A New Bi-Directional Projection Model Based on Pythagorean Uncertain Linguistic Variable

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Abstract: To solve the multi-attribute decision making (MADM) problems with Pythagorean uncertain linguistic variable, an extended bi-directional projection method is proposed. First, we utilize the linguistic scale function to convert uncertain linguistic variable and provide a new projection model, subsequently. Then, to depict the bi-directional projection method, the formative vectors of alternatives and ideal alternatives are defined. Furthermore, a comparative analysis with projection model is conducted to show the superiority of bi-directional projection method. Finally, an example of graduate’s job option is given to demonstrate the effectiveness and feasibility of the proposed method.

Keywords: multi-attribute decision making; projection model; bi-directional projection model; Pythagorean uncertain linguistic variable

1. Introduction

Multi-attribute decision making (MADM) problem is to select the optimal alternative(s) or get the ranking order of all alternatives with multiple attributes. For the complexity of the decision making environment and the limitation of decision makers’ knowledge, vagueness and uncertainty are typical factors we must take into account. To describe the vague and uncertain information accurately, Zadeh [1] proposed the concept of fuzzy set. However, applying fuzzy set to solve decision making problems is confined to the lacking of information. Intuitionistic fuzzy set (IFS) as the extension of fuzzy set, can capture uncertain information more appropriately. Recently, IFS have been extensively applied to MADM area, because the superiority in dealing with vague and uncertain information [2–5]. Whereas, IFS is difficult to depict vague and uncertain information when the sum of membership degree and non-membership degree is bigger than 1.

To express fuzzy information more effectively, Yager [6] proposed the Pythagorean fuzzy set (PFS) to capture the vague and uncertain information. Different from IFS, the sum of membership degree and non-membership degree of PFS may be bigger than one, but the square sum of them is less than one. As a useful extension of IFS, the PFS can depict the problem which the IFS cannot. For example, if the membership degree and non-membership degree are 0.8 and 0.6, respectively. It is easily to see, the IFS cannot describe this situation because of 0.8 + 0.6 > 1, but the PFS can effectively solve the issue due to $0.8^2 + 0.6^2 \leq 1$. Since PFS appeared, multi-attribute decision making problems under PFS environment have got a lot of attention, and some research results have been obtained. Du et al. [7] proposed a new score function and a new accurate function of PFS. Liang et al. [8], Liang and Xu [9], and Zhang and Xu [10] extended the TOPSIS (Technique for Order Performance by Similarity to Ideal Solution) method under PFS and hesitant Pythagorean fuzzy set circumstances, respectively. A new closeness index of Pythagorean fuzzy set was proposed by Zhang [11] and the QUALIFLEX (QUALitative FLEXible multiple criteria method) method was extended based on the closeness index subsequently. Ren et al. [12] presented an extended TODIM (An Acronym in
Portuguese of Interactive and Multiple Attribute Decision Making) method based on PFS, and made an emulational analysis for the result. Chen [13] proposed a new distance formula for PFS and an extended VIKOR (the Serbian name: Vlsekriterijumska Optimizacija I Kompromisno Resenje) method was presented based on the distance formula. Following the pioneering work of Yager, Garg [14,15] developed a new relevant coefficient of PFS and an extended accurate function of interval Pythagorean fuzzy set (IFPS), respectively. A new MADM method was proposed by Peng and Dai [16] based on prospect theory and regret theory. Furthermore, Xue et al. [17] defined the concept of entropy of PFS and extended the LINMAP (The Linear Programming Technique for Multidimensional Analysis of Preference) method based on the concept. Liang et al. [18] developed a weighted Pythagorean fuzzy geometric mean operator and extended the projection method based on the geometric mean operator. Peng and Yang [19] proposed an extended ELECTRE (ELimination Et Choice Translating REality) method based on IFPS. The new accurate function and similarity measure of PFS were developed by Zhang [20], respectively.

The projection model can simultaneously consider the angle and distance between two evaluative values [18]. Therefore, the projection model has been widely applied to replace the single distance measure in multi-attribute decision making domain. Tsoa and Chen [21] developed a projection model of interval intuitionistic fuzzy set (IIFS) and an extended VIKOR method was proposed based on the projection model. Sun et al. [22] proposed a projection model of hesitant linguistic variable and extended the multi-attributive border approximation area comparison (MABAC) method to hesitant linguistic circumstance. To overcome the drawback of the extant TODIM method, Ji et al. [23] developed a projection-based TODIM method with multi-valued neutrosophic sets (MVNSs). Wu et al. [24] proposed an extended projection model based on hesitant linguistic variable to handle the hospital management problem. Inspired by the advantage of projection model, Liang et al. [25] proposed an extended PROMETHEE (Preference Ranking Organization Method for Enrichment Evaluations) method based on the projection model.

Recently, projection model has been extensively applied to solve the MADM problems due to the advantage of capturing vague and uncertain information. However, projection model cannot effectively get the ranking order when alternatives distribute on the perpendicular bisector of ideal alternatives [26]. Motivated by the drawback of the projection model and the advantage of linguistic variables, we developed an extended bi-directional projection model of Pythagorean uncertain linguistic variables [27]. Our model can not only utilize the advantage of both Pythagorean uncertain linguistic variable and projection models but it can also effectively overcome the defects of the projection model.

