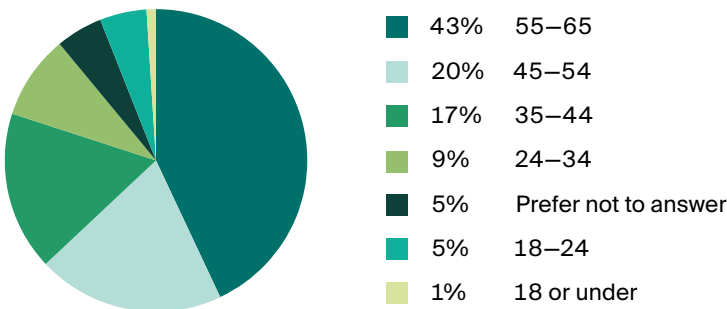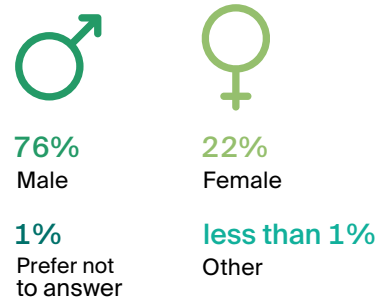# MDPI\Books

Academic Open Access Books in numbers.

Based on the 620 participant survey conducted by MDPI Books in 2023.

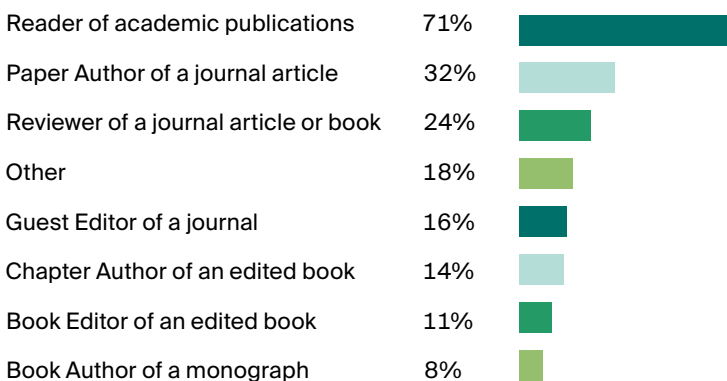## Which of the following age group applies to you?

43%	55−65
20%	45−54
17%	35−44
9%	24−34
5%	Prefer not to answer
5%	18−24
1%	18 or under

What gender applies to you?

76%
Male

22%
Female

1%
Prefer not to answer

less than 1%
Other

Which of the following roles apply to you currently? Please select all that apply.
*Multiple answers

Reader of academic publications	71%	
Paper Author of a journal article	32%	
Reviewer of a journal article or book	24%	
Other	18%	
Guest Editor of a journal	16%	
Chapter Author of an edited book	14%	
Book Editor of an edited book	11%	
Book Author of a monograph	8%	

Which of the following categories describes the highest level of education that you have achieved?

29%
PhD, MD, Doctorate, or equal

27%
Master's degree or equal

21%
Assistant Professor, Associated Professor or Professor

18%
Bachelor's degree or equal

5%
Other
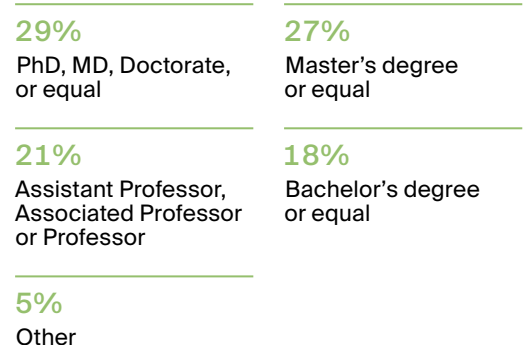
In which country do you currently reside?

10%	Mexico	3%	Brazil	2%	Chile	2%	Ethiopia
5%	Italy	3%	Indonesia	2%	Egypt	2%	Poland
5%	US	2%	Peru	2%	Germany	39%	Other
4%	India	2%	Philippines	2%	Greece		
4%	Spain	2%	Romania	2%	UK		
3%	China	2%	Nigeria	2%	Argentina		

Which best describes your current research affiliation?

University or Research Institution	42%
Independent Researcher	27%
Other	12%
Professor Emeritus	7%
Research Assistant or Research Associate	7%
Postdoctoral Researcher	5%

What academic field are you most interested in?
*Multiple answers

Environmental & Earth Sciences	31%
Biology & Life Sciences	29%
Engineering	24%
Medicine & Pharmacology	24%
Computer Science & Mathematics	19%
Chemistry & Materials Science	19%
Social Sciences, Arts & Humanities	18%
Public Health & Healthcare	16%
Physical Sciences	15%
Other	14%
Business & Economics	13%

How did you learn about MDPI Books for the first time?

