Article

Evolution of ERP Systems in the Cloud: A Study on System Updates

Elise Bjelland 1 and Moutaz Haddara 2,*

1 Xledger AS, Østensjøveien 32, 0667 Oslo, Norway; elise.bjelland@xledger.no
2 Westerdals-Oslo School of Arts, Communication and Technology, Christian Kohgs gate 32, 0186 Oslo, Norway
* Correspondence: hadmoa@westerdals.no

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Abstract: Cloud-based enterprise resource planning (ERP) systems emerged around the new millennium, and since then there has been a lack of research regarding the evolution and update processes of these systems. From the users’ perspective, updates in a traditional on-premise ERP system are carried at their own request; while cloud-based ERPs are compulsory updated. Through an established ERP lifecycle framework, this study investigates how the process of updates is conducted in a cloud ERP context, from both the users’ and vendors’ perspectives. A multiple case study was conducted in Norway at 10 client organizations, as well as a cloud ERP vendor. Our main findings suggest that the vendor and the users view the process of updates differently. The main challenges with the process of updates from the users’ perspective are the size and date of the updates, lack of information and communication during the process, and extinction of certain functionalities. Yet, the main advantages are that all system users will always have the same version of the system, users do not need to spend time on updating the system and paying attention to the ERP market, which leads to more focus on their core competences instead.

Keywords: cloud ERP; evolution; SaaS; ERP lifecycle; updates; Norway

1. Introduction

Heraclitus once said, “The only thing that is constant is change”. In line, enterprise resource planning (ERP) system implementations have changed dramatically since the emergence of cloud-based ERP systems. Esteves and Pastor [1] argue that change as such, seems to be the foremost fact associated with ERP systems. Cloud-based ERP systems transformed the way systems are offered, acquired, implemented, used, maintained, evolve, and even retire. The emergence of cloud computing technologies started around the year 2000, and since, ERP systems and database servers started to move into the cloud [2]. While there have been many studies on cloud-ERP, however, there is still lack of research on ERP post-implementation issues in general [3], and evolution and updates in cloud-based ERP systems in particular [3–5].

ERP systems need to be updated regularly in order to fix bugs, tighten security, extend current functionalities or modules [6], convene market/legal regulations, and to update processes and meet the constantly evolving organizations [7]. However, in contrast to on-premise ERP, cloud ERP users are not anymore in control of the updates/upgrades and maintenance decisions, so maintenance and update decisions and efforts are solely triggered and conducted on chosen dates by ERP vendors [8]. In an on-premise ERP system context, the upgrades of the system are normally triggered by a request from the software users. The vendor informs the users that a new version of the system is available, and then the users can decide whether to buy and implement it [9]. An on-premise ERP system upgrade is seen as a complex and resource consuming task [9]. If an organization decides to implement the update, they will need a dedicated team, which requires time, resources, and skills [6]. These reasons
may explain why several organizations using an on-premise ERP system abstain to conduct major upgrades to their systems and continue to use an outdated version until they are forced to update it or retire it. Organizations that have adopted a cloud-based ERP system, experience that the ERP system is updated automatically on certain planned dates, regardless of their preferences, without the need for an internal skilled team, and commonly without additional costs [10]. Hence, in a cloud ERP system, the client is not in control of the updates, as the vendor is the sole entity in charge of the ERP system update decisions. As the updates are made automatically, client organizations can potentially interpret them as forceful, as systems are updated without their consent.

The ERP lifecycle framework developed by Esteves and Pastor [1] represents the lifetime of an on-premise ERP system. One of the phases with paramount importance during the lifetime of an ERP system in organizations is the evolution phase. Activities that are fulfilled during the evolution phase are typically updates and upgrades of the system, additional training and user skill and capacity building, and the continuous business improvements [1], which matches the process of updates explored in this study. In addition, through adopting the ERP lifecycle framework by Esteves & Pastor [1], the evolution phase will be analyzed according to four related issues, also called dimensions: change management, people, process and product. Through these dimensions, this study attempts to explore and answer the following main question:

• What are the organizational and contextual factors affected by the forced updates within the evolution phase of cloud-based ERP systems?

In order to answer the above question, several sub-questions also need to be investigated. A list of the sub-questions is provided below.

◦ How the cloud-ERP system is updated? And how frequent?
◦ Users’ thoughts and attitudes about the update process;
◦ Acceptance and readiness for the update process;
◦ User training activities after system updates;
◦ And finally, the benefits and challenges of forced updates within organizations.

The rest of the paper is organized as follows: a literature review and theoretical background are presented in Section 2. Research methodology and target cases are presented in Section 3. Section 4 highlights the main findings, followed by a discussion of the main findings in Section 5. Section 6 provides an overview of the study limitations. Finally, our conclusions and recommendations for future research are presented in Section 7.

2. Related Literature and Theoretical Background

2.1. Cloud ERP Systems

An ERP system is defined as a cross-functional and enterprise-wide system operating through a bundle of integrated modules that support the standard business processes of an organization. The ERP system contains standard functionalities that can be applied in different types of industries. One of the main goals of an ERP system is to support the business’ core processes and routine transactions through integrating both data and cross-functional processes into the system [3].

Today, ERP systems can be leased as hosted software in a cloud-based technology [8]. In a cloud, the vendor provides the users access to a system, hardware, and storage capacity, where system and hardware management are highly transparent to the users [11]. The motivation for organizations to adopt an ERP system is typically to reduce costs, improve decision making through better reporting capabilities, improve customer relationships, meet market and legal requirements, and to increase process efficiency [4]. With a cloud-based ERP system, organizations have the possibility to access the ERP system that is hosted at a vendor’s site via the Internet. In addition, the responsibility regarding updates, managing servers, maintenance, and performing backups lies with the vendor [8]. In other
words, the cloud ERP vendor ensures the security, stability, and seamless operation of the system on behalf of its client users. In current literature, cloud-based ERP systems are gaining increased attention from researchers. Since the emergence of cloud-based ERP systems, the majority of ERP system implementations have been in the cloud [11]. The emergence of the cloud service model gives the client the opportunity to get on-demand network access and to share a bundle of resources. These resources can include networks, servers, data storage, applications (e.g., ERP), and others [11]. The most common type of cloud-based ERP delivery models, is the software as a service (SaaS) model [12,13]. SaaS eliminates the need to physically install and run the server-side applications on the customer’s own premises, and eliminates the need for back-end hardware and data centers required to run the system [14], which in turn simplifies the application’s maintenance and support operations. This makes it possible for small organizations to take advantage of ERP systems, as they do not require neither the substantial resources nor the skills needed for a successful on-premise implementation [8].

2.2. The ERP Lifecycle Framework

The ERP lifecycle framework (Figure 1) consists of six phases which represents the life stages of an ERP system within organizations [1]. It also constitutes four dimensions, which are seen as viewpoints that can be used to analyze those phases. The phases are adoption decision, acquisition, implementation, use and maintenance, and evolution and retirement. The dimensions, also seen as important issues within the evolution phase are: change management, people, process and product. As the main focus of this study is updates, the study will describe the four dimensions of the ERP lifecycle framework in relation to the evolution phase for a cloud-based ERP system. The evolution phase is about introducing and integrating more capabilities and functionalities into the new ERP system [1]. The challenge with the evolution phase is that it seems like this phase is taken for granted. Albadri and Abdallah [15] state that the challenges the users often meet during the evolution phase are recognized as important, yet inadequately addressed in research. It is clear that this phase has not been a center of attention in previous literature regarding ERP systems in general [3], and in the cloud context in specific [6].

![Figure 1. The ERP lifecycle framework. Adapted from [1].](image)

According to Herbert Nathan and Co., the Norwegian market is covered by more than 30 vendors and close to 40 different solutions and systems [16]. Notable differences between them evolve around technology (on-premise vs. cloud-based), use of partners, business areas, multi-country use and support [16]. Aberdeen group believes that the trend towards the implementation of cloud-ERP solutions will continue predominantly [17]. To grab this momentum, almost all the major vendors in the ERP market are now offering their systems under the SaaS model. In Norway, cloud-based ERP has generally seen a rapid and wide acceptance [16].

Dimensions
• **Product:** product is about the hardware and software changes that are implemented during updates. There are no proper guidelines or standards for ERP maintenance and update preparations [5]. Even if there is not much literature regarding how a cloud-based ERP system is updated [5], however, the topic has been briefly discussed by few researchers. For example, Juell-Skielse and Enquist [12] state that the cloud ERP vendors upgrade their software regularly. There is no literature at this time on the ideal frequency of updates for an ERP system, as the areas of cloud ERP maintenance and upgrades are understudied as compared to other ERP implementation phases [3,8]. However, Calvert and Seddon [7] have conducted research on the consequence of updates in an on-premise context, and they suggest that updates typically cause a decline in both individual and organizational capacity for a certain period afterwards. In addition, organizations will need to undertake extensive user re-training efforts to correspond with the system upgrade [7]. This matches the findings of another study, which argues that client organizations will most likely experience ripple effects after updates [18]. However, if the vendor has thoroughly conducted tests prior to an update, the client organizations would largely be shielded from these negative effects [18]. An overview of the issues discussed in literature in relation to updating cloud-based ERP system is provided below:

- It is easier to introduce a new functionality [11];
- Less planning, testing, maintenance, and configurations from the customer’s side [8,11];
- Lower costs, both with maintenance and IT staff, and updates are free of costs [8,11,12];
- The vendor has the possibility to expand its potential customer base, and let the users focus on their core competencies [11,12];
- It is the vendor who provides a helpdesk and maintenance support [5];
- The organizations are not the owners of the system, as they do not own the infrastructure or run the applications [19];
- Cloud-based ERP vendors regularly release new versions [18];
- Cloud-based ERP systems usually get more frequent updates and new functionalities than on-premise ERP systems [11].