This paper is organized as follows. Section 2 presents some basic definitions of IFS, linguistic variables, and the Pythagorean uncertain linguistic variables. In Section 3, we propose a new bi-directional projection model. Comparative analysis of the proposed model and projection model is provided in Section 4 and the MADM Procedures are listed in Section 5. In Section 6, the effectiveness of the proposed method is demonstrated by a practical MADM problem. Finally, Section 7 comes to some conclusions.

2. Preliminaries

**Definition 1** [2]. Let $X$ be a crisp set, an intuitionistic fuzzy set on $X$ can be defined as

$$A = \langle x, u_A(x), v_A(x) | x \in X \rangle.$$ 

where, $u_A(x): X \to [0, 1]$ and $v_A(x): X \to [0, 1]$ denote membership function and non-membership function of $x \in X$, respectively, with $0 \leq u_A(x) + v_A(x) \leq 1$. $\pi(x) = 1 - u_A(x) - v_A(x)$ denote the hesitation function of $x \in X$. 

To expediently depict the evaluation value, we call $\alpha$.

**Definition 2** [28]. Let $S = \{s_i|i = 0, 1, \cdots, 2z\}$ be linguistic term set, where $z$ is a positive integer and $s_i$ denotes an evaluation value of linguistic variable. We call $\tilde{s} = [s_a, s_b]$ as the uncertain linguistic variable, where $s_a, s_b \in S$ and $0 \leq s_a \leq s_b \leq z$, besides, $a$ and $b$ are positive integers. $s_a, s_b$ denote the upper bound and the lower bound, respectively.

**Definition 3** [27]. Let $X$ be a fixed set. \( \tilde{x} = \{x_i|\tilde{x} = [s_a, s_b], \tilde{P}(u_p(x_i), v_p(x_i))\} | x_i \in X \}$ denote the Pythagorean uncertain linguistic variable on $X$, where function $u_p(x): X \rightarrow [0, 1]$ and $v_p(x): X \rightarrow [0, 1]$ denote membership function and non-membership function of $x \in X$, respectively, with $u_p^2(x) + v_p^2(x) \leq 1$. To expediently depict the evaluation value, we call $\alpha = [s_a, s_b], \tilde{P}(u_p(x_i), v_p(x_i))$ as the Pythagorean uncertain linguistic number.

**Definition 4** [25]. If $\eta_i \in [0, 1]$ is a numerical value, then the linguistic scale function $f$ can be defined as $f: s_i \rightarrow \eta_i(i = 0, 1, \cdots, 2z)$, where $0 \leq \eta_0 < \eta_1 < \cdots < \eta_{2z}$. $\eta_i$ represent the preference of decision maker on the chosen linguistic term $s_i$.

$$f(s_i) = \eta_i = \begin{cases} \frac{(\delta - (z-i))^2}{\gamma}, & 0 \leq i \leq z \\ \frac{z^2 + (i-z)\gamma}{\gamma}, & z < i \leq 2z \end{cases}$$

where $\delta, \gamma$ denote the sensibility coefficient, $\delta, \gamma \in [0, 1]$ and $f$ is a monotone increasing function.

**Definition 5**. Let $X_p = \left(\left[\tilde{x}_p, \tilde{y}_p\right], \tilde{P}(u_p, v_p)\right)$ and $X_q = \left(\left[\tilde{z}_q, \tilde{y}_q\right], \tilde{P}(u_q, v_q)\right)$ be two Pythagorean uncertain linguistic variable on $X$. If we convert $X_p$ and $X_q$ to $X_p = \left(\left[\tilde{x}_p, \tilde{y}_p\right], f(\tilde{u}_p, \tilde{v}_p)\right)$ and $X_q = \left(\left[\tilde{z}_q, \tilde{y}_q\right], \tilde{P}(u_q, v_q)\right)$ via linguistic scale function, then the formative vector of $X_p$ and $X_q$ is computed as

$$X_pX_q = \left(\left[\min f(s_p), \max f(s_p)\right], \tilde{P}(u_q - u_p, v_q - v_p)\right)$$

where

$$\min f(s_p) = \min \left(\left|f(\tilde{x}_p) - f(\tilde{z}_p)\right|, \left|f(\tilde{y}_p) - f(\tilde{z}_p)\right|\right)$$

$$\max f(s_p) = \max \left(\left|f(\tilde{x}_p) - f(\tilde{z}_p)\right|, \left|f(\tilde{y}_p) - f(\tilde{z}_p)\right|\right)$$

**Example 1.** Let $X_p = \left(\left[s_3, s_5\right], \tilde{P}(0.6, 0.5)\right)$ and $X_q = \left(\left[s_4, s_5\right], \tilde{P}(0.7, 0.4)\right)$ be two Pythagorean uncertain linguistic numbers, where $z = 4$, $a = 0.6$, $\gamma = 0.8$.

