

How to Promote Your Article after It Is Published

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4. Add a link to your article in your email signature.
5. Set up your profile on academic research-sharing platforms, such as [SciProfiles](#), ResearchGate, Academia.edu, or Google Scholar and add a short lay summary of your article.
6. Register an ORCID author identifier and add the article information to your profile.
7. Deposit your article to repositories (such as any run by your university) to make your research more discoverable.
8. Update your personal and institutional websites by adding the title and a link of your article.
9. Present your publication at conferences in the form of a presentation or a poster.
10. Blog about your research.
11. Produce a video abstract giving a brief introduction to your article.
12. Ask your institution or society to post your paper on their social media accounts, and include a story about your paper in their newsletters.
13. Find a Wikipedia page on a topic related to your article, and add a reference to your paper.