

Table S1: Agreement between the number of products scoring ≥ 3.5 stars using the Health Star Rating and the proportion of products eligible to display a health claim using the Nutrient Profiling Scoring Criterion

Category	No. of products <3.5 Health Star Rating eligible to display health claim (%)	No. of products ≥ 3.5 Health Star Rating ineligible to display health claim (%)
Bread and bakery products	92 (1.80%)	15 (0.29%)
Biscuits	29 (1.31%)	7 (0.32%)
Bread	47 (3.21%)	4 (0.27%)
Cakes, muffins and pastries	16 (1.10%)	4 (0.28%)
Cereal and cereal products	101 (2.24%)	69 (1.53%)
Breakfast cereals	13 (0.92%)	25 (1.77%)
Cereal and nut-based bars	8 (1.13%)	21 (2.95%)
Couscous	0 (0.00%)	0 (0.00%)
Noodles	39 (8.99%)	0 (0.00%)
Pasta	26 (2.85%)	6 (0.66%)
Rice	9 (2.63%)	4 (1.17%)
Other cereal and grain products	6 (0.97%)	13 (2.10%)
Confectionery	79 (2.15%)	2 (0.05%)
Chocolate and sweets	12 (0.35%)	2 (0.06%)
Jelly	54 (39.42%)	0 (0.00%)
Chewing gum	3 (3.03%)	0 (0.00%)
Cough lollies	10 (32.26%)	0 (0.00%)
Convenience foods	272 (9.77%)	32 (1.15%)
Pizza	6 (3.59%)	7 (4.19%)
Pre-prepared salads and sandwiches	35 (7.64%)	1 (0.22%)
Ready meals	89 (7.02%)	24 (1.89%)
Soup	140 (16.11%)	0 (0.00%)
Other frozen foods not otherwise specified	2 (9.52%)	0 (0.00%)

Dairy	409 (7.42%)	317 (5.75%)
Cheese	9 (0.65%)	56 (4.07%)
Cream	2 (1.20%)	0 (0.00%)
Desserts	33 (7.97%)	0 (0.00%)
Ice cream and edible ices	29 (2.86%)	1 (0.10%)
Milk	1 (0.08%)	260 (21.21%)
Yoghurt and yoghurt drinks	335 (25.42%)	0 (0.00%)
Edible oils	153 (19.92%)	0 (0.00%)
Cooking oils	67 (18.72%)	0 (0.00%)
Edible oils	81 (24.40%)	0 (0.00%)
Cooking oil spray	5 (15.15%)	0 (0.00%)
Coconut oil	0 (0.00%)	0 (0.00%)
Seafood and seafood products	10 (0.72%)	119 (8.56%)
Fruit, vegetables, nuts and legumes	257 (5.22%)	235 (4.77%)
Fruit	179 (12.96%)	59 (4.27%)
Dried herbs and spices	9 (2.06%)	0 (0.00%)
Jam and marmalades	2 (0.50%)	3 (0.75%)
Nuts and seeds	6 (0.68%)	173 (19.70%)
Vegetables	61 (3.33%)	0 (0.00%)
Meat and meat alternatives	31 (1.17%)	241 (9.10%)
Meat alternatives	7 (3.10%)	3 (1.33%)
Processed meat	24 (0.99%)	238 (9.83%)
Non-alcoholic beverages	678 (19.45%)	11 (0.32%)
Coffee and tea	38 (16.59%)	4 (1.75%)
Cordials	85 (41.87%)	(0.00%)
Electrolyte drinks	11 (15.94%)	(0.00%)
Energy drinks	27 (21.26%)	(0.00%)
Fruit and vegetable juices	40 (2.74%)	0 (0.00%)
Soft drinks	299 (29.72%)	(0.00%)
Waters	163 (52.75%)	2 (0.65%)

Beverage mixes	15 (18.52%)	5 (6.17%)
Sauces, dressings and spreads	208 (4.58%)	59 (1.30%)
Mayonnaise and salad dressings	9 (1.65%)	0 (0.00%)
Sauces	130 (4.73%)	13 (0.47%)
Spreads and dips	69 (5.55%)	46 (3.70%)
Snack foods	68 (4.24%)	15 (0.93%)
Foods for special dietary use	0 (0.00%)	15 (4.72%)
Diet drink mixes (meal replacements)	0 (0.00%)	4 (2.67%)
Diet soup mixes (meal replacements)	0 (0.00%)	0 (0.00%)
Breakfast beverages	NA	11 (6.88%)
Total	2358 (5.71%)	1130 (2.74%)