According to Definition 4, we can obtain

$$X_p = \left(\left[0.28, 0.66\right], \tilde{P}(0.6, 0.5)\right)$$

$$X_q = \left(\left[0.5, 0.66\right], \tilde{P}(0.7, 0.4)\right)$$

Then, the formative vector of $X_p$ and $X_q$ is obtained via (2).

$$X_pX_q = \left(\left[0, 0.22\right], \tilde{P}(0.1, 0.1)\right)$$
3.2. Bi-Directional Projection Model

Let \( x = \langle s_i, f(s_i), u_{ij}, v_{ij} \rangle \) and \( y = \langle s_j, f(s_j), u_{ji}, v_{ji} \rangle \) be an alternative with Pythagorean uncertain linguistic variable information. The positive and negative ideal alternatives are denoted as:

\[
X^+ = \left\{ \left( \max_{1 \leq i \leq m} f(s_{ij}), \max_{1 \leq i \leq m} f(s_{ij}), u_{ij}, v_{ij} \right) \right\} \quad \text{and} \quad X^- = \left\{ \left( \min_{1 \leq i \leq m} f(s_{ij}), \min_{1 \leq i \leq m} f(s_{ij}), u_{ij}, v_{ij} \right) \right\}
\]

where \( m \) represents the number of alternatives. Then, the formative vectors of \( X_i \) and ideal alternatives are denoted as:

\[
X^{-} X^+ = \langle f(s_{ij}), f(s_{ij}), u_{ij}, v_{ij} \rangle \quad \text{(5)}
\]
\[
X^- X_i = \langle f(s_{ij}), f(s_{ij}), u_{ij}, v_{ij} \rangle \quad \text{(6)}
\]
\[
X_i X^+ = \langle f(s_{ij}), f(s_{ij}), u_{ij}, v_{ij} \rangle \quad \text{(7)}
\]

where

\[
\begin{align*}
\alpha &= \cos(\alpha, \beta) = \cos(\beta, \alpha) \\
0 \leq \cos(\alpha, \beta) &\leq 1 \\
\alpha = \beta &\iff \cos(\alpha, \beta) = 1
\end{align*}
\]
\[
\begin{align*}
f(\bar{z}_{ij}) &= \max_{1 \leq i \leq m} \left( f(\bar{x}_{ij}) - \min_{1 \leq i \leq m} f(\bar{x}_{ij}) \right) \cdot \left( f(\bar{y}_{ij}) - \min_{1 \leq i \leq m} f(\bar{y}_{ij}) \right) \\
u^{-}_{ij} &= u^{-}_{ij} - \min_{1 \leq i \leq m} u^{-}_{ij}, \nu^{+}_{ij} = v^{+}_{ij} - \min_{1 \leq i \leq m} v^{+}_{ij} \\
f(\bar{x}_{ij}) &= \min_{1 \leq i \leq m} \left( f(\bar{x}_{ij}) - f(\bar{y}_{ij}) \right), \left( \max_{1 \leq i \leq m} f(\bar{y}_{ij}) - f(\bar{y}_{ij}) \right) \\
f(\bar{y}_{ij}) &= \max_{1 \leq i \leq m} \left( f(\bar{x}_{ij}) - f(\bar{y}_{ij}) \right), \left( \max_{1 \leq i \leq m} f(\bar{y}_{ij}) - f(\bar{y}_{ij}) \right) \\
u^{-}_{ij} &= \max_{1 \leq i \leq m} u^{-}_{ij} - u^{-}_{ij}, \nu^{+}_{ij} = \max_{1 \leq i \leq m} v^{+}_{ij} - v^{+}_{ij}
\end{align*}
\]

The modules are computed as
\[
\begin{align*}
|X^{-}X^{+}| &= \sqrt{\sum_{j=1}^{n} \left( (f(\bar{x}_{ij}))^2 + (f(\bar{x}_{ij}))^2 + (u^{-}_{ij})^4 + (\nu^{-}_{ij})^4 \right)} \tag{8} \\
|X^{-}X_{i}| &= \sqrt{\sum_{j=1}^{n} \left( (f(\bar{x}_{ij}))^2 + (f(\bar{x}_{ij}))^2 + (u^{-}_{ij})^4 + (\nu^{-}_{ij})^4 \right)} \tag{9}
\end{align*}
\]

The cosine of \( X^{-}X^{+} \) and \( X^{-}X_{i} \) is expressed as
\[
\cos(X^{-}X_{i}, X^{-}X^{+}) = \frac{\sum_{j=1}^{n} \left( f(\bar{x}_{ij}) \cdot f(\bar{x}_{ij}) + f(\bar{x}_{ij}) \cdot f(\bar{x}_{ij}) + (u^{-}_{ij})^4 + (\nu^{-}_{ij})^4 \right)}{|X^{-}X^{+}| \cdot |X^{-}X_{i}|} \tag{10}
\]

The projection value of \( X^{-}X_{i} \) on \( X^{-}X^{+} \) and \( X^{-}X^{+} \) on \( X^{-}X_{i} \) are calculated as
\[
\begin{align*}
prj_{X^{-}X^{+}}(X^{-}X_{i}) &= |X^{-}X_{i}| \cdot \cos(X^{-}X_{i}, X^{-}X^{+}) \\
&= \frac{\sum_{j=1}^{n} \left( f(\bar{x}_{ij})\cdot f(\bar{x}_{ij}) + f(\bar{x}_{ij})\cdot f(\bar{x}_{ij}) + (u^{-}_{ij})^4 + (\nu^{-}_{ij})^4 \right)}{|X^{-}X^{+}|} \tag{11} \\
prj_{X^{-}X^{+}}(X^{-}X^{+}) &= |X^{-}X^{+}| \cdot \cos(X^{-}X^{+}, X^{-}X^{+}) \\
&= \frac{\sum_{j=1}^{n} \left( f(\bar{x}_{ij})\cdot f(\bar{x}_{ij}) + f(\bar{x}_{ij})\cdot f(\bar{x}_{ij}) + (u^{-}_{ij})^4 + (\nu^{-}_{ij})^4 \right)}{|X^{-}X^{+}|} \tag{12}
\end{align*}
\]

**Theorem 2.** The bigger the value of \( prj_{X^{-}X^{+}}(X^{-}X_{i}) \), the closer the alternative \( X_{i} \) to positive ideal alternative \( X^{+} \). Analogously, the bigger the value of \( prj_{X^{-}X^{+}}(X^{-}X^{+}) \), the closer the alternative \( X_{i} \) will be to negative ideal alternative \( X^{-} \) (as shown in Figure 1 [29]).