As seen in the above list, one of the main advantages of cloud-based ERP updates is that they are free of charge. There are several reasons why the vendor should invest time and resources in updating the system, even when it is free for users as technology updates are inescapable process with dealing with any man-made creation utilized for productive gain [7]. Therefore, vendors should update the ERP system regularly to allow their customer organizations to constantly evolve and optimize their business processes, and improve decision-making [7]. Frequency of updates however, is still an unanswered question in cloud ERP literature.

• **People:** This dimension refers to the users of the system, and their way of developing skills within it, also called ERP training. If a user has good skills and much knowledge regarding the system, it makes it possible for the user to become more effective and competitive, and a decrease in costs will occur. In order to continually be able to be more efficient, the ERP system needs to be updated with smarter functionality. In this case, the users of the system, the people, need to learn how to use the new functionalities to take advantage of them, and therefore ERP training could become relevant. Training is outlined as what enhances and facilitates the user’s capability to use the ERP application [15]. The importance of ongoing (or continuous training) after the ERP system has been implemented, has not been widely addressed in the academic arena [7,20]. Hence, there is also very little research to assess the implications of continuous ERP upgrades with regard to ERP training needs [7]. However, the importance of training before and during the implementation phase has been well documented in earlier research [7,20,21]. ERP training is an important and relevant topic in literature, as it is one of the most important critical success factors (CSF) identified in ERP implementations [4,6,15,21]. Therefore, organizations have to prioritize training to be able...
to enhance the skills of their employees, and to make it easier for users to change roles within the organization [7]. If the users of the system spend time on training, they can more easily understand the importance of continuous training and improvement. As their environment is constantly changing, this could motivate them to continue training, and being more active and cooperative in collaboration with other departments [6]. To improve, or at least maintain, the users’ expertise and capability of using the system, user training is necessary during the evolution phase [6,7,20]. Well-trained users, can take better advantage of the capabilities of the system and motivate and initiate new users [7]. One of the challenges with ERP training is that it is typically under-budgeted, and training is often the first thing to be cut in the budget, especially during economic downturns or increasing competition [7,15]. Another challenge is that users do not see the need for changing their work processes and usually resist this change [21]. According to Wheatley [22], companies spend from 50 percent to as little as 5 percent of their ERP budget on training. He also states that organizations have begun to realize the fact that training should be a key requirement [22]. While discussing how ERP training should be done most effectively, it is important to keep in mind that the users should not only train in how to use the systems’ functionality, but they also might need to relearn their jobs, which could be an even more challenging task, and is a relevant problem for discussion in the change management dimension [23].

- **Process**: This dimension is about how the users need to re-engineer their processes to be able to adapt to the new business models and functionalities [1]. This is a huge task when first implementing a new system, but within a cloud-based ERP environment, the incremental changes implemented in updates are typically small and do not introduce major changes to the existing processes. In addition, as cloud-ERP mainly targets SMEs, customizations are (in most cases) very rare in the cloud ERP domain [24], and vanilla implementations are commonly adopted.

- **Change management**: Change management is described as the process of administering and coordinating changes introduced to business processes and applications [25]. Change management also seeks to warrant the acceptance and readiness of the new system, in order to allow the organization to foster the benefits of its use [1]. Hence, change management is considered one of the most important success factors in ERP implementations [25]. This study will look into change management and process from a cloud-based ERP system perspective and will look at how users accept new functionalities that have been implemented during updates and if the users need to change their work practices after updates. According to Foster et al. [25], 75% of organizational change management efforts involving technology fail as a result of people’s negative reactions to making change in their work practices. According to Seethamraju [19], the organization using a cloud-based ERP system should be aware that there is no guarantee that the users will accept changes, and use the new functionality effectively. The handling of change management issues is often viewed as more difficult to handle, than technical issues [15]. In Seethamraju’s [19] study, it was reported that educating users and training them on how to use both the existing and newly introduced functionalities, and then make them actually use them, were identified as critical challenges in the post-implementation phase.

Based on our literature review at the time of this study, we were not able to identify neither any research targeting cloud ERP evolution in general, nor the process of updates in particular.

### 3. Research Methodology and Cases

As mentioned in the introduction Section 1, this study is an effort to understand the cloud-ERP update process in organizations, and the impact of updates on the organizations and users. As this topic is under-researched in the existing literature, the authors sought that a qualitative research methodology [26] would be more suitable in order to gather deep insights from informants in their natural setting. In general, qualitative research aids in understanding the subjects at their natural social and cultural context [27]. The researchers conducted in-depth interviews with Norwegian clients/users of one cloud-based ERP (Xledger), to elucidate knowledge regarding their usage and experience with the system. To get a broader understanding of the topic, employees at the ERP vendor
organization (Xledger AS) were also interviewed. According to Yin [28], every case study is unique, and case study research allows researchers to retain the holistic and meaningful characteristics of real-life events. A case study is thus a revealing method when one has not previously studied the same kind of problem formulation [26]. One potential strength of case study research, is the possibility to develop a deeper understanding of the complexity of the case and a phenomenon [28]. Case studies are among the most suitable and common qualitative methods adopted in information systems (IS) research [27]. Thus, this study has employed an explorative multiple case study research design [26,28]. The advantage with a multiple case study design is that it helps the researcher to learn as much as possible about the phenomena that is under investigation [28]. It also enables the researchers to get insights about how the use and perception of the phenomena is experienced across the different target cases. In addition, multiple case study findings could provide a better overview and build a more solid foundation for analytical results than from a single case study [28], and can enable cross-case analysis.

In order to elucidate knowledge and have a deeper understanding of the research topic from both perspectives, the first author conducted a total of 18 qualitative semi-structured interviews at the ERP’s users and vendor organizations. Fifteen interviews were conducted with Xledger users, and three interviews were conducted at the vendor. The data gathering process was conducted over a period of five weeks where the interviews were evenly distributed over the period. Two iterations of interviews were conducted. The first two weeks were the first iteration, and the last three weeks were the last iteration. The reason for these two iterations was because of the opportunity to listen to the interviews in the first iteration and improve the interview guide to better fit the research if necessary. The data gathered represent a snapshot of today’s process of updates in Xledger from the users’ and vendor’s point of view. The main focus in the interviews was on the users’ thoughts, feelings and experiences about the process.

3.1. Target Cases

This research focuses on the users of the ERP system Xledger. Xledger ERP is only offered as a cloud ERP solution, which was introduced by Xledger AS in the year 2005. Xledger AS has four main offices and a large network of partners. The headquarters is in the United States, and the other offices are located in Norway, Sweden, and the United Kingdom. Xledger serves more than 9000 customers worldwide and operates in more than 60 countries. In addition to the traditional and standard ERP modules, Xledger ERP includes a CRM module and business intelligence reporting capabilities. Xledger also supports multi-currency and multi-company operations.

The users participating in this study are from ten different companies, which represent the target cases. The interviews were conducted with six accountancy firms, one from the shipping industry, one from the real estate and facility management industry, one from the course and conference industry (event planner), and one kindergarten, which is a total of 10 target cases. The unit of analysis across the target cases is that they all use the same system. Altogether 14 interviews were conducted and a total of 15 users were interviewed. This is due to one interview being conducted with two users present. The duration users have used the system range from 1+ years to 10+ years. In addition to the 10 target cases, this study gathered additional data from the ERP vendor. Hence, three Xledger consultants were also interviewed. The consultants had a deep knowledge about the process of ERP updates in Xledger. This enabled the researchers to elucidate knowledge and insights on how similar or different are the perspectives on the ERP update process between the vendor and its client organizations. An overview of the informants and target cases are provided in Table 1.

The names of the client companies are fictitious, and users are named by their job title due to the informants’ right to be anonymous. Xledger’s client informants were asked about the date, which their organizations went live with Xledger in order to get an idea of the respondents’ knowledge towards the system. However, since not all users have been using the system since the go-live date, as they have been hired afterwards or already had knowledge about Xledger when hired, information about how long the users have used the system is also provided. In total, 21 users were contacted, and they
all agreed to participate in the interviews. Due to important deadlines, holidays, and interruption during the planned interviews period, six informants later canceled.

