Tips for Videoarticle Production

Plan before you record
• Planning the video before you film helps ensure that the procedure described is clear and understandable. Bear in mind that Videoarticles should not exceed 10 minutes.
• We recommend that you make a short test video to check the recording quality.

Filming
• Video cameras are recommended. Smartphones may be considered if they can produce high quality videos. Built-in microphones often lead to low-quality audio, so when possible use lapel microphones or record the narration separately.
• Use a stand or a tripod for your video camera or smartphone to avoid vibration.
• Alongside recorded video, you can also include images, animations and slide decks. Note that Microsoft PowerPoint presentations can be saved to video format (https://support.office.com/en-us/article/Turn-your-presentation-into-a-video-c140551f-cb37-4818-b5d4-3e30815c3e83).
• Where text is included, make sure the font is clear enough to be readable, including on small screens.
• Use screen capture software to record input shown on a computer, rather than filming the monitor.
• Make sure all the personal protective equipment required to conduct any experiments shown is used while filming.
• Don’t forget to include the configuration and setup of equipment used.

Narrating
• Speak slowly, loudly, and clearly, and avoid background noise and echo as much as possible. Your video should be understandable to non-native English speakers and for viewers from outside your field of research. When necessary, ask a colleague with a good level of spoken English to narrate for you.
• Providing a word-by-word transcript of Videoarticles is optional, but highly recommended.
• An outline of your script highlighting the main ideas can help you to talk freely while being succinct.
• Tell a story and explain your research with passion. This will help to better engage your audience.

Rules
• Music or other possibly copyrighted sound effects, even from royalty-free sites, are not permitted in Videoarticles.
• If previously published figures, tables, or other items are shown in the Videoarticle, please contact the Publisher to obtain permission for their use.
• Avoid overt product placement in your Videoarticle.
• It is your responsibility to film, record and edit your Videoarticle before submission. The Editorial Office will not perform video editing.
• We may use all or part of your Videoarticles to promote your work or the journal. By submitting your Videoarticle to Metabolites, you give us permission to use it for promotional purposes.