![Figure 1](image-url). The graphical representation of \( prj_{X^{-}X^{+}}(X^{-}X_{i}) \) and \( prj_{X^{-}X^{+}}(X^{-}X^{+}) \).
4. Comparative Analysis of Projection Model and Bi-Directional Projection Model

Let \( X_i = \left\langle f\left(\tilde{x}_{ij}\right), f\left(\tilde{s}_{ij}\right), \tilde{P}(u_{ij}, v_{ij}) \right\rangle \) and \( X_t = \left\langle f\left(\tilde{x}_{ij}\right), f\left(\tilde{s}_{ij}\right), \tilde{P}(u_{ij}, v_{ij}) \right\rangle \), which are two alternatives with Pythagorean uncertain linguistic variable information, the positive and negative ideal alternatives are defined as \( X^+ = \left\langle \left[ \max_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right), \max_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right], \tilde{P}\left(\min_{1 \leq i \leq m} u_{ij}, \min_{1 \leq i \leq m} v_{ij}\right) \right\rangle \) and \( X^- = \left\langle \left[ \min_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right), \min_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right], \tilde{P}\left(\max_{1 \leq i \leq m} u_{ij}, \max_{1 \leq i \leq m} v_{ij}\right) \right\rangle \), respectively. The \( X_i \) and \( X_j \) distribute on the perpendicular bisector of \( X^- \) and \( X^+ \) (shown as Figure 2). We compare the \( X_i \) and \( X_j \) via projection and bi-directional projection models, respectively.

![Figure 2. The closeness degree of projection model.](image)

**4.1. Projection Model**

**Step 1:** Compute the projection of \( X_i \) and \( X_j \) on the positive and negative ideal alternatives via (4).

\[
prj_{X^+}(X_i) = |X_i| \cdot \cos(X_i, X^+) = \sqrt{\sum_{j=1}^{n} \left[ \left( f\left(\tilde{x}_{ij}\right) - \max_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right) \right)^2 + \left( f\left(\tilde{s}_{ij}\right) - \max_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right)^2 + \left( u_{ij} - \max_{1 \leq i \leq m} u_{ij} \right)^2 + \left( v_{ij} - \min_{1 \leq i \leq m} v_{ij} \right)^2 \right]} \tag{13}
\]

\[
prj_{X^-}(X_i) = |X_i| \cdot \cos(X_i, X^-) = \sqrt{\sum_{j=1}^{n} \left[ \left( f\left(\tilde{x}_{ij}\right) - \min_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right) \right)^2 + \left( f\left(\tilde{s}_{ij}\right) - \min_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right)^2 + \left( u_{ij} - \min_{1 \leq i \leq m} u_{ij} \right)^2 + \left( v_{ij} - \max_{1 \leq i \leq m} v_{ij} \right)^2 \right]} \tag{14}
\]

\[
prj_{X^+}(X_j) = |X_j| \cdot \cos(X_j, X^+) = \sqrt{\sum_{j=1}^{n} \left[ \left( f\left(\tilde{x}_{ij}\right) - \max_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right) \right)^2 + \left( f\left(\tilde{s}_{ij}\right) - \max_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right)^2 + \left( u_{ij} - \max_{1 \leq i \leq m} u_{ij} \right)^2 + \left( v_{ij} - \min_{1 \leq i \leq m} v_{ij} \right)^2 \right]} \tag{15}
\]

\[
prj_{X^-}(X_j) = |X_j| \cdot \cos(X_j, X^-) = \sqrt{\sum_{j=1}^{n} \left[ \left( f\left(\tilde{x}_{ij}\right) - \min_{1 \leq i \leq m} f\left(\tilde{x}_{ij}\right) \right)^2 + \left( f\left(\tilde{s}_{ij}\right) - \min_{1 \leq i \leq m} f\left(\tilde{s}_{ij}\right) \right)^2 + \left( u_{ij} - \min_{1 \leq i \leq m} u_{ij} \right)^2 + \left( v_{ij} - \max_{1 \leq i \leq m} v_{ij} \right)^2 \right]} \tag{16}
\]

**Step 2:** Calculate the closeness degree of \( X_i \) and \( X_j \) to ideal alternatives, respectively.

\[
C(X_i) = \frac{prj_{X^+}(X_i)}{prj_{X^-}(X_i) + prj_{X^+}(X_i)} \tag{17}
\]
we can see $prj_{X^+}(X_i) = prj_{X^-}(X_i)$ and $prj_{X^+}(X_i) = prj_{X^-}(X_i)$ because the $X_i$ and $X_t$ distribute on the perpendicular bisector of $X^-\text{ and } X^+$. Therefore, $C(X_i) = C(X_t) = \frac{1}{2}, X_i \succ X_t$.

Where the closeness degree is ranking indicators. The bigger value of the closeness degree, the better the preference order of the alternatives.