### Table 1. Overview of informants and case organizations

<table>
<thead>
<tr>
<th>Respondent</th>
<th>Company (Size)</th>
<th>Industry Type</th>
<th>Modules Implemented</th>
<th>Go-Live Year</th>
<th>Years Respondent Has Used the System</th>
<th>Interview Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>System consultant</td>
<td>Thor (Large)</td>
<td>Accountancy</td>
<td>All except purchasing</td>
<td>2004</td>
<td>5+</td>
<td>42 min</td>
</tr>
<tr>
<td>Accountant</td>
<td>Thor (Large)</td>
<td>Accountancy</td>
<td>All except purchasing</td>
<td>2004</td>
<td>5+</td>
<td>32 min</td>
</tr>
<tr>
<td>Financial consultant</td>
<td>Thor (Large)</td>
<td>Accountancy</td>
<td>All except purchasing</td>
<td>2004</td>
<td>1+</td>
<td>25 min</td>
</tr>
<tr>
<td>System consultant</td>
<td>Odin (Large)</td>
<td>Accountancy</td>
<td>CRM, Accounting and Project</td>
<td>2012</td>
<td>8+</td>
<td>43 min</td>
</tr>
<tr>
<td>IT director</td>
<td>Balder (Large)</td>
<td>Event planner</td>
<td>All except CRM</td>
<td>2015</td>
<td>1+</td>
<td>36 min</td>
</tr>
<tr>
<td>IT manager</td>
<td>Orm (Large)</td>
<td>Accountancy</td>
<td>All except CRM</td>
<td>2014</td>
<td>5+</td>
<td>30 min</td>
</tr>
<tr>
<td>Chief Executive Officer (CEO)</td>
<td>Loke (Large)</td>
<td>Accountancy</td>
<td>All</td>
<td>2007</td>
<td>10+</td>
<td>36 min</td>
</tr>
<tr>
<td>Senior consultant</td>
<td>Loke (Large)</td>
<td>Accountancy</td>
<td>All</td>
<td>2007</td>
<td>10+</td>
<td>38 min</td>
</tr>
<tr>
<td>Business manager</td>
<td>Loke (Large)</td>
<td>Accountancy</td>
<td>All</td>
<td>2007</td>
<td>10+</td>
<td>32 min</td>
</tr>
<tr>
<td>System consultant</td>
<td>Idun (Medium)</td>
<td>Accountancy</td>
<td>All</td>
<td>2008</td>
<td>5+</td>
<td>33 min</td>
</tr>
<tr>
<td>Consultant manager</td>
<td>Narve (Medium)</td>
<td>Shipping</td>
<td>All except purchasing</td>
<td>2012</td>
<td>1+</td>
<td>43 min</td>
</tr>
<tr>
<td>Deputy director</td>
<td>Heimdal (Medium)</td>
<td>Accountancy</td>
<td>Accounting, Invoicing, Project, and Personnel/Expenses</td>
<td>2016</td>
<td>1+</td>
<td>30 min</td>
</tr>
<tr>
<td>Chief Financial Officer (CFO) and Accounting manager</td>
<td>Frøya (Medium)</td>
<td>Kindergarten</td>
<td>All except purchasing</td>
<td>2011</td>
<td>5+</td>
<td>42 min</td>
</tr>
<tr>
<td>Chief Financial Officer (CFO)</td>
<td>Sleipner (Small)</td>
<td>Real Estate and Facility Management</td>
<td>All except CRM and purchasing</td>
<td>2016</td>
<td>1+</td>
<td>38 min</td>
</tr>
<tr>
<td>Consultant 1</td>
<td>Xledger Vendor</td>
<td>Cloud-ERP Vendor</td>
<td>-</td>
<td>2003</td>
<td>1+</td>
<td>31 min</td>
</tr>
<tr>
<td>Consultant 2</td>
<td>Xledger Vendor</td>
<td>-</td>
<td></td>
<td>2003</td>
<td>1+</td>
<td>25 min</td>
</tr>
<tr>
<td>Consultant 3</td>
<td>Xledger Vendor</td>
<td>-</td>
<td></td>
<td>2003</td>
<td>1+</td>
<td>40 min</td>
</tr>
</tbody>
</table>

3.2. Sampling and Data Collection

The selection of target cases was completed through a snowball sampling method [28]. First a small group of initial informants, the employees at Xledger were identified and interviewed. They, among other employees, were used to recruit informants from their client base to the interviews. When interviewing client users, the same sampling method was used to gather six more respondents to the study. The target cases were therefore not preselected in this study. Potential informants were contacted both through phone and e-mail. All the interviews conducted at Xledger were face-to-face semi-structured interviews. Four of the interviews with Xledger client users were also conducted face-to-face, and the rest were conducted over the phone. All interviews were digitally recorded with the consent of all informants. The interviews took place in Norwegian language, as this was the mother tongue of the respondents, and then all the interviews were transcribed and translated to English.

It is important as a researcher to consider how many interviews are enough to reach data saturation. Data saturation is reached when the aptitude to gather additional new information is limited [29]. It is important to reach data saturation, as it directly impacts the content quality and validity [29]. The researchers experienced data saturation after the first 10 interviews, that was
confirmed when the remaining interviews were not yielding additional significant information. Therefore, recruiting more informants was assumed unnecessary.

The data gathering process was conducted over a period of five weeks where the interviews were evenly distributed over the period. Two iterations of interviews were conducted. The first two weeks were the first iteration, and the last three weeks were the last iteration. The reason for these two iterations was because of the opportunity to listen to the interviews in the first iteration in order to improve the interview guide if necessary, before conducting iteration two. The data gathered represent a snapshot of today’s process of updates in Xledger from the users’ and vendors’ point of views. The main focus in the interviews was the users’ thoughts, feelings and experiences about the process. As the study examines the present circumstances, based on the current opportunities and constraints the research type is can be considered static [26]. The length of the interviews varied from 25 min to 43 min.

3.2.1. Interview Guide

In qualitative research it is a good practice to create an interview guide, as an overview of the topics that researchers want to go through during the interviews [26]. To have the opportunity for an open dialogue and to go in-depth within the topic, the interviews were semi-structured [26]. The interview guide was divided based on the research constructs identified in literature and guided by the dimensions of ERP lifecycle framework presented earlier. The different constructs were ‘ERP Updates’, ‘ERP Training’, and ‘Change Management’. The primary goal during the interviews was to understand what happens in the users’ organization when Xledger is publishing an update, like which and how much training they conduct, and how they handle changing their work practices. The individual in-depth interviews were carried out with the aim of examining how the individuals interpret this phenomenon with their attitudes and beliefs. This provided good opportunities for follow-up questions. In a column to the right of the questions, potential follow-up questions were listed. Because of the interview guide, there were some systematic controls during the interviews [26]. The interview guide was sent to other peers in order to get feedback on the questions and clarity of the guide. Some important feedback was received about the vagueness of some questions, which were then enhanced. Later, the interview guide was again revised and enhanced after the first interview. The revision contained some rewording to some questions and also a change in the order of some questions, as the researchers learned what was more natural to ask consecutively during the interviews.

3.2.2. Data and Cross-Case Analysis

Data analysis and specifically cross-case analysis should preferably be used when searching for patterns among the various cases [30]. These patterns can be mainly identified by using three methods: (a) the selection of categories and scanning for within-group similarities coupled with intergroup differences; (b) the selection of pairs of cases and listing of the similarities and contrasts between each pair; and (c) the classifying of data by data source to extract distinctive understandings from the different types of data collected [30]. After the data collection process was completed, the data had to be electronically organized in order to be ready for analysis. Hence, the authors independently used coding and tagging techniques, whereby the data gathered in each interview was classified according to the topic of discussion, and according to the question and interview guide’s part in which it is situated. In addition, the authors also added notes, comments, and interpretations on some data segments. It was then possible to generate matrices, which can be classified by topic, interview, and/or case. This process eased the data analysis, because it enabled the authors to view the data related to the focus and theme per question and per interview. The authors also used a system of color coding [31] to show similarities and patterns across the data. This system facilitated the visualization and identification of patterns across the data.

With regard to the data analysis, several topics emerged during the discussions with informants in the interviews. Across all cases, data was usually analyzed on the basis of topic and focus. For example, extracting the data from interviews that are related to training after updates. In some other cases,
the theme in the data collected has emerged, which is natural in semi-structured interview setting. Thus, two coding strategies were applied in this study. These can be classified as selective and theoretical coding [32], in which the categories were predefined and coded, and in other cases they emerged from the data.

4. Findings

In this section, we present our main research findings in detail. In addition, an overview and summary of the findings are provided in Table 2.

<table>
<thead>
<tr>
<th>The Process of Implementing Updates</th>
<th>User Training Issues</th>
<th>Change Management Issues</th>
<th>Cloud-Based ERP Updates Advantages</th>
<th>Cloud-Based ERP Updates Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>The system is updated on a Sunday, which fits most informants.</td>
<td>There is a need for users training and to stay updated. Users plan their day around an update, or else they work overtime. Users do not prioritize training. If you spend time on training, you gain an advantage. Few users train, test new functionalities, read the release notes and participate in webinar as training.</td>
<td>Users usually think that updates are improvements. Users think it is okay to change their work processes, but it is a bit frustrating and could affect their motivation in a short time. Some think that they have an opportunity to have an influence and feel heard during the update process, and some do not.</td>
<td>All users always have the same version of the system. Users get to focus on their core competences. Users do not need to think about updates. Knowledge is transferrable independent of organization. More possibilities for a good price. Users do not need to make big changes after updates like with on-premise ERP systems.</td>
<td>The release notes are challenging to read. The users do not have control over what functionality is coming. There is a lack of information before updates. The new functionality implemented is not placed in a context. What is promised is not implemented. Some functionalities do not work after updates. The system is usually slow after updates.</td>
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4.1. The Process of Implementing Updates

In Xledger: “The update is kind of a hybrid between changes in existing functionality and new functionality” (Consultant 1, Xledger). Xledger patches small error corrections and small updates all the time, but there are four fixed marked days a year where Xledger publishes an update. “The four standard system updates a year follow the seasons” (Consultant 1, Xledger). There is a fixed routine that Xledger follows when they update the system. The first process is testing. “We make sure to keep our calendars clear the weeks before the update. Then we have more time for testing. If we do not do proper testing, we need to spend more time on fixing errors after the update, which could have been discovered during the testing” (Consultant 1, Xledger). “We have three test cycles, that goes over a two-week period, and is completed on a Friday”. The system is then updated on the night between Saturday and Sunday, which leads to that the system is unavailable for some hours during that time. When the system is updated, a document that addresses new functionality, a so-called release note, is published in the system as a notification. In the following week, a live webinar is conducted. “The webinar that Xledger provides is open for both partners and users to participate. At the webinar, the changes implemented are visualized” (Consultant 1, Xledger).

