Introduction:

“Hello, my name is ______, and I’m a student in the School of __________ at the University of Michigan. We are conducting a survey today as part of an academic study on travel patterns in the Ann Arbor area, and we would love to ask you a few questions about how you traveled here. We are also interested in getting some idea of your current willingness to consider travel in driverless vehicles.

Answering these questions should take between 5 and 10 minutes. We will not collect any personally identifying information, your participation is strictly voluntary, and you may elect to end your participation the survey at any point. You may also ask to skip or not provide an answer to a particular question if you wish. You must be at least 18 years old to participate. If you do choose to participate, we will provide you with a $5 gift card to a coffee shop as an incentive. If you have any questions or concerns about the study, I am happy to provide you with the contact information of our faculty sponsor at the University of Michigan and the Institutional Review Board. Would you be willing to participate?”

If respondent agrees, the survey will begin.

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Survey Location ______________                 Surveyor
Initials_______
Date _________________
Time______________
Respondent Gender _____   Weather____________________________

1) Did you arrive today in a personal vehicle? ____Yes     ____No

   1a. If Y to Q1:
   How many other passengers were in the vehicle today? _____________

   1a. If N to Q1:
   How did you arrive here today? _____________
   __Bus          __Uber/Lyft      __Car Sharing (i.e., ZipCar)   __Taxi
   __Walking     __Bicycling     __Carpool      __Vanpool/Shuttle __Other (Please indicate)

2) Do you own a personal vehicle? ____Yes     ____No

   2a. If Y to Q2:
   How many vehicles do you own? ________
3) Approximately where did you begin your trip before arriving here? Please provide cross streets and do not give an exact address. [clarify that reason for all location-related questions is not to determine exact locations of trips/respondent’s home, but rather just to find out the general location of where people are travelling to and from & where future shared/private CAV demand could be.]

Location: _____________________________________      City: ___________________

4) Approximately where is your home location? Please provide cross streets and do not give an exact address.

Location: _____________________________________      City: ___________________

5) How long do you plan to stay at this location?

6) Where are you going next, after you leave this location? Again, just a general destination, such as cross street or major location (like "Briarwood Mall") is enough; we don't want an exact address.

Location: _____________________________________      City: ___________________

7) Would you have made this trip today if the mode of transportation used were not available to you?   ____Yes   ____No

If Y to Q7:

7a. What other modes of transportation would you have considered for this trip?

___ Personal Vehicle   ___ Bus   ___ Uber/Lyft   ___ Car Sharing (i.e., ZipCar)   ___ Taxi
___ Walking   ___ Bicycling   ___ Carpool   ___ Vanpool/Shuttle   ___ Other (Please indicate)

8) On a scale of 1 to 5, with 1 representing “Strongly Agree” to 5 representing “Strongly Disagree”, how would you rate the following statements?

   a. The mode of transportation I used to get here is reliable ________
b. I feel safe on the mode of transportation I used to get here ________

9) On a scale of 1 to 5, with 1 representing “Strongly Agree” to 5 representing “Strongly Disagree”, how would you rate the following statements?

   a. I would be willing to substitute my current trip today with a driverless vehicle that I own ________
   b. I would be willing to substitute my current trip today using a driverless vehicle service ________

10) Which of the following categories best identifies your age group?

   ___Prefer not to respond   ___Under 25   ___25 to 35   ___35 to 45   ___45 to 55   ___55 to 65   ___65 and over

11) What is your occupation? ____________________