4.2. Bi-Directional Projection Model

Step 1: Compute the formative vector: $X_iX^+, X^-X_i, X_iX^+, X^-X_i$, respectively.

\[
X^-X^+ = \left[ \left[ f\left(\tilde{g}_{ij}\right), f\left(\tilde{g}_{ij}\right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right) \right]
\]

(19)

\[
X^-X_i = \left[ \left[ f\left(\tilde{g}_{ij}\right), f\left(\tilde{g}_{ij}\right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right) \right]
\]

(20)

\[
X_iX^+ = \left[ \left[ f\left(\tilde{g}_{ij}\right), f\left(\tilde{g}_{ij}\right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right) \right]
\]

(21)

\[
X_iX_t = \left[ \left[ f\left(\tilde{g}_{ij}\right), f\left(\tilde{g}_{ij}\right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right), \tilde{B} \left( u_{ij}, v_{ij} \right) \right) \right]
\]

(22)

Step 2: Calculate the projection value of formative vector $X^-X_i$ and $X^-X_t$ to $X^-X^+$, denoted as $prj_{X^-X^+}(X^-X_i), prj_{X^-X^+}(X^-X_t)$, and the projection value of formative vector $X^-X^+$ to $X_iX^+$ and $X_iX^+$, denoted as $prj_{X^-X^+}(X^-X^+), prj_{X_iX^+}(X^-X^+)$, respectively (shown as Figure 3).

\[
prj_{X^-X^+}(X^-X_i) = \frac{1}{\sqrt{X^-X^+}} \sum_{j=1}^{n} \left( f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + (u_{ij} - v_{ij})^2 + (v_{ij} - v_{ij})^2 \right)
\]

(24)

\[
prj_{X^-X^+}(X^-X_t) = \frac{1}{\sqrt{X^-X^+}} \sum_{j=1}^{n} \left( f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + (u_{ij} - v_{ij})^2 + (v_{ij} - v_{ij})^2 \right)
\]

(25)

\[
prj_{X^-X+}(X^-X_i) = \frac{1}{\sqrt{X^-X^+}} \sum_{j=1}^{n} \left( f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + (u_{ij} - v_{ij})^2 + (v_{ij} - v_{ij})^2 \right)
\]

(26)

\[
prj_{X^-X+}(X^-X_t) = \frac{1}{\sqrt{X^-X^+}} \sum_{j=1}^{n} \left( f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + f\left(\tilde{g}_{ij}\right) f\left(\tilde{g}_{ij}\right) + (u_{ij} - v_{ij})^2 + (v_{ij} - v_{ij})^2 \right)
\]

(27)

Step 3: Compute the closeness degree of $X_i$ and $X_t$ to ideal alternatives.

\[
C(X_i) = \frac{prj_{X^-X^+}(X^-X_i)}{prj_{X^-X^+}(X^-X_i) + prj_{X^-X^+}(X^-X_t)}
\]

(28)

\[
C(X_t) = \frac{prj_{X^-X^+}(X^-X_t)}{prj_{X^-X^+}(X^-X_i) + prj_{X^-X^+}(X^-X_t)}
\]

(29)

We can see $prj_{X^-X^+}(X^-X_i) = prj_{X^-X^+}(X^-X_t)$ because $X_i$ and $X_t$ distribute on the perpendicular bisector of ideal alternatives, as shown in Figure 3 $prj_{X^-X^+}(X^-X^+) > prj_{X^-X^+}(X^-X^+)$. Therefore, $C(X_i) > C(X_t), X_i \succ X_t$. 
5. Decision Making Steps of Bi-Directional Projection Model

To solve certain decision making problems, we propose a new bi-directional projection model based on Pythagorean uncertain linguistic variables. \( X = \{X_1, X_2, \cdots, X_n\} \) denotes the set of alternatives, the set of attributes are denoted by \( C = \{C_1, C_2, \cdots, C_n\} \) and the weights are represented by \( W = \{w_1, w_2, \cdots, w_n\} \), where \( w_i \in [0,1] \), \( \sum_{i=1}^{n} w_i = 1 \). \( \alpha = \left\langle \left\{ [s_{ij}, \overline{s}_{ij}], \overline{P}(u_{ij}, v_{ij}) \right\} \right\rangle \) is the evaluation value of \( X_i \) under \( C_j \) with Pythagorean uncertain linguistic variable information. The linguistic term set is \( S = \{s_0, s_1, \cdots, s_2\} \), \( I_b \) and \( I_c \) denote the benefit attribute and cost attribute, respectively. In general, the proposed method involves the following steps:

Step 1: Construct the decision making matrix \( \alpha = (\alpha_{ij}) \) with Pythagorean uncertain linguistic variable information, and normalize the decision matrix.

\[
\alpha_{ij} = \begin{cases} 
\alpha_{ij}, & \text{benefit attribute } I_b \\
(\alpha_{ij})^c, & \text{cost attribute } I_c 
\end{cases}
\]

where, \((\alpha_{ij})^c\) is the complement of \(\alpha_{ij}\), and the form of \((\alpha_{ij})^c\) is defined as \((\alpha_{ij})^c = \langle [f^{-}(f(s_i) - f(\overline{s}_{ij})), f^{-}(f(s_i) - f(\overline{s}_{ij}))], P(v_{ij}, u_{ij}) \rangle \).

Step 2: Convert the Pythagorean uncertain linguistic variable to Pythagorean uncertain linguistic function via the linguistic scale function.