The employees were asked about the flow of information during updates, and if users experience challenges after updates. The informants from Xledger mentioned that client organizations are supposed to contact the support department in Xledger via e-mail, but that is not always practiced. “That users contact us consultants directly, well, it is pleasant to talk to them, but formally that qualifies as a procedure violation. If it is a question that needs to be handled by one of our consultants, we see that some users just send them e-mail directly instead of going through support. That is a bit of a shame, because we lose a great opportunity for internal training” (Consultant 1, Xledger).

4.1.1. Date and Time of Updates

The study investigated what the users thought about the time and date the update is undertaken. Most of the users answered that they were happy with the time. “They are implemented where it is the least unfortunate. I have never had trouble delivering any public reports such as tax reports, so it has not
affected us negatively” (Deputy director, Heimdall). The CFO at Sleipner said that “We have not had any situations where we have had to use the system that Sunday. If they had done it in a weekday on, it would be a crisis”. Even companies with users abroad has not been negatively affected by the time of the update. “It prompts very clear when you log into the system, when the downtime is expected. I have never received any complaint from our offices in either the United States or Singapore that there has ever been a problem with the time” (Consultant manager, Narve). On the other hand, other users pointed out that the date the updates are published is, or could be critical for their business. “It would be very nice if they avoid updating the system close to deadlines that we face in accounting, like VAT termination. That is because when they update the system, there have been some small bugs that change critical functionalities for us, and that creates major problems” (Financial consultant, Thor). “When it comes to the date, if I answer on behalf of our accountants, sometimes they place updates in connection with, for example, a VAT term and such things, and things like that create frustrations” (System consultant, Idun). If Xledger updates the system, and there are errors that affects the accountants, they could in worst case get fines from public authorities. “You can say that they implement the updates when it suits Xledger, and not when it suits the accountants. Accountants have deadlines to deal with, whether it’s payroll, VAT reporting, payment of taxes, assembly task, or what it may be, and if you implement an update shortly against such a date, and there’s something wrong, it can be quite fatal, because we cannot deliver to public authorities or something like that, and now they have started with giving you fines for that” (IT manager, Orm). “Last time, the update was the 8 April, and the 10 April was the deadline of delivering VAT” (Accountant, Thor).

4.1.2. Frequency of Updates

As mentioned, updates are conducted four times a year. The employees at Xledger were asked why this is the procedure. “Well, that’s a good question, many vendors do it differently. As I understand, our developers prefer it, but four times a year is not really the standard in the industry. Maybe the reason is because that is how we have always done it, and it works quite well” (Consultant 1, Xledger). The users were asked what they thought about that Xledger have four updates a year. Ten out of 15 users thought that four times a year is an appropriate frequency considering that Xledger then can spread the number of new functionalities during the year. “It is frequent enough. I think it is better with several smaller updates, than a huge one. I need time to readjust as well, so four times is reasonable” (Accounting manager, Frøya). “I prefer four times a year that you do not need to pay for. That is much better than for example twelve times a year, because then you do not have time to understand and learn how to use the changes every time” (Consultant manager, Narve). “It is nice. In our old on-premise system, we had updates three times a year, and we normally skipped a couple, but in Xledger you cannot” (Deputy director, Heimdall). On the other hand, five informants thought that four updates per year is a bit too frequent, because they do not have time to pay attention to what is new and learn how to use it. “It might be too often, and the reason for that is that when there is an update, there is a lot of new things to grasp, and when that happens four times a year, it is a lot. They should launch less functionality each time. Then it would not be so big changes in our work processes” (IT director, Balder). “It is too often for us to learn what is really new, and learn how to use it each time” (IT manager, Orm).

4.1.3. Users’ Influence on New Functionalities during Updates

What type of changes and functionalities that are prioritized to implement in each update is determined by “Commercial considerations from important existing or new customers, our strategic focus, and the thoughts of our developers and representatives from the management group” (Consultant 1, Xledger).

The users were asked about their possibility to have an influence on updates and how they are conducted. The users had mixed opinions regarding this issue. “Some of the functionalities we have requested are implemented and some are not. These are functionalities that we do not pay for, they are a part of the package. If there is something we absolutely need by the next update, then we could pay for it and jump the queue, but only if it is a functionality that could benefit all users, if not, it will not
be implemented. That is quite annoying from one point of view, but from my point of view it is a good thing, because it lets the system gets updates regardless of the different users’ set-up” (IT director, Balder). Due to the lack of an information system consultant at Thor, they feel that it is difficult to have an influence. “That update happens if you like it or not. So, you just have to accept that. As you do not have so much information about the course of development, it is a bit difficult to have an influence on choices that are made”. The CEO at Loke said that “I feel that we have the opportunity to influence Xledger, at the same time as I do not feel like we actually influence anything. It is mainly the founders that decides what is implemented and not. We have been so long in this game that we know how it works and try to influence whenever we can”. The business manager at Loke said that, “Yes, we have suggested some improvements that have been taken into account. Unfortunately, it is easy to forget what you have got that you requested, because then you are happy. It is much easier to remember what you suggested in 2008 that you still have not got”. Even if users have the possibility to have an influence, it does not necessarily mean that they feel heard, so that was the next question they were asked. Once again, the answerers were split: 8/15 said yes, 3/15 said no, and 4/15 where mixed: both yes and no. “Right after we went live Xledger was very responsive, now it is more difficult to get through.” (CFO, Sleipner). “Yes, but it is a fight. Sometimes things happen, and sometimes they do not” (Senior consultant, Loke). “Yes, I have a good dialogue with Xledger” (IT director, Balder). “No, we are not heard. I feel heard and prioritized if I talk to the CEO directly. I do not know if the other employees do not want to listen, or if they have been told not to” (Business manager, Loke).

4.2. User Training

The employees at Xledger were asked to what extent is it important to them that users pay attention to the updates implemented. “It is very crucial, because we wish that the new functionalities get adopted. We use a lot of resources and time on the update, so we are happy when users take advantage of new functionalities that are implemented” (Consultant 1, Xledger). As a follow up, Xledger informants were asked about the attitudes they think users have towards updates. In general, Xledger informants agreed that “some users are interested and want to know what we will be included in the next update and so on, but most of the users have a non-existing relationship to the updates. Reading the release notes ends up very far down on the to-do list among users. My experience is that quite few users actually read the release notes, they just close it whenever it pops up in the system, and most users do not participate in the webinars either” (Consultant 2, Xledger).

4.2.1. Need for User Training

According to the majority of Xledger informants, there is a need for training. “If you look at the system in 2013 you would not recognize the user interface, as it would have different colors and fewer options” (Consultant 2, Xledger). All the employees had experiences with users who ask for functionalities that are already implemented and available in the system. “I often experience that users says “Oh, I wish you had this and that functionality”, “But we got that three years ago?””. “Some users do not pay attention, and that is quite unfortunate” (Consultant 3, Xledger). The first question the users of the system were asked regarding training was if they thought it was necessary to stay updated on what has been implemented after an update.

Most of the users (14 out of 15) agreed that it is necessary to stay updated on new functionalities to be able to be effective. “Yes, I would say that. It is important to make sure that we are effective” (CFO, Sleipner). “Yes, it is necessary to be able to work effectively in the system, but you do not have time, so it’s like shooting yourself in the leg when I do not do it” (Accountant, Thor). The users were asked if they planned their days around updates. The majority of the users answered that they did, but the answers ranged from that no time is cleared in their schedule to handle an update, to that they cleared a week. “On Monday after the update, I try to limit other things, so if there are any trouble, I have time to handle it. I always use the first hour on Monday, and then it depends on the update what I do after that” (System consultant, Thor). “I clear the week considering planning and testing of the system,
and then I need to use time to understand the changes which can be challenging, but I love new things so it’s okay” (Consultant manager, Narve). Two users mentioned that in case of system error after an update, they complete important tasks prior to an update. “I do not really plan my day around an update, I just run important processes like payroll and stuff” (Accountant, Thor). Those who did not clear their schedule prior to the update, were prepared for working overtime instead. “Normally, I do not clear my schedule after an update, I think that is something Xledger should have control over. But, I have got some surprises before, so then I just have to adjust my days and work overtime” (Deputy director, Heimdall).