Step 1: Determine the HSR category of the food

- Category 1 = non-dairy beverages
- Category 1D = dairy beverages
- Category 2 = foods
- Category 2D = dairy foods
- Category 3 = fat, oils
- Category 3D = high fat cheeses

Breakfast cereal product falls under category 2

Step 2: Calculate baseline points ([click here for lookup tables](#))

- Energy points = 5
- Saturated fat points = 2
- Total sugars points = 3
- Sodium points = 0

Baseline points = 5 + 2 + 3 + 0, which equals 10

Step 3: Calculate modifying points

- Protein points = 5
- Fibre points = 7
- V points = 0

Modifying points = 5 + 7 + 0, which equals 12

Nutrient	Value per 100g
Energy (kJ)	1706
Protein (g)	9.1
Saturated fat (g)	2.5
Total sugars (g)	17.3
Sodium (mg)	20
Fibre (g)	6.8
FVNL%	0
Concentrated FVNL%	14

Step 4: Calculate final HSR score

Final score = Baseline points – Modifying points
= 10 – 12
= -2

Step 5: Calculate final HSR

An HSR score of -2 equals a HSR of 4

Figure S1: Example calculations of the Health Star Rating and Nutrient Profiling Scoring
(A) Calculation of the Health Star Rating – product example: breakfast cereal

Step 1: Determine the NPSC category of the food

- Category 1 = beverages
- Category 2 = foods
- Category 3 = fat, oils

Breakfast cereal product falls under category 2

Step 2: Calculate baseline points ([click here for lookup tables](#))

- Energy points = 5
- Saturated fat points = 2
- Total sugars points = 3
- Sodium points = 0

Baseline points = 5 + 2 + 3 + 0, which equals 10

Step 3: Calculate modifying points

- Protein points = 5
- Fibre points = 5
- V points = 0

Modifying points = 5 + 5 + 0, which equals 10

Nutrient	Value per 100g
Energy (kJ)	1706
Protein (g)	9.1
Saturated fat (g)	2.5
Total sugars (g)	17.3
Sodium (mg)	20
Fibre (g)	6.8
FVNL%	0
Concentrated FVNL%	14

Step 4: Calculate final NPSC score

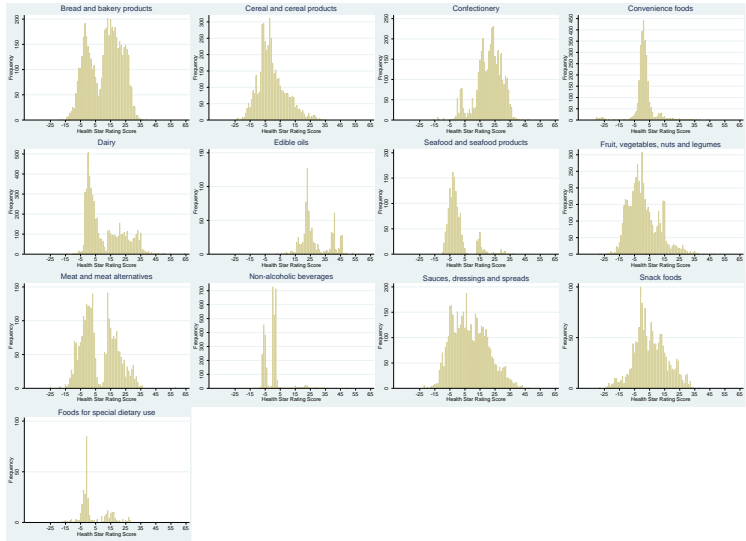
Final score = Baseline points – Modifying points
= 10 – 10
= 0

Step 5: Determine eligibility

Requires score <4 to be eligible

Product is eligible to display a health claim

Figure S1: Example calculations of the Health Star Rating and Nutrient Profiling Scoring
(B) Calculation of the Nutrient Profiling Scoring Criterion – product example: breakfast cereal



