Proofreading

Page 1
Zip code added and relocated-03188(first author), 38453(second author)

Page 2
similar -> similar

Page 4
consumers gradually believe that the hotel is trustworthy in purchase decision

⇒
consumers normally have a more cautious behavior to book a hotel

Page 6
Removed the bold from the items names of the Table 1.

three -> four

Page 7
Removed the italics.

Page 8
Removed the bold

Removed * in the Note, and ** in the Legend
The final dependent construct explained 50.2% of intention to book. The intermediate variable was 36.0% of perceived value and 6.0% of trust toward hotels for the total sample of data.

- Divided into two sentences.

Page 10

Added:

**Author Contributions:** Seo Yeon Kim had developed the proposed research model by reviewing relevant literature, analysed the data, and wrote the paper; Jong Uk Kim and Sang Cheol Park designed the research, analysed the data, contributed to develop both research and practical implications in the paper, and revised the manuscript.

**Conflicts of Interest:** The authors declare no conflict of interest.

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October 2017  ->  10 October 2017

Reference 8 has been replaced.