4.2.2. Prioritization of Training

The next question the users were asked, was if they prioritize training after updates. Eight of 15 of the target companies’ informants said that they do prioritize training. “Yes, it is highly prioritized” (Accounting manager, Frøya). The rest of the users said that they do not due to different reasons. “I do not think that it is prioritized as much as it should have among users” (System consultant, Thor). “We spent a lot of time on training when we went live, but after each update we do not do anything in particular. We seldom test new functionality, we just try it sometimes and see if we understand how it is supposed to be used, so the short answer is no” (CFO, Sleipner). Some users defended the lack of training due to lack of time. “No, we do not have time for that” (Accountant, Thor), and others mentioned that they do some training, but not enough. “No, not sufficient” (CEO, Loke).

4.2.3. Advantage of Training

The users were asked if they thought that those who spend time on training receive an advantage. 14/15 of the users said that they think they do. “Yes, if there has been a change with leads to that you do things wrong, you waste a lot of time trying to complete the task” (System consultant, Thor). “Yes, it is an advantage to know which options you have” (CFO, Frøya), “No, I do not think so” (Accountant, Thor).

4.2.4. Training Completed by Users

The users were asked if they do any kind of training considering updates. “Training is something we do sporadically, both group-training and self-training” (System consultant, Idun). Some do nothing: “There is no time for that. It’s not so much stuff that is important when you start reading the release notes, so you drop it. Then you hope someone will pick up what’s new. I just register that there is an update, and wait for the mistakes” (Accountant, Thor). Some test what have been implemented, to check that there are no errors, and to understand the impact of the updates. “I sit down and read the release notes and note what is relevant and what’s not and test it. Based on how much errors there are with the update depends on how much time we get to test the system” (System consultant, Odin). “We normally test the new functionality to see if it works, because that is not always the case” (System consultant, Thor). Many of the users said that they participate in the webinar. “We participate at the webinar after the update, if we have time. If we do not, then we just assume that things are as it did before” (IT director, Balder). “The webinar is our only way of teaching how to really use the system” (Accounting manager, Froya).

Many of the users said that they take time to read through the release notes. “You may want to read the release notes before going to work on Monday morning, so you are a little bit prepared” (System consultant, Thor). “I always read the release notes. If there is anything relevant I look further in to it” (CFO, Sleipner). “No one that I know read that release notes. I know one person which is a work-addict, and she might read it at home, for fun” (Accountant, Thor). Talking on the behalf of accountants, the system consultant in Thor said that: “I do not experience that accountants use much time on training. I ask them to at least read thorough the release notes, so they can discover if there is anything interesting. Normally I ask them “Have you seen this?” and they say “Yes, I think I saw something about that, but I have not had time to read about it. They have busy days, so training is not prioritized. I think they would gain an advantage, spending 15 min reading it” (System consultant, Thor). In total, 10 of 15 informants mentioned that they conduct complete training after updates,
while 5 asserted that they do not. Seven out of 15 said that they participate in post update webinars, and only 7 informants confirmed that they read the (update) release notes. In addition, only 8 out of 15 stated that they conduct post update testing.

4.3. Change Management and Process

The Xledger informants felt that the users are resistant to change when it comes to updates. Consultant 2 at Xledger said that “in general, the accountants have developed one way of conducting their work in Xledger, and are not interested in learning new ways of conducting their work—even if it would speed up the process. I they feel that the time they spend on learning the new features is longer than the time they would save”.

4.3.1. Need for Updating the System

When asked, all the informants from our target cases agreed that there is a need for updating the system. “Yes, both because of legislative changes which you have to follow and because I experience Xledger as a young system. Xledger aims to have advanced functionality, so it is almost endless of options. It will never be fully developed. We just have to hang on” (CFO, Sleipner). “In that moment, you stop developing the system, your done in this industry. So, yes, it is a natural need for developing the system” (Senior consultant, Loke). One users explained the need for updating the system, with how things we use in our private life also have continuous updates. “It is a part of the concept of a web-based world which we live in. We do not work on different versions anymore. From our private life, we are used to that there are constant improvements and changes on applications we use on our phone for example. That is why I think that’s normal for an ERP system as well” (Senior consultant, Loke).

The users were also asked if they think that the updates are improvements. The most common answer was “yes, usually”. “Yes, usually, defiantly” (Business manager, Loke). “Yes, usually, but there are some exceptions of new functionality that is not improvements” (Senior consultant, Loke). “Yes, normally it is. Some new functionality that is implemented is maybe useful for those who need it, but we do not” (System consultant, Thor).

4.3.2. Change of Work Practices/Processes

The employees were asked if they think users are willing to change their work practices. “Let’s say that there is a change in a screen image, and that the users have got used to one way of doing their work, which is not in accordance with our best practice, and is counterintuitive. If we make a reasonable change, it might not work for them anymore and then they have to reconfigure their brain in a way.” (Consultant 1, Xledger). To start with, the users were asked about if an update have led to that they need to do a process in a different way than before, and if yes, what they felt about that. Most of the users answered yes (13/15), and felt that it was okay. “Yes, but just smaller stuff” (Accounting manager, Frøya). “Yes, but as long as it is a positive change, I do not mind” (System consultant, Odin). “Yes, but you just get used to work that way. Xledger forces us to work a certain way, so we just have to pay attention to it. It is Xledger who runs the system, we do not get to control it the way we want to, but we just have to live with that” (IT manager, Orm). Some users said that they feel that it is annoying to keep changing, but they manage. “It’s like ‘Ok, I need to change this’, then you do it and forget about how angry you were at that time. The challenge for Xledger is that accountants hate to change, they might even be that type of persons who is most resistance to change. Accountants are sitting with landlines on their desk. I do not think that it is an easy job for Xledger to change the way people work. It is annoying in the moment when you have to change, and then it goes over” (Consultant manager, Narve). The users were then asked if that they have to change their work processes affects their motivation. Most of the users answered yes. “Yes, absolutely. It’s frustrating when I do not agree with the changes implemented” (System consultant, Thor). “Yes, in short-term it does. I think it depends on how positive you are towards the system initially. If there are some stuff that annoys
you, changes do not really help in a positive direction” (Senior consultant, Loke). “Totally, it is really annoying, but as long as I can figure it out I actually think it is a bit fun” (Accountant, Thor).

The users were thereafter asked if they felt that colleagues and users are willing to change their work processes. Mostly, they answered “it really depends on the person”. “Some users are used to work with Visma, so there are used to do things in a different way, and think that everything was better before. Others are positive and look forward to work more productive” (System consultant, Idun). “People are creatures of habit. Often users acquire a certain way of working with the system when they start using it, and as the years have gone by it might would have save both costs and time. But that requires that the user and their organization is willing to use both time and resources on that. But I know users in the entire specter from those who never changes their work processes, as they are happy with the way they are, and do not see the changes as improvements, and those who change them immediately. I think that smaller organizations tend to be the first type” (Senior consultant, Loke).

4.4. Cloud-Based ERP System Update Advantages

During interviews, none of our informants would prefer an on-premise system. For example, one of the informants felt like cloud computing is the future, based on its quality and price. “I’ve worked in several ERP systems, and definitely mean that the possibilities in a cloud-based system compared with the price, is definitely the best you can get on the market today. An on-premise ERP system costs you the shirt in proportion. SaaS solutions are the way to go” (System consultant, Odin). With a cloud-based ERP system users do not need to face the same challenges as when using an on-premise system. “The challenge with on-premise ERP systems is that when the vendor publishes an update you receive an e-mail, then you think ‘This is something I should do’, but you do not. It costs a lot of money, and takes a lot of time, and then you need to understand the changes. Then time passes by, and there is a new update, and a new update, and in the end, you have skipped a couple of updates, and that is horrible and a total chaos. So, to have forced updates that you do not control is a bit ambivalent, but I feel that it is an advantage, because you do not need to make the big changes, and it is an advantage that the system is always updated” (IT director, Balder). Another advantage that was stipulated is that all the system users have the same version of the application. “If I want to talk to a friend of mine that also uses Xledger, then they have the same version of the system, so all knowledge regarding the system is transferable independent of organization. That makes it easier to exchange competence” (IT director, Balder). “What’s nice that we do not need to think about with a cloud-based system is that updates are done continuously, and that the system is always on the latest version. We have other systems that are on-premise were we need to upgrade them ourselves which leads to downtime of the system during work hours” (CFO, Sleipner). Also, users do not have to pay attention to the accounting industry, as Xledger does it for them. “We do course activities, which we are excellent at! We do not do accounting. That is not what our core competence is, there is someone else that is better than us at that, so we let someone else take care of it. It is a typical example of where we can lean on someone else’s best practice, instead of following markets that are not really relevant to our core business” (IT director, Balder). The last advantage that was clarified during the interviews, was that the users do not need to think about the updates. “It is clearly an advantage that you do not have to think about the updates. As a user of a cloud-based service it just happens, and then, well, it should have been working” (System consultant, Thor). “It’s really fabulous that you can get up on Sunday morning, have a coffee, read the newspaper and then the system is updated, it doesn’t get better than that. I think it works excellent” (IT Manager, Orm).

4.5. Cloud-Based ERP System Update Challenges

A lot of challenges in relation to updates were discovered when talking to the informants. In this section, all the challenges that were discovered during interviews are listed. When talking about the release notes, 13/15 participants mentioned that they had challenges with it. The employees at Xledger also talked about the problems with it. “The challenge with the release notes are that it is only relevant for some types of users every time, and they need to read the entire document to see if there is something in there that is relevant for them” (Consultant 2, Xledger). “I understand that users do not
prioritize time on reading the release notes, they are pretty boring and there is not much stuff that is relevant for them, maybe just a small sentence” (Consultant 3, Xledger).