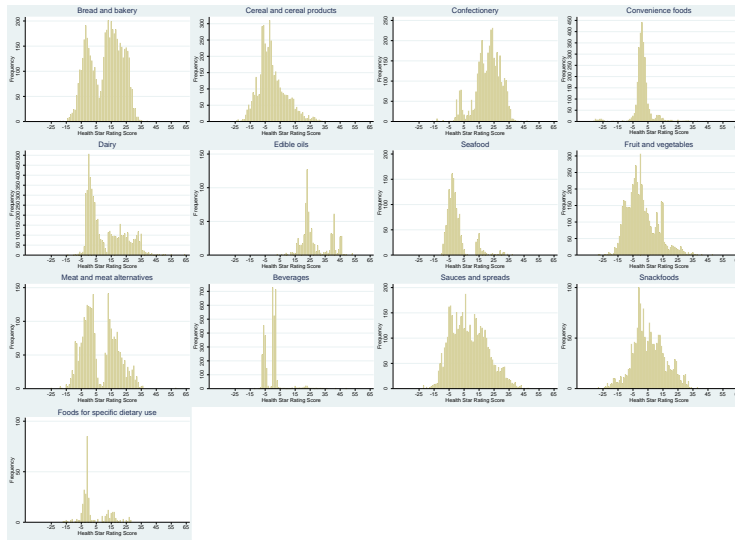
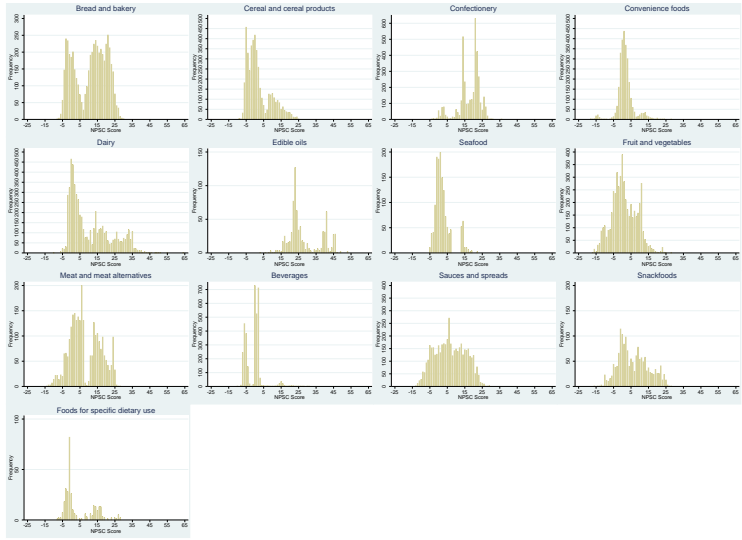


