

# Advertising Rate Card

The *Société Internationale d'Urologie Journal* (SIUJ, ISSN 2563-6499) is an international, open access journal, published online six times a year. It aims to provide clinicians and researchers from around the world with original and peer-reviewed information in all areas of urology. *SIUJ* encourages submissions of original research, systematic reviews, and meta-analysis, as well as submissions of the following types: Urology around the World, Giants in Urology, commentary, interesting images, brief communications, comments, and replies. *SIUJ* does not publish case reports.

## Acceptance of Advertising:

Advertising must be compliant with the Swiss federal act against unfair competition. It will be subject to the final approval of the editorial board before publication.

## Payment Terms:

Terms for invoices are Net 30. SIU reserves the right to refuse advertising from delinquent advertisers.

## Rates for Banner Advertisements

Duration of Advertisements	Cost (EUR)
1 month	750
2 months	1,000
3 months	1,750
6 months	3,000
12 months	6,000
Custom	Available upon request

Advertising partners who run advertisements for six consecutive months or more may also be featured in a newsletter sent to journal readers twice a year at no additional cost and with no additional materials required.

## Ad Specifications

Ads	Vertical banner *
Dimensions	160x600 pixels (minimum required) to 400x1500 pixels; with proportional ratios accepted
Material Requirements	JPEG, PNG or EPS (vectorial image)

\* Rotating banners will be displayed on the left and right panels on the journal homepage and within the articles (online HTML version).

## Online Attention

In 2023, over 420 journals published by MDPI received more than 49 million monthly webpage views (595M annual views), with the MDPI platform (mdpi.com) attracting more than 100 million users.

Real-time views are accessible from the article webpages as well as from the Journal Menu 'Most Cited & Viewed' and 'Statistics'.

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