Step 3: Determine the ideal alternatives \( \beta^+ = \{\beta_1^+, \beta_2^+, \cdots, \beta_n^+\} \) and \( \beta^- = \{\beta_1^-, \beta_2^-, \cdots, \beta_n^-\} \).

Where,

\[
\beta_j^+ = \left\langle \left\{ \max_{1 \leq i \leq m} f(\overline{s}_{ij}), \max_{1 \leq i \leq m} f(\overline{s}_{ij}) \right\}, \overline{P} \left( \max_{1 \leq i \leq m} u_{ij}, \min_{1 \leq i \leq m} v_{ij} \right) \right\rangle
\]

\[
\beta_j^- = \left\langle \left\{ \min_{1 \leq i \leq m} f(\overline{s}_{ij}), \min_{1 \leq i \leq m} f(\overline{s}_{ij}) \right\}, \overline{P} \left( \min_{1 \leq i \leq m} u_{ij}, \max_{1 \leq i \leq m} v_{ij} \right) \right\rangle
\]

Step 4: Compute the formative vector of ideal alternative and \( X_i \) via (2).

Step 5: Calculate the projection value of formative vector \( X^- X_i \) to \( X^- X^+ \), denoted as \( \text{prj}_{X^-X^+}(X^- X_i) \), and the projection value of formative vector \( X^- X^+ \) to \( X_i X^+ \), denoted as \( \text{prj}_{X_iX^+}(X^- X^+) \), respectively.
Step 6: Develop a closeness degree formula based on TOPSIS method, and obtain the ranking order of all alternatives via closeness degree.

\[
C(X_i) = \frac{prj_{X^-}X(X^-) - X_i)}{prj_{X^-}X(X^-) + prj_{X^+}X(X^+)}
\]

6. Numerical Example

It is essential to choose the right enterprise for graduates’ future development. In order to provide reasonable employment guidance for graduates, we get the influence factors by questionnaires of 260 college graduates of Shandong province. After eliminating the invalid and incomplete questionnaires, seven main attributes are selected to evaluate the alternative companies according to 210 valid questionnaires. The set of attributes is: \{prospects of company, working strength, wage level, personal prospects, social insurance and house funding, professional relevance, geographical\}. For the sake of convenience, the set of attributes is denoted by \{C_1, C_2, C_3, C_4, C_5, C_6, C_7\}. \ C_2\ is\ cost\ attribute\ and\ the\ rest\ are\ benefit\ attributes.\ The\ detailed\ guidance\ process\ of\ a\ graduate\ is\ shown\ as\ follows:\ The\ set\ of\ companies\ are\ denoted\ as:\ \{A_1, A_2, \ldots , A_{10}\} and\ the\ weights\ are\ \{w_1, w_2, \ldots , w_7\},\ where,\ \ w_1 = 0.12, \ w_2 = 0.06, \ w_3 = 0.2, \ w_4 = 0.24, \ w_5 = 0.01, \ w_6 = 0.21, \ w_7 = 0.07,\ which\ are\ given\ by\ experts, a = \{a_{ij}, b_{ij}\},\ where,\ a = \{a_{ij}, b_{ij}\}. For\ the\ sake\ of\ convenience,\ the\ set\ of\ attributes\ is\ denoted\ by\ \{C_1, C_2, C_3, C_4, C_5, C_6, C_7\}. \ C_2\ is\ cost\ attribute\ and\ the\ rest\ are\ benefit\ attributes.\ The\ detailed\ guidance\ process\ of\ a\ graduate\ is\ shown\ as\ follows:\ The\ set\ of\ companies\ are\ denoted\ as:\ \{A_1, A_2, \ldots , A_{10}\} and\ the\ weights\ are\ \{w_1, w_2, \ldots , w_7\},\ where,\ \ w_1 = 0.12, \ w_2 = 0.06, \ w_3 = 0.2, \ w_4 = 0.24, \ w_5 = 0.01, \ w_6 = 0.21, \ w_7 = 0.07,\ which\ are\ given\ by\ experts, a = \{a_{ij}, b_{ij}\},\ where,\ a = \{a_{ij}, b_{ij}\}. \end{quote}

Determine the ranking order of the 10 companies based on bi-directional projection model.

Step 1: Construct the decision making matrix \(a_{ij}\) with Pythagorean uncertain linguistic variable information, and normalize the decision matrix.