Figure S2: Distribution of Health Star Rating Score across food categories



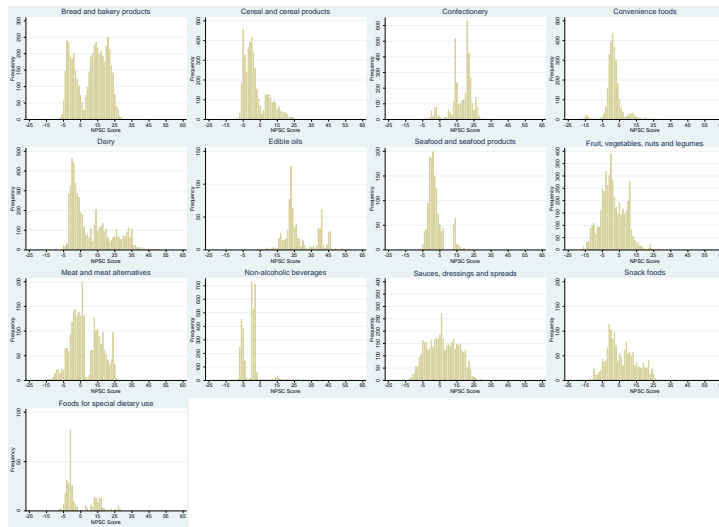
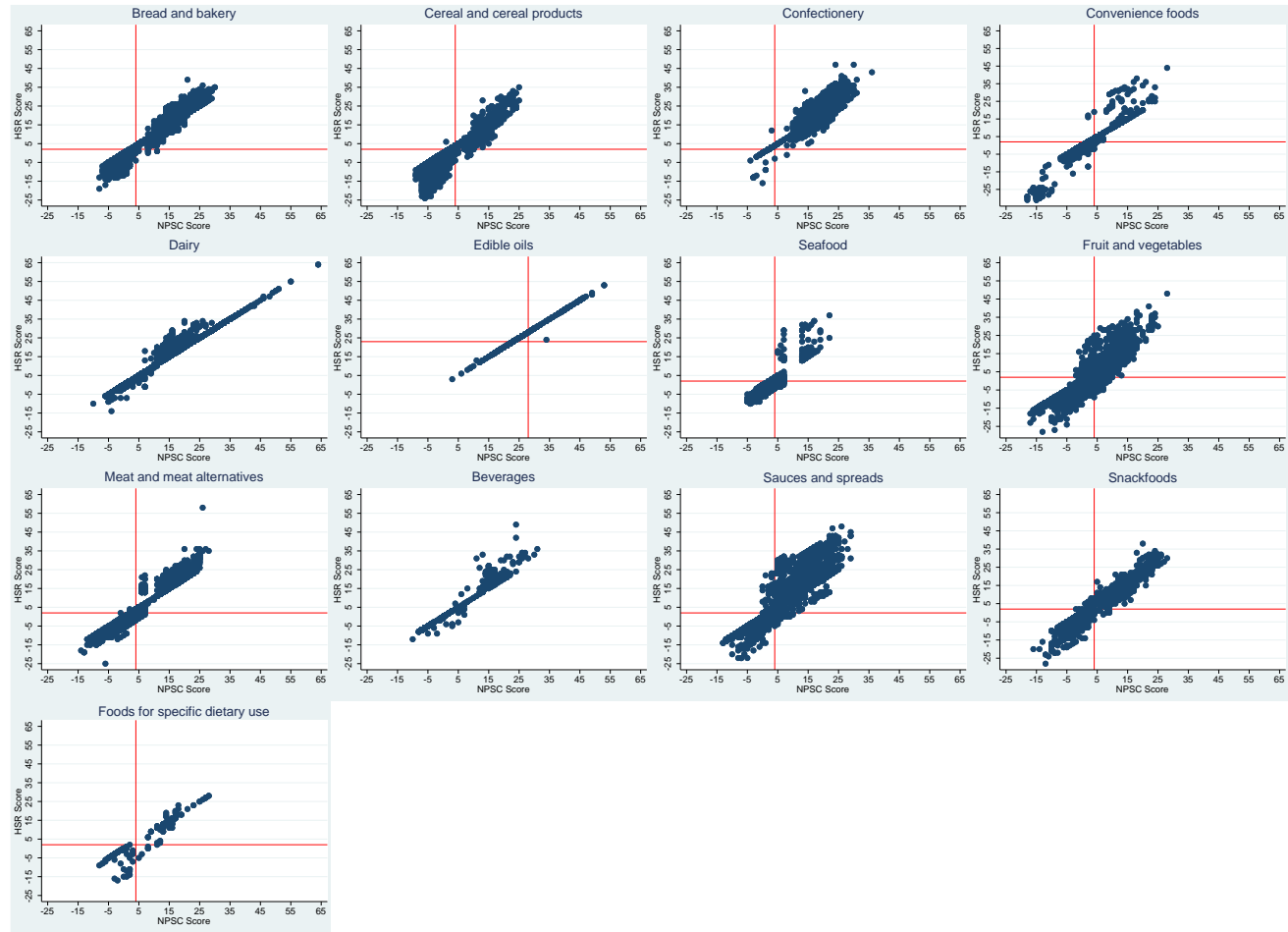


Figure S3: Distribution of Nutrient Profile Scoring Criterion Score across food categories



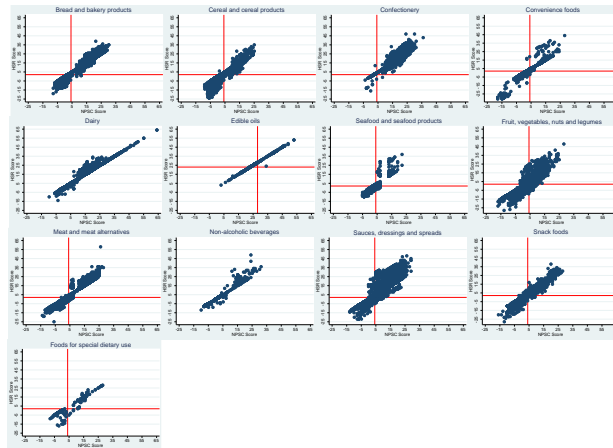


Figure S4: Agreement between Health Star Rating Score and Nutrient Profiling Criterion Score (NPSC) by major food category

The horizontal red line indicates the cut-off value to have a HSR star of 3.5 and the vertical red line indicates the cut-off for eligibility to display a health claim under the NPSC. The bottom left and top right corners indicate agreement between the HSR and NPSC and the top left and bottom right indicate disagreement.

Beverages and Dairy categories contained a mixture of NPSC and HSR classifications and so do not include a cut-off line.