The first challenge the users mentioned was that some release notes contain too much information. “We take time to look through the release notes, they are quite complementary, but the load of information is too big” (IT director, Balder). The release notes are published as a pop-up in the system, which is shown when you first log on to the system after an update. “When you log into the system you normally have a task to complete, so you do not have time to sit down and read the release notes” (IT director, Balder). The majority of the users feel that it is hard to understand, so understanding what changes has been done is challenging. “It contains a lot of information and it is very technical. So, it tells what has been done, but very little how it can be used. So, it is up to us to interpret and understand it. Even if you have been working in the system for almost 10 years, you might not understand the range of a small change made in the system” (CEO, Loke). As this CEO also mentioned here, is that many feel that the release notes are not written for them to understand. “It would be a good idea for Xledger to be aware of the audience when they disclose what has happened in the release notes. We are not just IT people and developers, this is the accounting industry, and we have a different way of seeing and understanding things. It does not seem as if they’ve thought about that at all” (Financial consultant, Thor). Some users also said that even if they spend time on understanding changes implemented, its normally not possible to start using it. “You see that they spend some time on writing the release note, but sometimes I do not think it is explained well enough. 75% of cases where we try to use new functionality, an email goes to support. ‘No, it’s not launched yet’ or ‘Oh, you have to do this and this for it to work’” (System consultant, Odin).

4.5.1. Users’ Control over Updates

Twelve of 14 users said that they did not feel like they have control over the updates in Xledger. The users mentioned that due to the lack of information beforehand, it is not possible to have control. “Not very much (in control). The webinars describe what have been implemented in the update, but the challenge is that it recorded after the update. It is kind of like saying that ‘Well, now you have crashed the car, just so you know there was a stop-sign there, we did put it up’. It is like driving the car with the rearview mirror, you control after what have happened” (IT director, Balder). Users said that they have no control over what is going to be implemented in the next update. “No, we do not have control. The updates are often a surprise gift ‘What do we get this time, what did they manage to include?’ Things that are said to come, do not. And new functionalities are going to have both positive and negative effects, but we cannot prepare for anything” (CEO, Loke). “It should have been a little bit more transparency regarding further development of the system. What are they thinking, and what will be focused on this year and stuff like that” (CFO, Sleipner). Another user mentioned that not being in control is no problem. “I do not think that we are not in control is not a problem at all. If you have used the system for a while, you know there will be four updates, so that is no stress at all” (Financial consultant, Thor). The employees were also asked about this. “A challenge is that the users do not know what will be implemented in the next update, and what will affect them and not before after the update, but we try our best, and I feel that we are getting better and better” (Consultant 1, Xledger). Some informants mentioned that they hear about new functionalities randomly. “Sometimes it’s simply that things change behavior in relation to how it uses to do” (IT director, Balder). “There is something that requires that you turn on some features to see the new things that have happened, and then it’s very difficult to discover new things other than random. ‘Oh, what’s this?, so I send an email to support about ‘What does this do?’ or ‘No, this function cannot do anything yet’” (System consultant, Thor). The flow of information between Xledger and users was discussed during interviews with employees at Xledger. “I think that users feel that they need more information” (Consultant 3, Xledger). The reason for the assumption the employee had was both because of discussions with end users, but also the opening rate on Xledger’s newsletter. “In October 44% of everyone who received the newsletter opened it, and in September 49% opened it. Based on opening rates from other companies
I have worked in, this is really high” (Consultant 3, Xledger). So, Consultant 3 at Xledger would start to provide more information to the end users, if there was something that should be changed. Consultant 3 at Xledger views were discussed with the other employees interviewed. The others agreed that the information regarding updates could defiantly be enhanced, but the problem is that “you could end up in a situation where you have promised one thing but fail to deliver. Xledger make an estimate on what will come in the upcoming update, but the world is a chaotic place, and it is unfortunate to promise something that do not happen, if we for example make incorrect estimates” (Consultant 1, Xledger). Consultant 1 at Xledger states that is the main reason why external communication is not a main focus.

After an update, some users said it was difficult to understand what has been actually implemented. “The problem is that it just seems like they are just coughing up a bunch of things, ‘Now we’ve changed this and that’ without giving any context and explanation. It is therefore difficult to make use of the release notes and these webinars. When they come with a new change, it would be better if they put it in a context. Not only ‘Now you can tap this button’, but we must have a context, so we can use it” (Financial consultant, Thor).

4.5.2. Functionalities That Were Promised but Not Implemented

Some frustrations associated with updates are that “Xledger announces what functionalities are coming, but some of them might not be implemented before the next update. It creates more frustration than it is useful” (Business manager, Loke). Many of the users felt like Xledger is not sure about what will be actually implemented in the nearest future. “We just have to wait and see what is really going to be implemented during the update and what won’t, as it doesn’t seem like Xledger know it either. I’ve grown so old that I do not let it affect my sleep anymore, but it’s frustrating” (System consultant, Thor).

4.5.3. Functionality Does Not Work after Updates

The users said that after an update they often experience that certain functionalities do not work anymore. That yields for both critical and cosmetic functionalities. “It’s terribly annoying, I cannot submit the settlement now, since now have made a change that does not work, it works in two days … when you are actually going on holiday, and do not have time to wait for two days. Thinking that you cannot plan everything in case of errors after update, that’s not how it should be” (System consultant, Thor). The users also said that a continuing problem is that one new implemented functionality often leads to another old functionality either stop working, or do not work as it has to for them to conduct their work. “After each update, a list of errors is published, sometimes it’s long, sometimes is short, but it’s always errors after an update. There is new functionality implemented that negatively affects existing functionality. There are often functionalities missing, that were said to be implemented but weren’t. It is even on the release notes, and it says that it will be implemented during the next two to three weeks, but it never comes” (IT manager, Orm). Twelve of 15 of our informants say that these errors have led to that they have been hindered in their work. “It is clear that an update has hindered my work. As I work in support, I have to drop everything else I work with. For example, because hourly reports did not work, I had to make sure that 200 employees were paid in other ways than by hourly report. It is clear that we really notice when things stop. We, who only use Xledger, are almost 100 people in a coffee break when it happens” (System consultant, Thor). Errors can affect the performance of users. “One usually remembers the last update, and there were a lot of bugs and ‘cabbage’ with it. So, what I think of when I talk about updates is that there was a lot of errors, and that is always boring. Both performance went down, and we had a lot of challenges” (IT director, Balder). Some of the users feel like Xledger does not always take into account how they use the system. Therefore, some system updates have led to critical functionality for them have stopped working, without them having a saying in the process. “Functionality that are do not seem to be fully thought through have been implemented, and that have led to that the system actually works worse for many users. They do some changes in the system without investigating how the different users use the functionality, which leads to that the changes they implement get negative consequences they didn’t think
One reason for the errors, could be that Xledger doesn’t test the functionalities enough beforehand. “It is a challenge when a functionality do not work after an update. I understand that it is difficult for Xledger to test the functionality in all possible scenarios before an update, especially because they start testing in such a short time prior to an update, which I know that they do, that it is impossible for them to get through everything. They do not have enough resources, maybe they should crowd-source it” (System consultant, Odin). Almost all users argued that if Xledger had used more time on testing new functionalities before publishing them in an update, they would avoid this problem.

4.5.4. The System Is Slow after Updates

The users mentioned that downtime of the system have not been a huge problem after an update, but that the system is usually slower. “There has not been so much downtime of the system” (System consultant, Odin). “There have been a couple of times were the system is slow, especially Monday morning after the update, but this is not counted as downtime of the system” (CEO, Loke). “Downtime of the system have not affected me, it is normally on Sundays and in the evening, but the system is almost always slow after an update. The ‘lineman’ which we call him/her, appears when the system is to slow to work in, and s/he is very often visiting us after an update” (Accountant, Thor).

5. Discussion

This study aimed at exploring and assessing the technological, organizational and contextual factors affected by the forced updates within the evolution phase of cloud-based ERP systems among Norwegian organizations. A questionnaire was created with the objective of identifying the issues that were considered most beneficial and challenging within this context. In this section, we will discuss the factors that are considered as advantageous and disadvantageous by our informants.

5.1. The System Updating Process

The findings show that the users and vendor similar perceptions about how the updates are published. The vendor’s system in this case study is updated in alignment with the year’s four seasons, four times a year, and is always updated on a Sunday. However, there are several points in the process of updating the system, which the users and the vendor view differently. To be able to get an overview of these differences and to discover the real challenges, Table 3 presents an overview on these variations.

| Table 3. Vendor and user contrasting statements |
|-------------------------------|-----------------------------------------------|
| **Vendor**                    | **Users**                                     |
| The date of updates           | The date the system is updated can crash with important deadlines for accountants. |
| The dates of the quarterly system updates follow the seasons. | 10/15 of the users think that four times a year is good. The rest of the users think that too much functionalities are implemented in each update. |
| The number of updates per year | Important existing, and new customers are a part of the group who influences what are implemented in an update. Users are supposed to go through support if they have a suggestion or an issue, but some directly talk to employees instead, which is a routine violation. |
| The system is updated four times a year because it fits the developers and it works well. | Users have split opinions regarding their opportunity to have an influence. Some users do not feel heard through support, so they communicate with Xledger employees directly when they have issues. |
Table 3. Cont.