\[
\begin{array}{cccccc}
& c_1 & c_2 & c_3 & c_4 & c_5 \\
A_1 & (s_4, s_6), (0.8, 0.6) & (s_5, s_8), (0.6, 0.8) & (s_4, s_6), (0.8, 0.6) & (s_4, s_8), (0.7, 0.6) & (s_4, s_5), (0.8, 0.6) \\
A_2 & (s_5, s_7), (0.8, 0.4) & (s_4, s_7), (0.6, 0.7) & (s_6, s_7), (0.9, 0.3) & (s_7, s_6), (0.8, 0.3) & (s_6, s_7), (0.9, 0.2) \\
A_3 & (s_4, s_7), (0.7, 0.6) & (s_4, s_6), (0.6, 0.7) & (s_4, s_6), (0.8, 0.5) & (s_4, s_6), (0.6, 0.5) & (s_6, s_7), (0.7, 0.4) \\
A_4 & (s_4, s_5), (0.7, 0.5) & (s_5, s_8), (0.5, 0.7) & (s_5, s_5), (0.6, 0.5) & (s_5, s_5), (0.7, 0.4) & (s_6, s_5), (0.6, 0.3) \\
A_5 & (s_5, s_7), (0.8, 0.4) & (s_5, s_7), (0.5, 0.8) & (s_5, s_6), (0.6, 0.4) & (s_6, s_7), (0.6, 0.5) & (s_5, s_6), (0.6, 0.5) \\
A_6 & (s_6, s_6), (0.7, 0.5) & (s_6, s_7), (0.4, 0.5) & (s_5, s_5), (0.8, 0.5) & (s_4, s_7), (0.7, 0.5) & (s_5, s_7), (0.7, 0.4) \\
A_7 & (s_5, s_6), (0.6, 0.5) & (s_5, s_7), (0.6, 0.7) & (s_4, s_5), (0.6, 0.5) & (s_6, s_6), (0.7, 0.3) & (s_6, s_7), (0.7, 0.5) \\
A_8 & (s_4, s_7), (0.7, 0.6) & (s_5, s_5), (0.3, 0.9) & (s_5, s_7), (0.6, 0.4) & (s_5, s_6), (0.6, 0.4) & (s_4, s_5), (0.8, 0.5) \\
A_9 & (s_6, s_7), (0.7, 0.6) & (s_4, s_5), (0.4, 0.8) & (s_4, s_5), (0.7, 0.5) & (s_5, s_6), (0.6, 0.5) & (s_4, s_7), (0.6, 0.5) \\
A_{10} & (s_4, s_7), (0.8, 0.5) & (s_5, s_5), (0.5, 0.7) & (s_4, s_5), (0.6, 0.5) & (s_5, s_6), (0.7, 0.5) & (s_5, s_5), (0.7, 0.4) \\
& c_6 & c_7 \\
A_1 & (s_6, s_8), (0.7, 0.6) & (s_6, s_8), (0.8, 0.5) \\
A_2 & (s_6, s_8), (0.8, 0.6) & (s_6, s_7), (0.8, 0.4) \\
A_3 & (s_4, s_5), (0.7, 0.5) & (s_4, s_5), (0.6, 0.4) \\
A_4 & (s_5, s_6), (0.6, 0.4) & (s_5, s_7), (0.6, 0.5) \\
A_5 & (s_5, s_7), (0.7, 0.4) & (s_4, s_7), (0.7, 0.4) \\
A_6 & (s_5, s_5), (0.7, 0.3) & (s_5, s_7), (0.8, 0.6) \\
A_7 & (s_5, s_7), (0.8, 0.4) & (s_4, s_5), (0.7, 0.5) \\
A_8 & (s_4, s_5), (0.9, 0.3) & (s_6, s_7), (0.7, 0.6) \\
A_9 & (s_4, s_5), (0.6, 0.4) & (s_4, s_5), (0.6, 0.3) \\
A_{10} & (s_5, s_7), (0.7, 0.5) & (s_5, s_6), (0.7, 0.4)
\end{array}
\]
Step 2: Convert the Pythagorean uncertain linguistic variable to Pythagorean uncertain linguistic function via the linguistic scale function, where $a = 0.6$, $\gamma = 0.8$.

\[
\begin{array}{cccccc}
& c_1 & c_2 & c_3 & c_4 & c_5 \\
A_1 & (0.5, 0.79), (0.8, 0.6) & (0.66, 0.79), (0.6, 0.8) & (0.66, 0.9), (0.8, 0.6) & (0.5, 0.79), (0.7, 0.6) & (0.5, 0.66), (0.8, 0.6) \\
A_2 & (0.66, 0.9), (0.8, 0.4) & (0.5, 0.9), (0.6, 0.7) & (0.79, 0.9), (0.9, 0.3) & (0.9, 1), (0.8, 0.3) & (0.79, 0.9), (0.9, 0.2) \\
A_3 & (0.5, 0.9), (0.7, 0.6) & (0.5, 0.79), (0.6, 0.7) & (0.5, 0.79), (0.8, 0.5) & (0.5, 0.66), (0.6, 0.5) & (0.79, 1), (0.7, 0.4) \\
A_4 & (0.5, 0.66), (0.7, 0.5) & (0.66, 1), (0.5, 0.7) & (0.28, 0.66), (0.6, 0.5) & (0.66, 0.79), (0.7, 0.4) & (0.5, 0.66), (0.6, 0.3) \\
A_5 & (0.66, 0.9), (0.8, 0.4) & (0.66, 0.9), (0.5, 0.8) & (0.66, 0.79), (0.6, 0.4) & (0.79, 0.9), (0.6, 0.5) & (0.28, 0.79), (0.6, 0.5) \\
A_6 & (0.79, 1), (0.7, 0.5) & (0.79, 0.9), (0.4, 0.5) & (0.28, 0.66), (0.8, 0.5) & (0.5, 0.9), (0.7, 0.5) & (0.66, 0.89), (0.7, 0.4) \\
A_7 & (0.66, 0.79), (0.6, 0.5) & (0.79, 1), (0.6, 0.7) & (0.5, 0.66), (0.6, 0.5) & (0.79, 1), (0.7, 0.3) & (0.79, 0.9), (0.7, 0.5) \\
A_8 & (0.5, 0.79), (0.7, 0.6) & (0.66, 0.79), (0.3, 0.9) & (0.66, 0.9), (0.6, 0.4) & (0.5, 0.66), (0.6, 0.4) & (0.5, 0.66), (0.8, 0.5) \\
A_9 & (0.79, 1), (0.7, 0.6) & (0.5, 0.9), (0.4, 0.8) & (0.5, 0.66), (0.7, 0.5) & (0.66, 0.79), (0.6, 0.5) & (0.5, 0.9), (0.6, 0.5) \\
A_{10} & (0.5, 1), (0.8, 0.5) & (0.28, 0.66), (0.5, 0.7) & (0.5, 0.79), (0.6, 0.5) & (0.5, 0.79), (0.7, 0.5) & (0.5, 0.66), (0.7, 0.4) \\
& c_6 & c_7 \\
A_1 & (0.79, 0.9), (0.7, 0.6) & (0.79, 1), (0.8, 0.5) \\
A_2 & (0.79, 1), (0.8, 0.6) & (0.79, 0.9), (0.8, 0.4) \\
A_3 & (0.5, 0.66), (0.7, 0.5) & (0.5, 0.9), (0.6, 0.4) \\
A_4 & (0.66, 0.79), (0.6, 0.4) & (0.66, 0.9), (0.6, 0.5) \\
A_5 & (0.66, 0.9), (0.7, 0.4) & (0.5, 0.9), (0.7, 0.4) \\
A_6 & (0.66, 1), (0.7, 0.3) & (0.66, 0.9), (0.8, 0.6) \\
A_7 & (0.79, 0.9), (0.8, 0.4) & (0.5, 0.79), (0.7, 0.5) \\
A_8 & (0.5, 0.66), (0.9, 0.3) & (0.79, 0.9), (0.7, 0.6) \\
A_9 & (0.5, 0.79), (0.6, 0.4) & (0.9, 1), (0.6, 0.3) \\
A_{10} & (0.66, 0.9), (0.7, 0.5) & (0.5, 0.66), (0.7, 0.4) \\
\end{array}
\]