25% 17% 13% 10% 7% 7% 7%

|				
25%	Facebook	5%	LinkedIn
17%	Networks for scientists and researchers (ResearchGate, Academia, SocialMD, Mendeley, etc.)	2%	Twitter
13%	Google Scholar	2%	ORCID
10%	Other	2%	At a conference
7%	Journal Newsletter	1%	Instagram
7%	Introduced by a professor or colleague at my university	1%	WeChat
7%	Mailing: Invitation to edit a book	1%	Weibo

Have you been involved with MDPI Books before? If yes, which of the following roles apply to you?
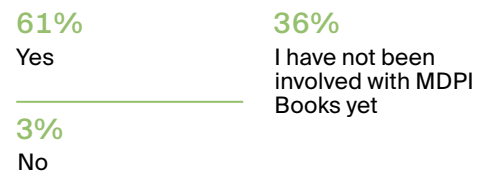
*Multiple answers

I have not been involved with MDPI Books before	48%	Other	7%	Book Editor of an edited book	4%
Reader	34%	Chapter Author of an edited book	6%	Book Author of a monograph	3%
Reviewer	10%	Guest Editor of a reprint	6%		

What was your experience with MDPI Books?

- 55% Very good
- 29% No experience
- 13% Somewhat good
- 2% Less good
- 1% Not good
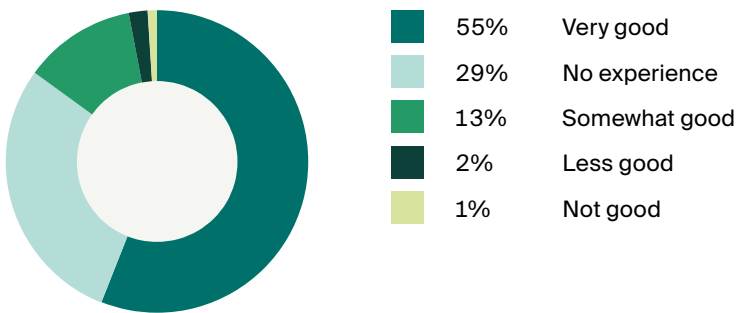
Would you collaborate with MDPI Books again?

61%
Yes

36%
I have not been involved with MDPI Books yet

3%
No

How familiar are you with open access models for books?*

*Open access models refers but is not limited to: Gold OA, Green OA, Diamond OA, Creative Commons Licenses, Book Processing Charge (BPC), OA Book Funding etc.

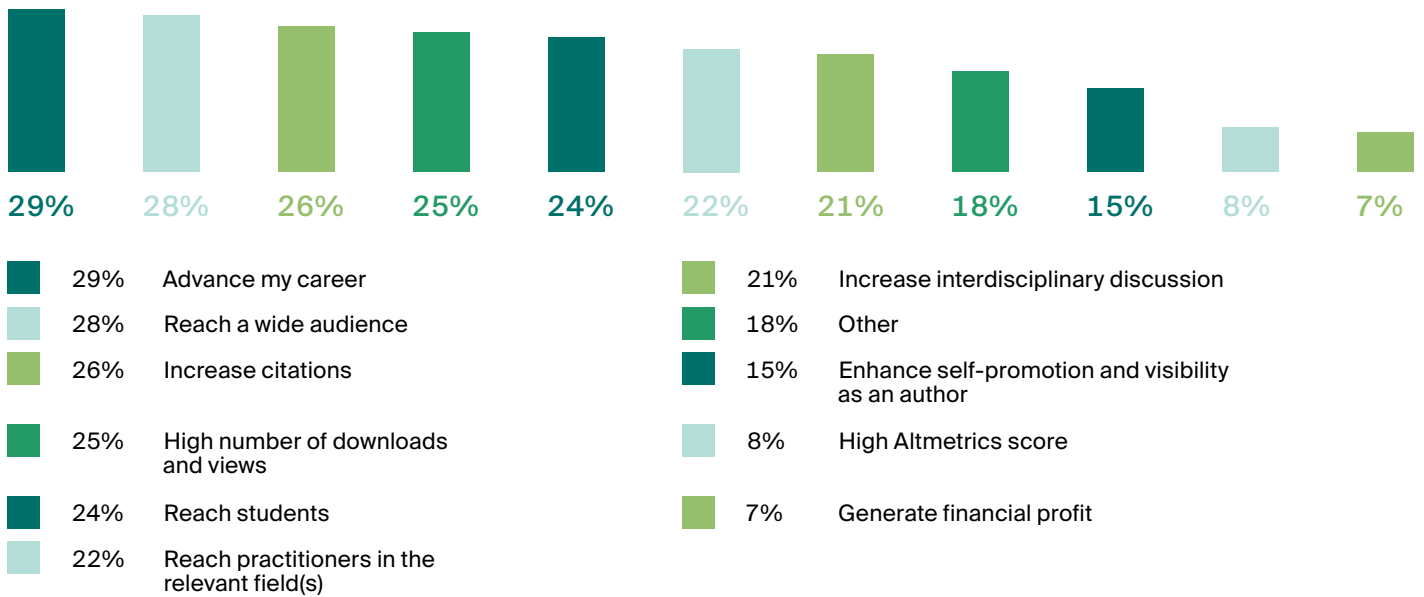|	
Somewhat familiar	34%
Very familiar	24%
Not familiar	24%
Less familiar	18%

Which indicators do you find most important when assessing the success of an open access book?