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Users</th>
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<tr>
<td><strong>Users’ relationship with updates</strong></td>
<td></td>
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<tr>
<td>Users have a non-existing relationship to updates and do not pay attention towards them.</td>
<td>Users clear their schedule before an update, and those who do not, are usually prepared to work overtime. Users do not know what is coming in an update, so it is hard for them to prepare.</td>
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**User training**

| Few of the users read the release notes. | 13/15 had different issues with the release notes. |
| Users do not participate in webinars. | 7/15 users participate in the webinars. The webinars are not about what is coming for the users to prepare, it is about what has already been done. |
| Users think that the time they spend on training and understanding new functionality are longer than the time they would save. | 14/15 users think that spending time on training should gain them an advantage. |

**System testing**

| We test the system in three test cycles that last for two weeks before the update. | A challenge is that Xledger do not spend enough time on testing. |

**Change management**

| Users are resistant to change and are not interested in learning new ways of conducting their work. | Users need to change their work processes due to updates, and most think it is okay. |

**Flow of information**

| Our main focus is not on external communications, as we do not want to promise something that is not implemented. | Xledger announces new functionalities that are not there before the next update, or not at all. Users are uncertain regarding what will be implemented in the future, which they find challenging. |

5.1.1. The Date of Updates

Xledger is updated according to the four seasons a year. The findings show that the date the system is updated can potentially be challenging for users, if the system is updated at the wrong date. Users that are accountants have important public deadlines to deal with such as summary reports, payroll payments, VAT, and payment of tax. It is therefore important for the accountants that Xledger do not put an update in relation to one of those deadlines, as it can lead to that accountants are hindered in delivering these reports. In the worst case, the accountants are given a fine from the authorities. To be able to solve this challenge the users said that Xledger should get to understand the accountant industry a bit more, so they have an understanding of the effects of putting an update close up to a deadline. Thereby, Xledger has the knowledge and potential to update the system without interfering with the accountants’ important deadlines.

5.1.2. Number of Updates per Year

Informants at Xledger stated that the system is updated four times a year, because it works well and fits their developers’ strategy. Five of 15 of the users saw this as a challenge, as they think it is too much implemented each time, so they do not get time to readjust or spend enough time on understanding the changes and maintain an effective way of working. This coincides with Calvert and Seddon’s findings, that ERP updates can lead to a decrease in users capacity to work effectively [7]. Based on the findings, it seems that updating the system four times a year is appropriate. However, it seems to be an idea to implement less functionality in each update, for the users to maintain their effective way of working in the system.
5.1.3. The Opportunity to Have an Influence

According to Xledger, important customers have the possibility to influence what will be implemented during updates. The users felt like they have some possibility to have an influence, but that due to the lack of information about the course of development it is hard to be able to give input. The users also highlighted that it is harder to remember the functionality they have requested that have been implemented, and that they remember better what has not been implemented after a request. Most of the users said that they have got some functionality that they have requested, but they would also like to be included, or at least get an explanation for why things are done. In the end, users highlighted that they do not pay for the updates and see it as an advantage that Xledger only implements functionality if it can be beneficial for several users. The findings show the majority of the users (8/15) feel that they are heard and have varying influence on the future functionalities, but some do not (3/15). Another challenge for Xledger, is that users do not use the support system correctly. Instead of contacting support, they contact employees directly. According to the users this was because then they have a better opportunity to be heard. A solution would seem to be to provide more information about the process of updates, but then again as an employee in Xledger said, Xledger could end up in a situation where they have promised new functionality that they fail to deliver.

5.1.4. Users Relationship towards Updates

Employees in Xledger claimed that most users do not have a relationship towards updates. The findings however, show that many of the users clear their calendar before an update, and those who do not are prepared for working overtime. Several users argue that it is hard to prepare for updates, as they have no information about what is coming, it is like a surprise. Even functionalities that are promised are sometimes not implemented. The majority of users (10/15) put some effort into some form of training such as reading the release note, testing, and participating in webinars.

5.1.5. User Training

According to Gartner, each hour of effective user training saves the organization a worth of five hours [23], and well trained users can better take advantage of the system [20]. One employee in Xledger claimed that users do not think that they gain an advantage of training. However, 13/15 of the users think that those users who spend time on training receive and advantage. They highlighted that training makes it possible to spend less time doing things wrong. Another informant at Xledger claimed that most users do not participate in the webinars, which present the news of each update, but 7/15 of the users for this study answered that they participated in the webinar.

Calvert and Seddon [7] distinguish between formal and informal training. The findings show that users do both. Most of the users said that they participate in webinars provided by Xledger that qualifies for formal training. They also mentioned that they ask super users at their work if there is anything they should pay attention to after an update, which is informal training. As training documentation, Xledger provides release notes for the users to read after each update, which is also a form of formal training, but state that few of the users actually read it. The release notes were frequently mentioned by users as a challenge. Some of the users said that the release notes contain too much information, so they stop reading it because there is very seldom information that is relevant for them. Some users also have trouble understanding the content of the release notes, even when working in the system for over 10 years, because it is too technical. According to literature, Xledger provides untailored training material (release notes) as recommended by Scott [23], but the users seem to argue that they want training material tailored for their organizational context, as recommended by Wheatley [22]. Furthermore, the users feel that the changes that are explained in the release notes should be put in a context for them to understand the value of the changes. Lastly, the release notes are distributed as a pop-up in the system, which some users claimed to be a challenge as when they log on to the system they have a task to do, and do not have time to read it then. A possible solution could be to also distribute the release notes in another arena such as e-mail or as a news on their homepage.
Furthermore, the release notes could be tailored by the roles of the users or divide it by the modules, but at least it should be put in a context and written by someone with a non-technical background for users to understand it better.

5.1.6. Change Management

According to literature, a challenge often phased with training is that the users do not see the need for changing their work processes and that users are often resistant to change [21]. This was also the opinion of one of the employees at Xledger. The findings show that most of the users feel that it is okay to change their work processes, but they are frustrated at the moment when they have to change. When users were asked if they think other users of the system is willing to change, they answered that it depends on the person and that they know both users that like to change due to the advantages, and some that prefer to work in the system as it is today, and do not view changes as an advantage in general.

The users were asked if they think that the updates are improvements. The majority answered that they usually are, which could explain why they are not so resistant to change as Xledger think.

5.1.7. System Testing

Xledger tests the system in three cycles over a period of two weeks to see if the new functionality works. The findings show that a challenge for users during the update process is that the system is not tested enough. This leads to that new functionality does not work, and existing functionality that worked previously do not work after updates. Claybaugh et al. [18] argue, the users could be shielded from ripple effects of updates, if the vendor tests the updates properly beforehand. The users claim that Xledger does not test the new functionalities in the way they as users use the system, so an update may have negative effects on the users, which Xledger did not think of. Findings show that this has led to users being hindered in their work. In addition, some informants stated that it is understandable that they experience ripple effects, because Xledger may not have enough resources to test every possible scenario in the system. A possible solution could be to provide more resources for user testing, by for example inviting partners (Xledger resellers) to test the updates.

5.1.8. Summary of Challenges and Potential Solutions

Based on the findings, an overview on the main challenges of updating the system and the potential solutions are listed below.

- The date of updates is sometimes challenging for accountants using the system. A possible solution is for Xledger to talk to accountants, get informed about their deadlines, and update the system at a time that not interfere with them.
- The size of the updates is according to half of the users challenging to maintain their effective way of working. A possible solution is to introduce fewer new functionalities in each update.
- Lack of information about what is going to be implemented in the next update makes it hard for users to both be prepared, and to have an influence. It is difficult to provide a possible solution for this problem, as it is a challenge for Xledger to provide this information, as they might promise a functionality that they will fail to deliver.
- Release notes are written too technical for the users to understand, so the users do not always understand the meaning of the new functionality as it is not put in a context when presented. Xledger provides an untailored release note, while the users request a tailored version for them to better understand it. A possible solution could be to tailor the release notes to the different roles of the users, or divide it by the modules, put the new functionality in a context and hand over the job of writing the release note to someone with a non-technical background.
- Some functionalities do not work after updates. A possible solution could be to dedicate more resources for user testing by, for example, inviting super users or partners to test the system prior to updates.
5.2. Users Are Not in Charge of Updates

The findings show that there are both advantages and disadvantages with not being in charge of updates.

5.2.1. Advantages

According to Duan et al. [11], not being in charge of updates could potentially lead to less planning and testing activities by the client organizations. However, our findings suggest that users still have to plan before updates and test if the new functionality actually works. Duan et al. [11] also state that not being in charge of updates leads to lower costs. The informants also considered this as a huge advantage, because even though there might be challenges with the updates, they are free. Another advantage, which was not identified in previous research, is that all users always have the same and latest version of the system. This means that users do not have to think about updating the system, like they do in an on-premise ERP system where users tend to typically skip updates. This leads to users focusing on their core competences as also argued by [12], instead of paying attention to for example, law changes in the accountancy industry, as these are automatically implemented in the system by Xledger. In literature, another advantage is that new versions of the system are regularly published [18], and the updates are more frequent [12]. Most of the users agreed to that, but at the same time it leads to them being unable to use the system as effectively as before, as a new update typically means more new things to learn. Frequent updates could therefore also be interpreted as a disadvantage. Other advantages found include the system always being updated, which means that the changes that the users need to do after each update is typically smaller than with an on-premise system that is seldom updated. If users know other users of Xledger in other organizations, they can share knowledge and information regarding Xledger as they are always on the same version. A summary of advantages is listed below.

