25), Yingjiang County (0.23) and Mangshi County (0.20) from high to low. The electricity consumption level in the urban centers of five counties in the DH Prefecture in 2017 is estimated to simulate the urban EPC of each county in DH Prefecture. The estimated results are shown in Table 8. Table 8 shows that the area with the highest urban EPC in the DH Prefecture is Mangshi, with the result reaching 10,649 (10^4 kW·h), followed by Longchuan County, Yingjiang County and Lianghe County. The area with the lowest urban power consumption is Lianghe at only 1501 (10^4 kW·h).

Table 8. EPC estimation results in the	the DH Prefecture in 2017.
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Region	Real REPC (10 ⁴ kW·h)	Total EPC (10 ⁴ kW·h)	Urban Center EPC (10 ⁴ kW·h)
Ruili	12,068	14,381	2313
Mangshi	93,842	104,491	10,649
Lianghe	25,982	27,483	1501
Yingjiang	94,850	100,902	6052
Longchuan	51,600	54,148	2548

Figure 8 shows that the total EPC level spatially varies from high to low in the following order: Mangshi, Yingjiang, Longchuan, Lianghe and Ruili. The REPC level of Yingjiang is the highest, followed by the levels in Mangshi, Longchuan, Lianghe and Ruili.



Figure 8. EPC comparison results for the DH Prefecture in 2017.

5. Discussion

5.1. EPC of Ethnic Minorities

There are a large number of ethnic minorities in the DH Prefecture, and most of them live in rural areas outside the cities. Through the spatial analysis of the existing population census data of ethnic minorities in the DH Prefecture and the selected toponym data of ethnic minorities, we can get two kinds of proportion: proportion of ethnic minority population in each region and the proportion of

ethnic minority toponym. Both of them reflect the distribution and amount of ethnic minorities in the DH Prefecture. Then, according to these two kinds of proportion and the spatial results of DH REPC, we can calculate the results of rural minority power consumption in the DH Prefecture. Finally, the ethnic REPC results of the DH Prefecture are reclassified into four levels: high consumption level, less high consumption level, medium consumption level and low consumption level. The results reflect the spatial distribution and power consumption levels of ethnic minorities in DH Prefecture (Figure 9). It can be seen from Figure 9 that the REPC of ethnic minorities in DH Prefecture is mainly concentrated in Mangshi, Yingjiang and Longchuan, and most of them are at less high and medium consumption levels.



Figure 9. Rural electric power consumption (REPC) results of ethnic minorities.

5.2. Influence of Terrain on Distribution of REPC

The DH Prefecture is located in west of the Yunnan-Guizhou Plateau and south of the Hengduan Mountain range, characterized as a mountain landform that is high in the northeast and low in the southwest. In addition, the overall landform of DH is a ridge and valley basin; specifically, the ridges and valleys are parallel with alternating arrangements.

By comparing the EPC results in 2017 with the digital elevation map of DH (Figure 10), it can be found that most of the electricity consumption in the prefecture is concentrated in the valley basin areas. Moreover, by connecting the main power consumption centers and regions, we found there are three main EPC stripes in DH, the distribution of the three power consumption stripes is not only consistent with the topographical trend of the ridge and valley basin, but also consistent with the economic development of DH. Finally, according to the statistical results of REPC, the relatively high rural power consumption in Yingjiang and Mangshi may be due to the low elevations and the large areas of river valley in these regions. These features contribute to the human settlement and population growth. Through Figure 10, we can more accurately understand the overall distribution trend of DH's power consumption, and provide reference for future economic development direction, urban and traffic construction.



Figure 10. REPC belt results.

5.3. Innovation and Limitation

The innovation of this study lies in some aspects: On the basis of NPP-VIIRS NTL data and electricity statistical data, the spatial estimation of EPC in ethnic minority rural areas is carried out by using toponym and POI data. This method is not just suitable for rural areas, but also for other types of small-scale areas. That is to say, it can combine different types of POI and toponym data to estimate the spatial EPC in different types of areas (residential land, commercial land, industrial land, etc.) at a certain spatial resolution. Most existing studies have concentrated in large scale areas like country or more developed regions like city, few studies have been conducted to investigate the electricity consumption in undeveloped rural areas by using NPP-VIIRS data. At the same time, there are some research gaps in estimating rural power consumption for Yunnan province, and due to the backward economic development of Yunnan, the existing EPC model cannot meet its estimation needs. Therefore, establishing the REPC model of DH help to better understand development and spatial pattern of rural power consumption. At the same time, it can help us estimate the gap between rural EPC and urban EPC in developing country or region. What is more, there are a large number of ethnic minorities live in DH, the electricity consumption here may be different from other areas because of their different life style and living habit. The research not only estimated the electricity consumption of rural areas, but also the areas where lots of ethnic minorities live in.

Finally, there are several limitations in this study. First, due to the lack of electricity consumption data of urban areas and 2016 rural electricity consumption statistics for DH, this study cannot more accurately reflect the difference in electricity consumption between urban centers and rural areas in DH Prefecture. Second, because of the short research period (2012–2017), the spatial and temporal changes in the research results are not obvious, and the EPC trend does not exhibit obvious growth.

6. Conclusions

Based on remotely sensed NPP-VIIRS NTL data, rural electricity consumption at the county level, and POI and toponym data of the DH Prefecture, a regression model of county-level REPC in ethnic

minority areas is constructed, and then, the urban and total electricity consumption levels in the DH prefecture in 2017 are estimated spatially based on this model. By comparing the estimated results with the statistical data, it is found that except in Ruili, the simulated REPC results accurately reflect rural electricity consumption within a certain average error (17.8%). The model fits Mangshi and Yingjiang best. Higher estimation error of the Ruili REPC may be due to the size of the city, and the overall low consumption. Thus, there is a large error when using the REPC model to simulate Ruili electricity consumption. Finally, based on the spatial estimation of rural electric power consumption, this paper discusses the EPC distribution of ethnic minorities and topography influence on the distribution of EPC in the study area.

All in all, this research provides a method for estimating EPC in small areas and rural areas by using VIIRS DNB nighttime light, and makes some improvements during the process of multisource data fusion and various techniques integration. For one thing, we find that the method makes up for the disadvantage of poor effect of NTL data in rural areas, and through this method, we can use VIIRS data to estimate the electricity consumption in rural areas accurately. For another thing, the study of RECP can help us identify the poverty level and make up for the lack of EPC data in rural areas and ethnic minority areas. In other words, with the help of multiple-source data, we can get the electric power consumption data of rural areas more quickly, more conveniently and more accurately.

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