*Multiple answers

Citations and references	64%
Number of downloads and views	52%
Visibility and reach	40%
Altmetrics	11%
Other	6%

What were your primary objectives in publishing your latest book?
*Multiple answers

29%	28%	26%	25%	24%	22%	21%	18%	15%	8%	7%

- 29% Advance my career
- 28% Reach a wide audience
- 26% Increase citations
- 25% High number of downloads and views
- 24% Reach students
- 22% Reach practitioners in the relevant field(s)

- 21% Increase interdisciplinary discussion
- 18% Other
- 15% Enhance self-promotion and visibility as an author
- 8% High Altmetrics score
- 7% Generate financial profit

Which factors influenced your decision on where to publish your latest book?
* Multiple answers

Reputation of the publisher	48%	Publication speed	22%	Quality of the print copy	14%
Publishing costs	28%	Good previous experience with the same publisher	21%	Royalties offered to authors/editors	12%
Quality of the presentation	28%	Other	18%		
Personal support throughout the publication process	23%	Availability of additional services, such as language editing, figure editing, cover design, etc.	17%		

Do you feel you have a good understanding of MDPI's book publishing model?

57%
Yes

43%
No

Does your institution have an open access book funding policy?

39%
I don't know

36%
No

21%
Yes

4%
Other
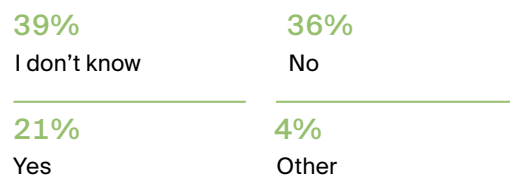
How would you rate the effectiveness of the following digital tools for spreading your open access book and research?

*Multiple answers

	Very powerful	Somewhat reasonable	Not powerful
Google Scholar	67%	28%	5%
ResearchGate	67%	28%	5%
Academia	55%	37%	8%
Physical Conferences	54%	37%	9%
Online Conferences	50%	40%	10%
Email	46%	39%	15%
LinkedIn	44%	41%	15%
ORCID	44%	41%	15%
Facebook	39%	38%	23%
Discussion forums	41%	42%	17%
Mendeley	39%	43%	18%
Twitter	32%	34%	34%
Blogs	28%	46%	26%
Instagram	28%	35%	37%
SocialMD	29%	45%	26%
WeChat	17%	40%	43%
Weibo	14%	43%	43%
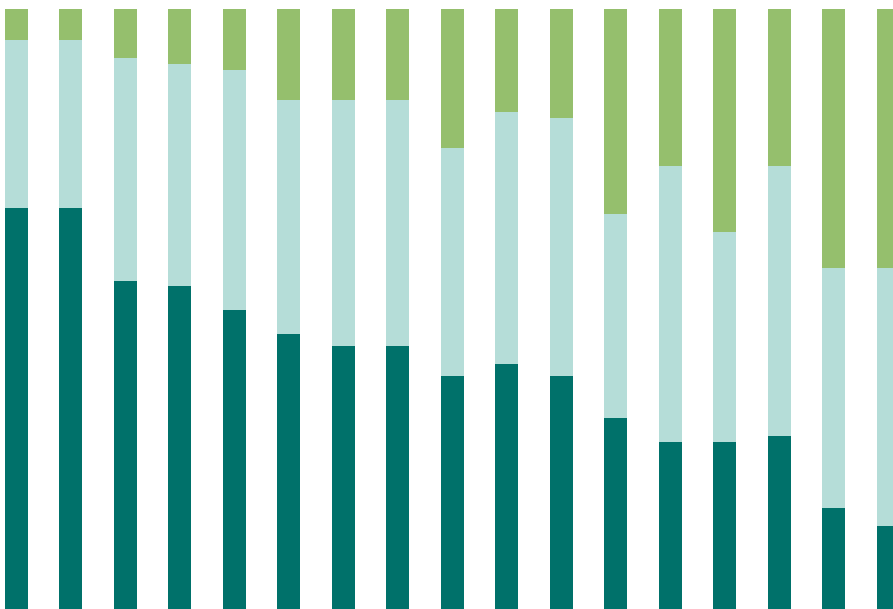
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