Step 3: Determine the positive and negative ideal alternatives $X^+$ and $X^-$. 

\[
X^+ = \{(0.79, 1), (0.8, 0.4), (0.79, 1), (0.6, 0.5), (0.79, 1), (0.9, 0.3), (0.9, 1), (0.8, 0.3), (0.79, 1), (0.9, 0.3), (0.9, 1), (0.8, 0.3)\}
\]
\[
X^- = \{(0.5, 0.66), (0.6, 0.6), (0.28, 0.66), (0.3, 0.9), (0.28, 0.66), (0.6, 0.6), (0.5, 0.66), (0.6, 0.6), (0.28, 0.66), (0.6, 0.6), (0.5, 0.66), (0.6, 0.6)\}
\]

Step 4: Compute the formative vector of ideal alternative and $X_i$ via (2).

\[
X^-X^+ = \{(0.29, 0.34), (0.2, 0.2), (0.34, 0.51), (0.3, 0.4), (0.34, 0.51), (0.3, 0.3), (0.34, 0.4), (0.2, 0.3), (0.24, 0.51), (0.3, 0.3), (0.29, 0.34), (0.3, 0.3), (0.34, 0.4), (0.2, 0.3)\}
\]

Similarly, we can get the formative vector of ideal alternative and.

Step 5: Calculate the projection value of formative vector $X^-X_i$ to $X^-X^+$, denoted as $prj_{X^-X_i}(X^-X_i)$, and the projection value of formative vector $X^-X^+$ to $X_iX^+$, denoted as $prj_{X_iX^+}(X^-X^+)$, respectively.

\[
prj_{X^-X_i}(X^-X_i) = 0.487 \quad 0.822 \quad 0.429 \quad 0.357 \quad 0.508 \quad 0.59 \quad 0.607 \quad 0.412 \quad 0.467 \quad 0.341
\]
\[
prj_{X_iX^+}(X^-X^+) = 1.39 \quad 2.057 \quad 1.322 \quad 1.288 \quad 1.488 \quad 1.395 \quad 1.512 \quad 1.261 \quad 1.403 \quad 1.269
\]

Step 6: Compute the closeness degree and obtain the ranking order of all alternatives via closeness degree.

\[
C(X_i) = 0.259 \quad 0.285 \quad 0.245 \quad 0.217 \quad 0.254 \quad 0.297 \quad 0.287 \quad 0.246 \quad 0.25 \quad 0.212
\]
where,
\[ C(X_6) > C(X_7) > C(X_2) > C(X_1) > C(X_5) > C(X_9) > C(X_8) > C(X_3) > C(X_4) > C(X_{10}) \]

Therefore, \( A_6 \succ A_7 \succ A_2 \succ A_1 \succ A_5 \succ A_9 \succ A_8 \succ A_3 \succ A_4 \succ A_{10} \), and \( A_6 \) is the best company for this graduate.

7. Conclusions

To solve multi-attribute decision making (MADM) problems with Pythagorean uncertain linguistic variables, we proposed an extended bi-directional projection model. The extended model can take the advantages of the Pythagorean uncertain linguistic variable and projection models, and effectively overcome the drawbacks of the single distance measure. The feasibility of the proposed method is demonstrated by the graduates’ job-hunting problem.

The superiority of our bi-directional projection model is that it can consider the angle and distance between two evaluation values simultaneously. Compared with projection model, the proposed model can handle the real-life case of alternatives distribution on the perpendicular bisector of positive and negative ideal alternatives, which made it widely suitable in MADM. However, the proposed method does not consider the psychological risk factors of decision makers in this paper, which will be explored in the future research.

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