- Less planning and testing;
- Lower costs;
- All users always have the same version of the system;
- Users get to focus on their core competence;
- Updates are regular;
- The system is always updated;
- The changes that the users need to handle after each update is smaller;
- Sharing knowledge about the system is easier.

5.2.2. Disadvantages

The findings also show that there are some disadvantages when users are not in control of updates. The first main challenge is the lack of information about what is going to be implemented in the future, so users are not prepared for the changes, and have to handle them after they are implemented. The lack of knowledge in relation to future development of the system makes it hard for the users to have a certain control over the updates. The second main challenge is that the users do not decide when the system is updated. This is a challenge because after the updates, the system might not work properly, and previous work processes might have changed. This leads to users either being unable their work or having to spend time on learning how to do their work in a different way. As accountants have important deadlines to deal with, they do not have time to do either of those things when an update is published close to a deadline. They have to deliver documents to the authorities such as the value added tax (VAT) terms, or other things like payroll, and if they do not deliver these documents in time, they could end up getting a fine from the authorities or that the employees are not paid for their work. The main disadvantages are therefore:

- Lack of information about the future plan of updates;
- The users do not and can’t decide when the system is updated.
5.3. The Evolution Phase

The ERP lifecycle framework was initially developed for on-premise ERP systems. Based on the findings of this study, this section will discuss how the evolution phase and its dimensions can fit with a cloud-based ERP system.

In Figure 2, a visualization of the evolution phase and its dimensions in a cloud-based ERP context is illustrated. As this study has only focused on the evolution phase, the figure is not an addition or a change of the ERP lifecycle model, but rather an argument for the importance of change management and training in particular after system updates. In the existing literature, studies focusing on training usually focus on pre-implementation phases, and tend to ignore the need for re-training during the post-implementation stages. In addition, in the ERP lifecycle framework, the dimensions are visualized like layers to the phases that resemble a traditional waterfall model. The dimensions can therefore be interpreted as non-iterative. The findings in this study suggest that, in a cloud-based ERP system, the dimensions are iterative and are therefore visualized like a spiral model to emphasize the continuous update process. During the evolution phase, there are more frequent updates in contrast to on-premise ERP, which triggers the dimensions that are called ‘training’ (previously ‘people’), ‘change management’, and ‘process’. This means that in the evolution phase of a cloud-based ERP system, the dimensions’ cycles happen several times and for an extended time than traditional ERP systems. This means that the evolution phase lasts a longer period of time than in on-premise ERP systems. This also calls for research efforts on how and when cloud ERP will retire.

6. Study Limitations

6.1. Method

One of the disadvantages of qualitative multiple case studies is that they can become increasingly complex [33]. The amount of data is large, which can make it challenging to identify themes and patterns, and the data interpretation process is more tied to the researcher(s) than in a quantitative data analysis [34]. Hence, there is a risk that the researches view of reality would color the experiences and points made, and that some assumptions may be of a subjective manner, especially when the researchers have a certain relationship to the study [33] (e.g., Xledger). Thus, the authors of this study attempted to minimize bias by analyzing the data and identifying the themes independently and discussing the results together until they reached consensus.

6.2. Validity and Transferability

Validity in this context is about the relevance and validness of the study [33]. Internal validity is often seen as the strength of qualitative studies [26]. It refers to the match between what is observed,
and the theoretical ideas developed. In this context, it is important to note that what users answer might not always be what they think. In an interview setting, it can be difficult for users to talk about negative sides of the topic, as it is easier and more socially accepted to talk about positive aspects. Furthermore, the quotes from the users are translated from Norwegian to English which creates a problem with the accuracy of what the users actually said. While the transcriptions’ translation was conducted by only one of the authors, which may weaken the validity of the study, as there exists a possibility that what have been said during the interviews have been influenced by the researcher’s subjective perception. However, respondent validation was employed in this research in order to maintain ‘good practice’. Respondent validation is a process whereby the researcher shares an account of the findings with the participants (e.g., organizations and interviewees) upon which the research is based [26]. After the data analysis, an overview of the findings was sent to the relevant participants to make sure that our understanding matches their statements and opinions.

External validity, which is most relevant for this qualitative study, refers to whether a study can be generalized beyond the specific research context [26]. In this research, many of the informants were recommended by Xledger, and therefore might have a closer relationship to Xledger than the average user. Also, the roles of several of the users were consultants or managers within accounting firms, which means that they might have different attitudes towards the process of updates than the average user or users in other contexts. The study can therefore not claim the generalizability of the findings to other ERP vendors or contexts. Another clear limitation of this study is that it is focused on one ERP system. A replication of this study with another ERP vendor or the data collection from other organizations using a different type of cloud-based ERP systems would be preferred in order to test the generalizability of the findings of this study. External validity is known as being a problem for qualitative research due to small samples [26], which is why this study attempted to study several cases and collect data from both users and the vendor.

In general, generalizability and transferability from qualitative research and the case studies may pose something of a challenge. Especially when there is a small number of informants in some of the case studies. While there is no recommended number for interviewees in case studies [35] however, it is usually recommended that the researchers can stop the interviews when they reach data saturation [28]. In our case, one of the challenges was that we were not able to interview more than one informant in some organizations. However, the authors can see that the main themes are reoccurring in the data among the different target cases. The relatively small number of informants provided in this research may pose a challenge to replicate findings in other contexts [26]. Nonetheless, some academics have argued that it is feasible to generalize and develop theories from such case studies [30,36]. Guba and Lincoln [37] argue that ‘thick descriptions’ of case studies could help other researchers in judging the transferability of their descriptions to their own contexts and lexicons. In this study, the authors sought to document and describe the context in detail, which may enable researchers to relate the findings to their domains. As our cases are limited to Norway, however, any general conclusions must be made with caution. The experience of Xledger ERP updates at our cases could be then different from that of other contexts.

6.3. The Topic

The study focuses on an area of literature that has not been previously researched to the best of the researchers’ knowledge. This can make both the literature review and the discussions weaker as they are not totally based other researchers’ points of view or existing body of knowledge. On the other hand, this study is a call for research and an attempt to pave the way for more research on cloud ERP usage and implementations in organizations.

7. Conclusions and Future Research Avenues

The existing ERP literature mainly focuses on on-premise ERP context. On the other hand, cloud-based ERP systems are becoming more frequently adopted and are experiencing increasing
success. However, research has not been able to keep up with the diffusion, and the lack of relevant empirical studies are clear. In specific, there has been little research on ERP maintenance, evolution, and retirement phases in both on-premise and in-cloud ERP contexts. In an in-cloud context, systems’ clients and users are not in control anymore of the systems updates and evolution processes. Thus, this study focused on the evolution phase of the ERP lifecycle framework, which for cloud-based ERP systems involve continuous forced updates of the system. The evolution phase has been analyzed using the related dimensions: change management and process, people, and product. There is limited literature about this phase. The continuous and forced updates in the cloud-based ERP context show that the evolution process is probably longer and more comprehensive for users than in an on-premise ERP system. Hence, this study explored how the users and vendors feel about and react to the forced cloud ERP updates at several organizations across various industries.

Cloud-based ERP systems have already been present for almost two decades but are under-researched. Future research has to grasp and analyze many aspects of these systems. Cloud-based ERP systems are considered one of the most important trends in the recent years, and updates are an important aspect of the cloud-based ERP system. Thus, this study was an attempt to contribute to a topic that has several gaps in literature. Now, as more information about the process of updates in a cloud-based ERP system is presented in our findings, this could pave the way for more research in the field. For example, our findings suggest that some users have issues with the frequency of updates. Future studies should do further research on this topic, to be able to pinpoint what the ideal frequency of cloud-based ERP updates are for different industries? This research also proposes a new and deeper perspective on the evolution phase in the lifecycle of cloud-based ERP systems. The aim is to provide practitioners with general guidelines and insights on how to implement cloud ERP system updates. However, other users’ and vendors’ thoughts and challenges about the process with cloud-based ERP system need to be further investigated in order to check conformity or contradictions with our results. In addition, this study did not have space for another aspect of this topic, which is ‘workarounds’. If the users do not engage in the new changes done in the system, this could lead to workarounds. It is potentially interesting to investigate if users develop workarounds after changes in processes after the frequent updates. Finally, in this study, the evolution phase of the ERP lifecycle framework was the main target of focus. It is equally important to explore cloud-based ERP systems in the context of the other lifecycle phases.

Author Contributions: M.H. identified the initial research problem, and both authors developed the research scope, method, and the interview guide. E.B. handled the data collection process and wrote the initial draft of the paper. Both authors analysed and categorized the collected data. M.H. edited and enhanced the initial draft. M.H. added the figures and study limitations section, responded to and addressed the anonymous reviewers’ constructive comments and recommendations, and wrote the final version of this study.

Conflicts of Interest: The authors declare no conflicts of interest.

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